

ACADEMIC YEAR 2023-2024

INDEX

SL NO	TITLE
1.	RESULT
2.	UNIVERSITY RANK HOLDERS
3.	CO-CURRICULAR ACTIVITIES
4.	EXPERIENTIAL LEARNING/INDUSTRIAL VISIT
5.	SPORTS ACTIVITIES
6.	EXTENDED ACTIVITIES/CSR ACTIVITIES
7.	NCC ACTIVITIES

Sl. No.	Course	Batch	No. of Students appeared in the examinations	No. of Students passed in the examinations	Number of Students passed with distinction	Number of Students passed with 1st division	Number of Students passed with 2nd division	Overall pass percentage
1	MBA	2022-2024	180	180	45	126	9	100
2	BBA	2021-2024	170	113	32	73	8	66
3	BCA	2021-2024	199	140	95	44	1	70
4	BCOM G	2021-2024	54	35	18	17	-	65
5	BCOM L	2021-2024	53	35	16	12	7	66
6	BVA ANI	2020-2024	4	4	4	0	0	100
7	BVA GRA	2020-2024	1	1	1	0	0	100
	TOTAL		661	508	211	272	25	81

Note: Due to technical issues BBA Aviation result is under process.

University Rank Holders				
Sl no	Student	Department	Year	Rank
1	Surabhi Gupta	BBA (AM)	2023-2024	1st rank

Introduction

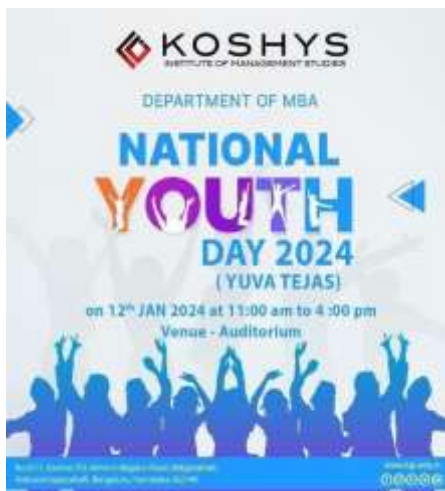
The academic year 2023-24 witnessed an array of co-curricular, extra-curricular, and other enriching activities at Koshys Institute of Management Studies. These activities were designed to complement academic learning, enhance skill development, and promote holistic growth among students. This report highlights the key events, initiatives, and outcomes.

Co-curricular Activities

1. Academic Competitions

National Youth Day

Koshys Institute of Management Studies (KIMS), Department of MBA, in association with IQAC, celebrated "National Youth Day" by providing a platform for the students, where they could exhibit their talents in various competitions like Debate, Solo Singing, Essay Writing, and Solo Dance conducted on 12th January, 2024 from 11:00am to 4:00 pm in Auditorium for First Year students of MBA.



The main objective of National Youth Day is to spread the ideals and philosophies of Swami Vivekananda amongst today's youth, the most important of which is rational thinking. As the future of the country is in the hands of the youth, they are expected to uphold these ideals and step up when their nation needs them. As they play a crucial role in the overall growth and development of the nation.

The Event started with a Debate Competition.

Title: Youth in Nation Building

Participants: Eight participants were selected for the competition. The diverse group of participants showcased a wide range of perspectives- and. debating styles. The event successfully attracted a mix of seasoned debaters and novices, creating a dynamic and competitive atmosphere.



Winners:

1. Mr. Surya Kumar – First Prize
2. Mr. Debabratha Paul – Second Prize
3. Ms. Amirtha Varshini – Third Prize

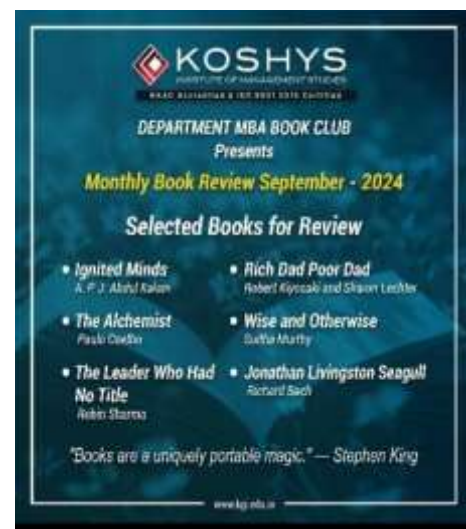
The Students of the MBA First year, with a strength of 180 participated in the events. Apart from Debate competition, students are also engaged in Essay writing Competition, Solo Singing Competition and Solo Dance Competition.

All the Winners were awarded with Certificates and gifts. It inspires young people to adopt the teachings of Swami Vivekananda, fostering qualities such as self-confidence, leadership, and a commitment to personal and community development.

Book Review

The Book Review Competition at Koshys Institute of Management Studies showcased the literary talents of students, encouraging critical thinking and expressive skills. Participants presented reviews of various genres, highlighting their analytical abilities and personal insights.

