

## STRATEGIC PERSPECTIVE PLAN

### DEPARTMENT OF MBA

(2020-2030)

### LONG TERM GOALS

**LTG1:** To furnish a modern infrastructure facility with new buildings.

- Upgradation of Department Library.
- Academic infrastructure to be strengthened further.
- Establishing infrastructure for conducting Research and Development (R&D) activities

**LTG2:** To have 50% of the faculty with Ph.D qualification.

- Encourage faculty to pursue Ph.D
- Recruit Ph.D., from reputed University/institutions.

**LTG3:** To introduce programs in emerging areas.

- Investigate opportunities for introducing New Value-added programs in emerging fields like business analytics and Data Science.

**LTG4:** To facilitate students to become entrepreneurs.

- Introduce mentors to guide and support students with innovative ideas by establishing an active entrepreneurship and development cell.
- Secure seed funding from government and private funding agencies to develop prototypes

**LTG5:** To collaborate with industries and National Institutions.

- Collaborate with industries to train and motivate the students of the institution.
- Collaborate with other universities for student exchange.
- Conduct FDP's workshops and seminars.

**LTG6:** To strengthen Research & Development.

- To obtain funds from funding agencies for setting up R & D centers.
- To clearly focus publishing articles which are indexed in scopus & Web of Science and other journals of reputed nature and also augmenting in patents filing.

**LTG7:** To improve career guidance and placements

- Train students under the guidance of qualified trainers and organize career guidance program.
- To place all eligible students in reputed companies

### SHORT TERM GOALS

#### **STG1:** Strengthen the campus facilities and support systems.

- Enhance Digital Platform.
- To upgrade the internet band width to support the continuous utilization of the increased usage of internet in the campus.

#### **STG2:** Enhancing the output in research and consultancy.

- To enhance the quality of research publications by motivating the faculty to publish in the reputed journals.
- Focus on obtaining external funded research projects.
- To Enhance consultancy projects.

#### **STG3:** Improve Teaching Learning Process.

- Implement pedagogical innovations such as Outcome-Based Education (OBE), Active Learning, and modern assessment tools.
- To initiate new certification courses.
- Apply for NIRF Ranking
- Blended learning in the form of self-learning such as MOOC, NPTEL and Swayam Courses

#### **STG4:** Events.

- Increase industrial visits for better exposure.
- Conduct Ideate 2023, Business Plans & Idea competitions.
- Conduct National & International Conferences, Seminars, Workshops and FDPs
- Conduct Student centric events that enhance team work, creativity and innovations.
- To sponsor and encourage the students to participate in external events.

#### **STG5:** Enhance Industry Institute Collaborations.

- Enhancing the number of MOU's with industry and revising the existing MOU's based on the changing industry requirements.
- Industry experts talk in emerging areas.
- Increasing the connection with the industry through guest and expert lecture.

  
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## Long Term Goals – 2020-2030

### Long Term Goals:

- Fostering innovation in aviation management practices, cultivating leadership skills in students
- Establishing partnerships with industry stakeholders to ensure graduates are well-equipped for the dynamic Aviation sector.
- Expanding research initiatives, promoting sustainability practices, and staying abreast of technological advancements to prepare students for future challenges and opportunities in the Aviation industry
- Updating curriculum to align with industry trends, and improving facilities for hands-on learning.
- Up gradation of Department Library
- To have 30% Faculty with Ph.D qualification

### Short Term Goals -2020-25

- Enhancing student engagement through practical training, expanding industry partnerships for internships
- Enhance industry engagement by integrating aviation industry leaders into the teaching process to bridge the gap between academic knowledge and industry expectations.
- Introduce experiential learning methods to deepen conceptual understanding.
- Aim for a 100% success rate in student outcomes by providing from qualified instructors. Implement career guidance programs and

  
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ensure placement opportunities for all eligible students in reputable companies.

- Encourage students to publish papers in seminars and conferences to foster academic and professional growth.
- Establish a dedicated aviation club with its own laboratory to facilitate specialized learning and practical experiences in the field.



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**STRATEGIC PERSPECTIVE PLAN****DEPARTMENT OF BUSINESS ADMINISTRATION-BBA(G)****LONG TERM GOALS- (2020-2030)****LTG1: Experiential Learning Opportunities:**

- Increase partnerships with industry to provide students with internships and real-world projects.
- Encourage participation in case study competitions, simulations, and business incubators to enhance practical learning.

**LTG2: Faculty Development and Research:**

- Encourage faculty to pursue Ph.D
- Recruit and retain distinguished faculty with diverse expertise and real-world experience.
- Support faculty in conducting research and in maintaining industry connections.

**LTG3: Student Success and Support Services:**

- Enhance career services to provide robust job placement support, resume workshops, interview preparation, and networking opportunities.
- Develop mentorship programs linking students with alumni and business professionals.
- Implement comprehensive academic advising and counselling services to assist students in their educational and career planning.

**LTG4: Sustainability and Ethical Leadership:**

- Embed principles of sustainable business practices and corporate responsibility into the curriculum.
- Organize workshops, speaker series, and seminars focused on ethical leadership and sustainable development.

**LTG5: Alumni Engagement and Lifelong Learning:**

- Strengthen the alumni network to support ongoing professional development and continuous learning.

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**LTG6: Community Engagement and Social Responsibility:**

- Encourage student and faculty involvement in community service projects and social entrepreneurship.
- Build connections with local businesses and non-profits to facilitate community-oriented projects and research.

**SHORT TERM GOALS (2020-2025)****STG1: Enhance Teaching Methods**

- Train faculty on incorporating active learning and blended teaching techniques to improve student engagement and learning outcomes.
- Implement new teaching tools and software that facilitate interactive and collaborative learning.

**STG2: Strengthen Industry Connections**

- Establish or deepen relationships with new industry partners for internships, guest lectures.

**STG3: Boost Student Admission and Retention**

- Develop targeted marketing campaigns to attract a diverse student body.
- Implement initiatives to improve student retention rates, such as peer mentoring programs and more engaging first-year experiences.

**STG4: Faculty Development**

- Organize regular professional development workshops focusing on research, pedagogy, and technology use in the classroom.
- Support faculty in attending academic conferences to keep abreast of the latest developments and network with peers.
- Encourage faculty to publish research papers in reputed journals.

**STG5: Infrastructure Improvements**

- Upgrade classroom technology to enhance the learning environment, including better Wi-Fi, updated projectors, and smart boards.

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STG6: Student Support Services:

- Increase the availability of career counselling services to help students with internship searches, resume building, and interview preparation.
- Evaluate and enhance academic advising to better support students' educational and career goals.

*Prakashon*

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## Long Term Goals – 2020-2030

1.	<b>Academic Excellence:</b> Enhance curriculum design and delivery to ensure alignment with industry standards and emerging trends in visual arts.
2.	<b>Faculty Development:</b> Invest in faculty training and development programs to ensure a skilled and motivated teaching staff committed to student success.
3.	<b>Infrastructure Enhancement:</b> Upgrade facilities and technology infrastructure to provide state-of-the-art learning environments conducive to creative exploration and expression.
4.	<b>Industry Partnerships:</b> Forge strategic partnerships with industry stakeholders, galleries, and cultural institutions to provide students with real-world exposure and opportunities for internships and collaboration.
5.	<b>Student Support Services:</b> Strengthen student support services, including counselling, career guidance, and mentorship programs, to promote holistic student development and well-being.
6.	<b>Research and Innovation:</b> Promote research and innovation in visual arts through grants, scholarships, and interdisciplinary collaborations aimed at addressing societal challenges and advancing artistic expression.
7.	<b>Global Outreach:</b> Expand international collaborations and exchange programs to provide students with global perspectives and cross-cultural experiences enriching their artistic education.

  
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**Short Term Goals -2020-25**

1	Enhance curriculum alignment with industry standards.
2	Invest in faculty development for teaching excellence.
3	Upgrade infrastructure for modern learning facilities.
4	Increase student engagement through activities and workshops.
5	Strengthen industry partnerships for internships and placements.
6	Promote innovative research projects among faculty and students.
7	Expand community outreach initiatives for societal impact.