The event fostered a vibrant exchange of ideas,





Recognized by Govt. of Karnataka | Recognized by UGC with 2(f) | permanently affiliated to Bengaluru North University | NAAC Accredited Institution | ISO 9001-2015 Certified Institution

promoting a culture of reading and discussion within the institute. Judges, comprising faculty and industry professionals, evaluated the reviews based on creativity,

No.31/1, Kadusonnapanahalli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ +91 81472 15707

– www.kimbengaluru.edu.in

depth of analysis, and presentation skills. Winners received certificates and recognition, inspiring others to engage more deeply with literature.



Overall, the competition successfully blended education with creativity, enhancing students' communication skills and literary appreciation. The event enhances skills like public speaking, persuasive argumentation, and structured reasoning, while also promoting peer interaction and networking. Recognized participants gain confidence and visibility, making the competition a

platform for intellectual growth and professional development. Overall, it combines learning with creativity in a stimulating, competitive environment.

Shark Tank

The Shark Tank event at Koshys Institute of Management Studies provided a dynamic platform for aspiring entrepreneurs of First MBA Students to showcase their innovative business ideas. Held on 13-06-2024 the event featured 180 participants from various disciplines, each presenting their concepts to a panel of industry experts and faculty members.



Contestants had a limited time to pitch their ideas, covering key aspects like market viability, financial projections, and unique selling propositions. The panel offered constructive feedback, highlighting strengths and suggesting improvements. Shark Tank was a platform designed to foster entrepreneurial thinking, critical analysis, and innovative problem-solving.

The judges provided constructive feedback, helping participants refine their ideas and better understand market demands and business



Recognized by Govt. of Karnataka | Recognized by UGC with 2(f) | permanently affiliated to Bengaluru North University | NAAC Accredited Institution | ISO 9001-2015 Certified Institution

scalability. Through teamwork and collaboration, students gained insights into balancing diverse perspectives while tackling practical challenges.

No.31/1, Kadusonnapan Halli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ +91 81472 15707

– www.kimsbengaluru.edu.in

Winners of the Event:

1. Mr. Surya Kumar and Team (First Prize)
2. Mr. Thyagaraj and Team
3. Mr. Vipinjith and Team

Prizes and Certificates were awarded to the Winners of the event. The event included insights into market dynamics, investment pitching techniques, and the importance of teamwork in crafting sustainable business solutions. The experiential learning also provided participants with a glimpse into real-world entrepreneurial challenges.



Kalakanchi Logo Design Competition

The Kalakanchi Logo Design competition which was held from 22nd April 2024 to 7th May 2024 at Koshys Institute of Management Studies was a great success, this helped students of the MBA department to showcase their creativity and talent. Students were asked to design a new logo for the Kalakanchi event.

The competition witnessed over 18 entries submitted. A panel of judges, including faculty members, evaluated the designs based on Creativity, Originality, Relevance, and Overall Design. The panel selected



the best 3 logos for Kalakanchi. Then the panel chose the Best Logo out of three and awarded a cash prize. A student Named Mr. Amal won the prize. Students were

invited to participate in selecting the best logo out of the top 3 logos, the selection process was by voting for their favorite logo design. The logo with the highest number of votes was chosen as the winner of the competition.

The competition encouraged students to think critically about design elements such as color, typography, and symbolism, as well as how these elements resonate with target audiences.

Overall, the competition fostered creativity, strategic thinking, and practical branding knowledge.

2. Workshops and Seminars

Soft Skill Training

Data Analysis and Advanced Excel Business Analytics

The Add-on Program on Business Analytics for MBA students at Koshys Institute of Management Studies is a specialized initiative designed to equip students with essential analytical skills and tools that are highly valuable in today's data-driven business landscape. This program goes beyond standard coursework, providing practical and in-depth knowledge in business analytics.

This add-on program empowers MBA students with analytical proficiency, making them valuable assets in fields such as finance, marketing, operations, and consulting, where data-driven strategies are crucial. Knowing the need of Certificate in the corporate world, all the students were certified for this program.



Logical Reasoning, Verbal Ability & Quantitative Aptitude

The course on logical reasoning, verbal ability, and quantitative techniques (QT) is designed to enhance students' analytical and problem-solving skills essential for various competitive exams and professional endeavors.

Logical Reasoning: Deductive and inductive reasoning,



logical puzzles, critical reasoning.

Verbal Ability: Reading comprehension, vocabulary, grammar, sentence correction.

Quantitative Techniques (QT): Arithmetic, algebra, geometry, data interpretation.

Knowing the need of Certificate in the corporate world, all the students were certified for this program.

Logistics and Supply Chain Management

At Koshys Institute of Management Studies, the Add-on Program for MBA Logistics Management students is tailored to provide in-depth, practical insights and hands-on experience in logistics and supply chain management. This program supplements the core curriculum with specialized skills and certifications that enhance employability and readiness for leadership roles in logistics. Experienced professionals from the logistics and supply chain sector share insights on topics such as inventory control, transportation management, supply chain analytics, and sustainable logistics practices.



Health Care Management

At Koshys Institute of Management Studies, the Add-on Program for MBA Healthcare Management students is designed to provide additional, specialized training beyond the core curriculum.

This program aims to equip students with the practical skills and industry-specific knowledge necessary to excel in the dynamic healthcare sector.

Key takeaways included an in-depth understanding of healthcare systems, policies, and management practices that are essential for efficient healthcare delivery.



Participants learned about patient care strategies, healthcare technologies, and compliance with regulatory standards, equipping them to address operational and administrative challenges in the industry.

Industry Connect B2B SAAS

The Department of MBA hosted a guest lecture on “Industry Connect B2B SaaS.” The lecture aimed to provide attendees with insights and strategies about different B2B strategies. The resource person, Mr. Harikrishnan, a Digital Solution Consultant at Nimble Work, delivered an engaging and informative session.

Mr. Harikrishnan R is a distinguished professional in the field of digital solutions, bringing with him a wealth of experience and expertise in the realm of Business-to-Business SaaS.

It provided a comprehensive understanding of the B2B SaaS landscape, equipping the students with valuable



knowledge and perspectives that

are highly relevant in today's business world. The Department of MBA extends its gratitude to Mr. Harikrishnan for sharing his expertise and contributing to the academic and professional growth of the students.

Such initiatives play a crucial role in bridging the gap between theory and practical industry applications, enriching the educational experience for students.

Key takeaways from the session included an understanding of the unique characteristics and dynamics of the B2B SaaS model, such as recurring revenue streams, subscription-based pricing, and customer retention strategies. Students gained insights into the importance of solving specific pain points for businesses through scalable and cloud-based solutions, emphasizing the value of customization and seamless integration.



Mastering Modern Job Search

The Department of MBA hosted a guest lecture on "Mastering the Modern Job Search." The lecture aimed to provide attendees with insights and strategies to navigate the contemporary job market successfully. The resource person, Mr. Sujith Subash, a Recruitment Head at Google, delivered an engaging and informative session.

The resource person began by discussing the evolving landscape of the job market, highlighting the impact of technological advancements, globalization, and shifting employer preferences.



The lecture concluded with advice on preparing for

job interviews and assessments. The presenter shared tips

for researching companies, practicing common interview questions, and showcasing one's skills and experiences confidently during the interview process.

Overall, the guest lecture on "Mastering the Modern Job Search" provided attendees with valuable insights and practical strategies to enhance their job search efforts in today's competitive landscape.



Sustainable Supply Chain Management

The Department of MBA hosted a workshop on Sustainable Supply Chain Management on 06-09-2024.

The event aimed to educate students about integrating sustainability into supply chain practices. Industry experts shared insights on reducing environmental impact, ethical sourcing, and efficient resource utilization.



Students engaged in interactive sessions and case studies, exploring real-world applications of sustainable strategies. The workshop emphasized the importance of sustainability in enhancing competitiveness and fostering social responsibility.



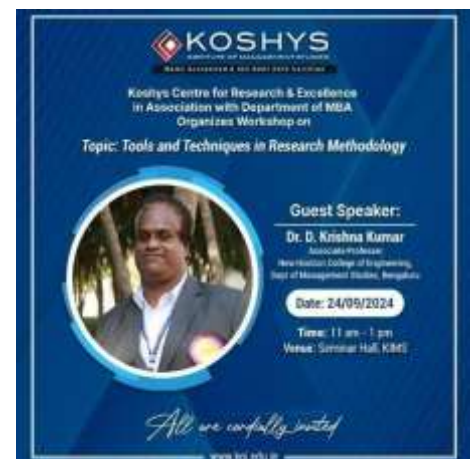
Overall, the event enriched students' understanding of sustainable practices, preparing them for future challenges in the business landscape.

Sustainable supply chain management (SSCM) focuses on integrating environmentally and socially responsible practices throughout the supply chain. It aims to minimize negative impacts on the environment while promoting ethical labor practices.

The outcome of sustainable supply chain management (SSCM) is the creation of a balanced, efficient, and environmentally responsible system that benefits businesses, society, and the environment. SSCM promotes resource optimization by reducing waste, minimizing carbon footprints, and adopting eco-friendly practices, which not only protect the planet but also enhance operational efficiency and reduce costs.

Tools & Techniques Research Methodology

The Department of MBA conducted a workshop on Tools & Techniques for Research Methodology on 24-09-2024. This event aimed to equip students with essential research skills and methodologies applicable in academic and professional settings. Dr. D. Krishna Kumar, Associate Professor, New Horizon College of Engineering presented various research tools, including qualitative and quantitative methods, data analysis





**Recognized by Govt. of Karnataka | Recognized by UGC with 2(f) | permanently affiliated to Bengaluru
North University | NAAC Accredited Institution | ISO 9001-2015 Certified Institution**

software, and survey techniques.

No.31/1, Kadusonnapanahalli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ +91 81472 15707

– www.kimbengaluru.edu.in

It equips researchers with the knowledge and skills to select appropriate tools for data collection, such as surveys, interviews, experiments, or observation, and techniques for data analysis, including statistical methods, qualitative coding, or software-based analytics. This understanding ensures that research is scientifically rigorous, objective, and well-structured.