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**DEPARTMENT OF COMMERCE**  
**B.COM (GENERAL AND LOGISTICS)**  
**STRATEGIC PERSPECTIVE PLAN**  
**(2020-2030) LONG TERM GOALS**

1. Develop infrastructure for carrying out our Class room teaching.
2. Academic infrastructure to be strengthened further.
3. To have more workshops on Research and Development activity
4. To establish active entrepreneurship and development cell an incubation center in the institute.
5. To create Commerce subject blogs for all Subject offered by the program in the institution.
6. Collaborate with foreign universities and industries for student exchange.
7. To clearly focus publishing articles which are indexed in Scopus & Web of Science and other journals of reputed nature.
8. To have 100% placement for all eligible students in reputed companies

**SHORT TERM GOALS**  
**(2020-2025)**

1. To provide facilities for CA, ACCA, SAP AND CMA Coaching.
2. Establish Commerce labs
3. Blended learning in the form of self-learning such as MOOC, E Learning & E Resource centre's.
4. Conduct National & International Conferences, Seminars, Workshops, FDP's
5. Conduct CSR and Awareness Activities for students
6. Increasing the connect with the industry through guest and expert lecture

  
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### Long Term Goals – 2020-2030

1	To strengthen the department in order to achieve autonomy
2	To bolster up in attaining a higher CGPA in NAAC
3	To develop research culture among the faculty members (NET/PHD/Publications)
4	To enhance the quality teaching learning process by attending workshop/seminar/ FDP
5	To strengthen the placements in Criminology/Journalism/Psychology.

### Short Term Goals -2020-25

1	Better Learning infrastructures – Criminology /Psychology Labs
2	Strengthen student counselling & mentoring programs.
3	To conduct FDP & SDPS (Therapy sessions) - Psychology
4	To recruit more qualified faculty persons (NET/PHD)
5	To have more industrial collaborations
6	To concentrate more experiential learning programs
7	To enhance placement services in Criminology/Journalism/Psychology

  
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## **BCA DEPARTMENT STRATEGIC PERSPECTIVE PLAN** **LONG TERM GOALS**

### **LTG 1: Innovative Solutions:**

- Develop and implement cutting-edge software applications that address current and future challenges in diverse domains such as healthcare, finance, education, and more.

### **LTG 2: Research and Development:**

- To have 20% of the faculty with Ph.D qualification.
- Encourage faculty to pursue Ph.D
- Establish a robust research and development program aimed at advancing the state-of-the-art in computer applications, including areas such as artificial intelligence, machine learning, cybersecurity, and data science.

### **LTG 3: Industry Collaboration:**

- Foster strong partnerships with industry leaders to ensure that the department remains at the forefront of technological advancements and has access to real-world problems and datasets.

### **LTG 4: Student Success:**

- Prioritize the success of students by offering comprehensive and relevant curricula, hands-on learning experiences, and opportunities for internships and co-operative education placements.

### **LTG 5: Diversity and Inclusion:**

- Promote diversity and inclusion within the department to ensure that all students, regardless of background, feel welcome and supported in pursuing their education and career goals in computer applications.

### **LTG 6: Ethical Computing:**

- Integrate ethical considerations into all aspects of the curriculum and research activities, emphasizing the importance of responsible and sustainable development and deployment of technology.

### **LTG 7: Global Impact:**

- Encourage faculty and students to collaborate on projects with international partners and to contribute to global initiatives that leverage computer applications for social good and sustainable development.

**LTG 8: Entrepreneurship and Innovation:**

- Cultivate an entrepreneurial mindset among students and faculty, supporting the creation of startups and innovative ventures based on novel computer applications and technologies.

**LTG9: Continuous Improvement:**

- Regularly review and update curricula, courses, and research priorities to ensure that they remain relevant and aligned with the evolving needs of the industry and society.

**BCA DEPARTMENT STRATEGIC PERSPECTIVE PLAN**  
**SHORT TERM GOALS**

**STG1: Curriculum Enhancement:**

- Review and update existing course materials to incorporate the latest industry trends, tools, and technologies relevant to computer applications.

**STG2: Faculty Development:**

- Provide professional development opportunities for faculty members to enhance their expertise in specialized areas such as cloud computing, mobile app development, or cybersecurity.

**STG3: Student Engagement:**

- Implement initiatives to increase student engagement, such as hackathons, coding competitions, guest lectures by industry professionals, and student-led workshops.

**STG4: Infrastructure Upgrade:**

- Identify and address any deficiencies in computing resources, software licenses, or laboratory facilities to ensure that students have access to the necessary tools and technologies for their coursework and projects.

**STG5: Internship Placement:**

- Strengthen partnerships with companies and organizations to facilitate internship opportunities for students, helping them gain real-world experience and build professional networks.

**STG6: Research Initiatives:**

- Encourage faculty and students to collaborate on short-term research projects that explore emerging topics in computer applications, potentially leading to

conference presentations or publications.

**STG7: Feedback Mechanism:**

- Establish a system for collecting feedback from students, faculty, and industry partners to continuously improve the quality of education and research activities within the department.

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