Through mastering these tools and techniques, researchers can design studies that yield meaningful insights, address specific research questions, and solve problems efficiently. Additionally, it fosters critical thinking, enhances decision-making, and improves the ability to present findings clearly and convincingly. The

application of these methods contributes to the credibility and validity of research outcomes, making them impactful for academic, professional, or organizational purposes. Overall, it lays a strong foundation for achieving high-quality and ethical research.

Project Presentation

The Department of MBA, KIMS conducted students' project presentations as part of the Third semester project. It provided them with an opportunity to demonstrate their understanding of the course material, research skills, problem-solving abilities, and presentation proficiency.



While there were areas for improvement, the presentations highlighted the dedication and hard work of the students in their academic pursuits. Koshys Institute of Management Studies continues to support and enhance the academic and professional growth of its students through such initiatives.

The presentation of MBA projects by students is a significant academic exercise that showcases their ability to apply theoretical knowledge to real-world business problems. Through well-



Recognized by Govt. of Karnataka | Recognized by UGC with 2(f) | permanently affiliated to Bengaluru North University | NAAC Accredited Institution | ISO 9001-2015 Certified Institution

structured presentations, students articulate their research objectives, methodologies, findings, and recommendations, highlighting their critical thinking and analytical skills.

No.31/1, Kadusonnapanahalli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ +91 81472 15707

– www.kimbengaluru.edu.in



This process enhances their confidence in professional communication, including public speaking and persuasive storytelling, while also providing a platform to engage with faculty and peers for constructive feedback. Often incorporating visual aids like slides and graphs, the presentations ensure clarity and engagement.

Overall, this exercise cultivates essential skills such as teamwork, leadership, and problem-solving, equipping students for future managerial roles.

3. Field Trips and Industry Visits

Neyveli Lignite Corporation – Tamil Nadu Power Limited

The Department of MBA, Koshy Institute of Management studies, Bengaluru had organized an Interstate Industrial Visit to Neyveli Lignite Corporation (NLC) Tamil Nadu Power limited Tuticorin April 3rd 2024 for Second Year MBA.

The Purpose of this industrial visit program is to provide students with a comprehensive understanding of the operations and processes of a leading energy corporation in India. It also offers practical exposure and insights into the management practices of a prominent industrial entity in the energy sector.

The Industrial Visit to Neyveli Lignite Corporation (NLC) offered MBA students an insightful experience, providing a deep of a major public sector corporation in the energy and mining industry. All witnessed first-hand





Recognized by Govt. of Karnataka | Recognized by UGC with 2(f) | permanently affiliated to Bengaluru North University | NAAC Accredited Institution | ISO 9001-2015 Certified Institution

the processes involved in lignite mining, energy generation, and the challenges faced by such an industry.

No.31/1, Kadusonnapanahalli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ +91 81472 15707

– www.kimbengaluru.edu.in



The visit allowed students to observe how management practices are applied across various departments, from operational efficiency to corporate governance. Interactions with professionals at NLC also provided valuable career

insights, especially in energy management, further bridging the gap between theoretical knowledge and its practical application. The visit enriched students' understanding of industrial operations, sustainability efforts, and the importance of strategic management in large-scale enterprises.

ID Fresh Food Private Limited

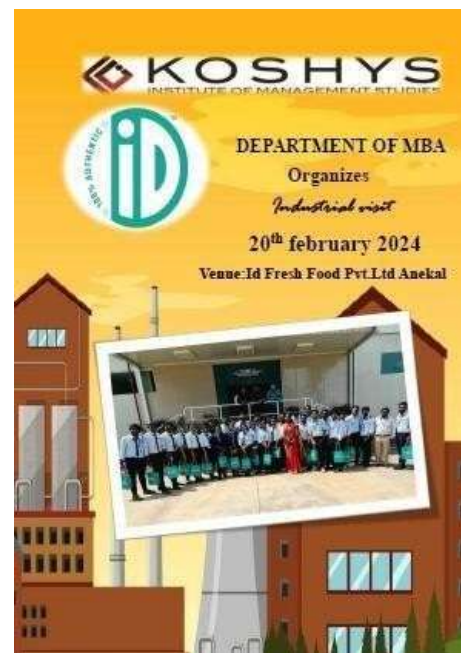
On 20th February,'24 an industrial visit was organized by the Department of MBA, KIMS for the students of the First year in order to get the practical knowledge about “advanced technology used in manufacturing of fresh foods, logistics, route optimization” carried out by iD Fresh Foods (India) Pvt. Ltd.

It was an enriching experience for MBA students, offering them valuable insights into the operations of a successful food manufacturing and distribution company. Students observed the end-to-end production process, from sourcing raw materials to manufacturing,



packaging, and quality control, which highlighted the importance of operational efficiency and adherence to hygiene and safety standards in the food industry.

Key takeaways included understanding the role of



innovation in product development and how ID Fresh Food has leveraged traditional recipes with modern techniques to cater to contemporary consumer needs. The visit also demonstrated the importance of supply chain management and logistics, as the company delivers fresh products to a wide range of markets daily.

Additionally, students gained insights into marketing strategies, branding, and how customer-centric approaches drive business growth. Interactions with professionals at ID Fresh provided clarity on the challenges and opportunities in the FMCG sector, inspiring students with real-world examples of entrepreneurship and scalability.

Cothas Coffee

The industrial visit to Cothas Coffee, located in Jigani, was organized on 9th May for MBA Students. The purpose of the visit was to provide students with insights into the coffee production process, industry practices, and career opportunities in the coffee sector.

It offered MBA students a unique opportunity to understand the workings of a renowned coffee brand, providing insights into the food and beverage industry.

Students gained exposure to the coffee production



process, from sourcing premium coffee beans to roasting, grinding, packaging, and distribution. The visit highlighted the importance of maintaining quality control and consistency in every stage of production to meet customer expectations.

Key takeaways included understanding supply chain management in the context of raw material procurement and distribution networks, which ensure the brand's reach across local and international markets. Students

also learned about the significance of branding and how Cothas Coffee has successfully built a strong identity by blending tradition with modern business strategies.

Coca-Cola

The Industrial visit to Hindustan Coca-Cola Beverages Pvt. Ltd., Bidadi was organized on 24th May 2024 for the MBA, 1st semester, C section students from Koshys Institute of Management Studies. Students departed from the Koshys campus with great enthusiasm at 8:00 AM and reached the plant in Bidadi by 10:20 AM. By 10:30 AM, company representatives provided a security briefing before allowing the group to enter the premises and view the production unit.



The Coca-Cola Company, headquartered in Atlanta, Georgia, is one of the world's largest beverage corporations, known for its flagship product Coca-Cola, which was created in 1886 by pharmacist John Stith Pemberton. Established officially in 1892, Coca-Cola has

grown into a global brand with a presence in over 200 countries, offering a portfolio of more than 200 beverage brands. These include carbonated soft drinks, juices, teas, coffees, energy drinks, and bottled water.

The Industrial Visit to the Coca-Cola Company was an insightful experience that provided MBA students with a comprehensive understanding of the operations, marketing, and sustainability practices of a global beverage leader. Students observed the state-of-the-art manufacturing processes, including bottling, quality control, and distribution, showcasing Coca-Cola's commitment to efficiency and precision in maintaining product quality.

The visit also highlighted Coca-Cola's innovative marketing strategies that have contributed to its status as one of the most recognized and loved brands globally. Students learned about the





Recognized by Govt. of Karnataka | Recognized by UGC with 2(f) | permanently affiliated to Bengaluru North University | NAAC Accredited Institution | ISO 9001-2015 Certified Institution

importance of aligning products with consumer preferences, including the development of healthier beverage options and localized flavors.

No.31/1, Kadusonnapan Halli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ +91 81472 15707

– www.kimsbengaluru.edu.in

Management Games

Military Museum – War Games

In order to improve the students, smart thinking, communication, smart work, leadership skills, etc. Department of MBA planned to conduct games in the Military Museum. Dr. Sara Kunnath, Dr. Sudarkodi and Prof. Jose Francis planned and executed various management games for the students during the visit to the military Museum.

The need of the hour was smart thinking, swift action and



effective people skills - qualities that are more effectively developed in an experiential setting rather than through classroom training.

Research studies have found that outbound training programs are effective in areas that involve interpersonal relationships, trust and bonding, communication of shared vision and goals, motivation, behavior modification in response to change, and personal effectiveness these are some of the traits looked by the corporate houses while recruiting. Unfortunately, these qualities cannot be taught in a classroom.

One has to have an experience to realize the inherent qualities that an individual possess. The visit enhanced Students understanding of the sacrifices made by armed



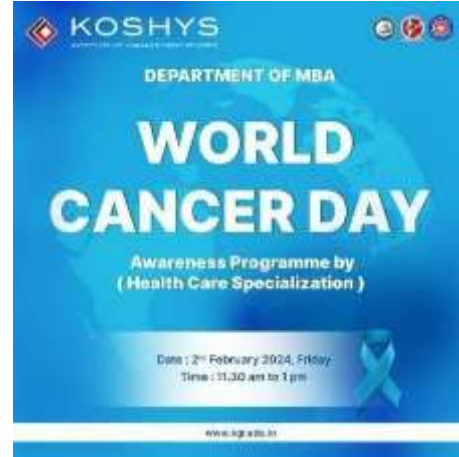
forces throughout history.

Extra-curricular Activities

1. Cultural Events

World Cancer Day - Awareness Program

Department of MBA, KIMS - Health Care Elective Students organized the “World Cancer Day- Awareness Programme” on 02.02.2024 from 11.30 AM to 1:00 PM on Friday. The session commenced at 11.30 AM where all the students of Health Care elective students actively participated. The student’s main goal of celebrating this day was to reduce illness and deaths caused by this disease.



The student group was led by Kiran Kadam under the

Guidance of Academic Advisor and HOD, Dr. Sara Kunath of the MBA Department. The programme

commenced with the cause of why World Cancer Day is celebrated and the students were further addressed by Dr. Sara Kunnath HOD and Academic Advisor. On account of World Cancer Day awareness badges as a symbol were distributed among all the Faculties, Class Representatives from all sections and Volunteers.



At the end of the awareness program the student took a pledge stating that “All of us

should take the responsibility
to spread the awareness about this disease and the preventive measures.

2. Sports Activities

- **Inter-departmental Tournaments:**

- Cricket, Basketball, Badminton, and Athletics.
- Winners awarded trophies and certificates.
- **Fitness Drives:**
 - Organized Yoga Sessions on *International Yoga Day*.

3. Clubs and Societies

- **Photography Club:** Conducted photography exhibitions showcasing student work.
 - **Literature Club:** Organized storytelling and creative writing workshops.
 - **Tech Club:** Hackathons and coding challenges with prizes for winners.
-

Other Activities

1. Community Engagement

Voter Awareness Program

The Department of MBA, KIMS organized a Voter Awareness Programme at the Karnataka Badminton Association as a part of their Corporate Social Responsibility initiative. The event aimed to educate and engage individuals in the electoral process and their civic responsibilities. One of the key highlights of the event was the interaction with Mr. Anup Sridhar, an Election Icon, Olympian, and Arjuna Award winner in badminton.



The Voter Awareness Programme conducted by Koshys Institute of Management Studies served as a platform for spreading awareness about the importance of voter participation and civic engagement. The interactive session with Mr. Anup



Recognized by Govt. of Karnataka | Recognized by UGC with 2(f) | permanently affiliated to Bengaluru North University | NAAC Accredited Institution | ISO 9001-2015 Certified Institution

Sridar added a compelling dimension to the event, uniting the worlds of sports and social responsibility. Through such initiatives, we strive to create a more informed and empowered electorate for a better tomorrow.

No.31/1, Kadusonnapanahalli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ +91 81472 15707

– www.kimbengaluru.edu.in

It is an impactful initiative aimed at fostering responsible citizenship among future business leaders. Through this program, students gain a deeper understanding of the democratic process, the importance of voting, and their role in shaping the nation's governance.

2. Sports

Sports Day

The Department of MBA Conducted Intra Department Sports on February 15th and 16th 2024. Different sports events such as Table Tennis, Carom, Chess, Badminton, Cricket, Volleyball and Throw Ball took place, at the Auditorium, Amphitheatre & Koshys sports ground for all MBA students.

The Intra Department Sports was conducted under the guidance and support of the physical education director Mr.



Prasanna Gowda MP and Academic Advisor & HOD. Dr. Sara Kunnath, and the Event coordinators of all events were present in the ground. The sports event started by welcoming the Chief Guest Ms. Kouser Sulthana International Kickboxer. The event kicked off with a warm welcome from the hosts, who set the tone for the day.

The Intra-Departmental Sports Day provided MBA students with an opportunity to showcase their athletic abilities while fostering teamwork, collaboration, and a spirit of healthy competition. The event emphasized the importance of



physical fitness and mental well-being, encouraging students to balance academic commitments with recreational activities.

Also focus on the development of leadership and team-building skills, as students worked together to strategize and achieve common goals during the various sports activities.

EXITOS Team Auction

Koshys Institute of Management Studies hosted a Cricket Auction event on 22-04-2024, designed to engage students in a fun and strategic environment. Participants acted as team owners, bidding on players to build their ideal cricket teams. The auction simulated real-world scenarios from professional cricket leagues, encouraging students to apply critical thinking, negotiation skills, and teamwork.



Throughout the event, students learned about player valuations, budgeting, and strategy formulation. Overall, the Cricket Auction was a successful and interactive way to enhance students' understanding of the sports industry.

EXITOS Cricket Competition

Koshys Institute of Management Studies organized a Cricket Competition, aimed at promoting teamwork and sportsmanship among students. The tournament featured multiple teams competing in a friendly yet competitive environment. Matches were held in a knockout format, showcasing players' skills and strategies.



Participants demonstrated their cricketing abilities, while the enthusiastic crowd cheered for their favorites. The event not only provided a platform for sports talent but also fostered camaraderie among students. Ultimately, the competition culminated in an exciting final, reinforcing the importance of teamwork and physical fitness within the academic community.

The outcome of a cricket competition often extends beyond just the scores or trophies won. Key takeaways typically include the fostering of teamwork, sportsmanship, and collaboration among players. Participants develop strategic thinking, physical fitness, and the ability to perform under pressure, which are valuable skills both on and off the field.

3. Clubs and Societies

ED Cell

Student Interactive Program

The collaborative student interactive program between Koshys Institute of Management Studies and East Point College was conducted by Ms. Richa Khandelwal Bhat to enhance student engagement and foster networking opportunities.

The program focuses on various topics, including leadership, entrepreneurship, and industry trends, encouraging students to interact with industry experts and peers. Ms. Richa Khandelwal Bhat CEO of Keshav Productions Pvt. Ltd (NFDC Empanelled) and



Managing Director of Narayana’s Art Nirbhar Bharat Foundation who delivered the keynote address spoke about the opportunities for young graduates to pursue entrepreneurship in the changing times and stressed on the need for exploring them.

Students acquired the practical skills and knowledge required to become the aspiring entrepreneurs. The program contributed to skill development by emphasizing essential entrepreneurial skills such as innovation, problem-solving, and adaptability.

Kalakanchi Bazar



Recognized by Govt. of Karnataka | Recognized by UGC with 2(f) | permanently affiliated to Bengaluru North University | NAAC Accredited Institution | ISO 9001-2015 Certified Institution

The Department of MBA, KIMS organized "Kalakanchi Bazar" on 17th May 2024 at KGI open amphitheater by MBA students. In a culturally diverse country such as India which has a rich culinary heritage and eating meals together is a part of social traditions followed since generations.

No.31/1, Kadusonnapanahalli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ +91 81472 15707

– www.kimsbengaluru.edu.in

The event provided students with hands-on experience in showcasing local agricultural products and cuisines, enhancing their knowledge of supply chain management, branding, and customer interaction in a rural context.2. Alumni Engagement.

It also fostered creativity as students explored innovative ways to promote and sell products that reflect the cultural and agricultural heritage of rural communities.



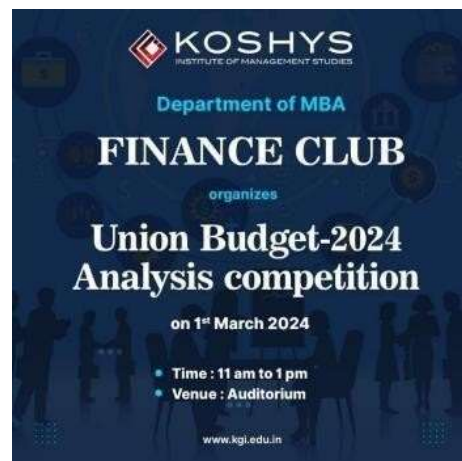
Furthermore, the bazaar highlighted the potential of rural markets as significant contributors to the economy and emphasized the importance of sustainability and ethical practices in rural marketing.

The event also underscored the importance of integrating traditional knowledge with modern marketing techniques to create impactful and inclusive business models. Overall, the event was a valuable learning experience that prepared students for future roles in agribusiness, rural marketing, and sustainable development.

Finance Club

Union Budget

The Finance Club of the Department of MBA, KIMS-Finance Club organized the “Union Budget - 2024 Analysis Competition” on 01.03.2024 from 11.30 AM to 1:00 PM on Friday for all the final year students.



The session commenced at 11.30 AM where all the students of Finance elective students actively participated. The Union Budget 2024 provides a pivotal framework for shaping the business landscape. Business leaders and

managers eagerly anticipate its directives, which set the tone for strategic initiatives and resource allocations.



The Union Budget is a vital tool for the government to manage the country's finances and plan for the upcoming fiscal year. It outlines the government's revenue sources, such as taxes, and expenditure plans across various sectors like infrastructure, healthcare, education, and defense.

The budget is essential for fostering economic growth and stability, as it sets the framework for resource allocation and fiscal discipline. The Union Budget Presentation Competition provided participants with a comprehensive understanding of the structure, purpose, and impact of the Union Budget.

Smart Spending Challenge

The Smart Spending Challenge, organized by Koshys Institute of Management Studies, aimed to enhance financial literacy among students, held on 12-08-2024. The event encouraged participants to manage a hypothetical budget while navigating real-world financial scenarios.

Students engaged in activities that tested their decision-making skills regarding spending, saving, and investment.

The challenge fostered critical thinking and

teamwork, with

participants presenting their strategies to a panel of judges.

Ultimately, the event successfully raised awareness about smart financial practices, equipping students with valuable



skills for their future financial endeavors.



The Smart Spending Challenge provided participants with valuable lessons in financial management, emphasizing the importance of budgeting, prioritizing needs over

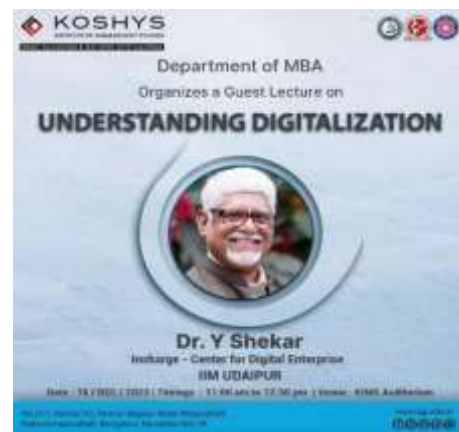
wants, and makes informed financial decisions. Key takeaways from the challenge included practical skills in managing personal finances, setting realistic financial goals, and understanding the impact of daily spending on long-term financial health.

Marketing Club

Understanding Digitalization

Koshys Institute of Management Studies (KIMS), Department of MBA, organized a Guest Lecture on "Understanding Digitalization" on 18.12.2023 from 1:00 AM to 12:30 PM on Saturday.

The resource person was Dr. Y. Shekar In-Charge - Centre for Digital Enterprise, IIM Udaipur. He is entrusted with the task of bringing the potential of 'Digital' into academic programmes for learning, practice-oriented research and in policy-making.



Digitalization goes beyond merely adopting technology; it encompasses the integration of digital tools and processes to enhance efficiency, improve decision-making, and create innovative solutions. It empowers businesses to streamline operations, enhance customer experiences, and remain competitive in an increasingly digital world.

Digitalization also fosters data-driven decision-making through advanced analytics and automation, enabling organizations to adapt quickly to changing market demands. On a societal level, it bridges

communication gaps, improves access to services, and fosters inclusivity by leveraging technology for greater reach and efficiency.

Ultimately, understanding digitalization equips individuals and organizations with the knowledge and tools needed to thrive in a fast-evolving digital landscape.

Market Survey Activity

The Department of MBA, KIMS conducted students' Marketing Survey Activity from 25th to 30th April, '24. A market survey activity is a structured process of collecting, analyzing, and interpreting data about consumers, competitors, and market conditions.

The primary purpose of such activities is to gain insights into customer preferences, buying behavior, market trends, and potential opportunities or challenges. This information helps businesses make informed decisions related to product development, pricing strategies, marketing campaigns, and business expansion.



This arrangement ensures that each student receives individualized attention and guidance, fostering a deeper understanding of their projects and enhancing their ability to present their work actively.

Through direct interaction with the community, students developed a deeper understanding of consumer behavior, preferences, and buying patterns. They learned to design effective survey instruments, such as questionnaires, and gained hands-on experience in data collection and analysis.

This activity also enhanced their interpersonal communication and negotiation skills, as they interacted with diverse groups within the society.

Market Survey Presentation

As part of their professional development program, MBA students were assigned to conduct





Recognized by Govt. of Karnataka | Recognized by UGC with 2(f) | permanently affiliated to Bengaluru North University | NAAC Accredited Institution | ISO 9001-2015 Certified Institution

market surveys to gain insights into the complexities of different businesses or professions. Ten

No.31/1, Kadusonnapan Halli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ +91 81472 15707

– www.kimsbengaluru.edu.in



MBA teams conducted market surveys as part of this initiatives, the surveys aimed to gather insights into various nuances of sectors and consumer preferences.

The teams administered the questionnaires to the public at various locations and collected primary data from various respondents. The findings of the study was presented among all the faculty members and marketing students on 25th, 29th and 30th of April 2024. The survey provides valuable insights to refine our strategy and strengthen

customer engagement. Future focus should be on innovative product development aligned with consumer values.



Market surveys are essential for businesses to make informed decisions and stay competitive. They provide valuable insights into consumer preferences, needs, and behaviors, which help companies design products, services, and marketing strategies that align with market demands. By segmenting customers based on their responses, businesses can tailor their approaches to specific groups, improving targeting and resource allocation.

Market surveys also facilitate competitive analysis, offering a clearer view of how a company compares to its rivals and revealing opportunities for differentiation. Moreover, surveys allow businesses to track market trends and changing consumer expectations, ensuring that products and services remain relevant.

Product Launch



Recognized by Govt. of Karnataka | Recognized by UGC with 2(f) | permanently affiliated to Bengaluru North University | NAAC Accredited Institution | ISO 9001-2015 Certified Institution

The Department of MBA has conducted product launch competition on January 24th 2024, at the auditorium for first-year MBA students. The product launch event was conducted under the

No.31/1, Kadusonnapan Halli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ +91 81472 15707

– www.kimsbangaluru.edu.in

guidance and support of our academic advisor & HOD. Dr. Sara Kunnath. The event kicked off with a warm welcome from the hosts, who set the tone for the day.

A well-executed product launch helps in building initial momentum, establishing brand credibility, and positioning the product effectively in the market.

The key takeaway of a product launch is the successful introduction of a new product to the target market, creating awareness and generating excitement among



potential customers. It offers valuable insights into customer reception, demand, and feedback, enabling businesses to fine-tune their marketing strategies and product features.

For participants, a product launch is an opportunity to showcase their creativity, planning, and teamwork skills. It teaches the importance of market research, audience targeting, and effective communication in delivering a compelling message about the product's value. Ultimately, a product launch highlights the critical role of innovation, strategy, and execution in driving business success. The launch provides an opportunity to test market response, validate product-market fit, and gather insights into customer preferences and expectations.

Human Resource Club

Leadership & Creativity Skills for Gen Z Managers

The guest lecture report outlines the key aspects and



outcomes of the leadership and Creativity skills for GENZ managers organized by the HR Club for MBA first-year students of Koshys Institute of Management Studies.





The Guest lecture mainly aimed in building leadership skills of budding entrepreneurs. The goal of the event is to provide students with insights into strong leaders and entrepreneurs, encourage interaction, and facilitate networking among MBA students.

In the ever-evolving landscape of business, the emergence of Generation Z into managerial roles brings forth a new set of challenges and opportunities. As digital natives, Gen Z managers possess unique perspectives and skills that can revolutionize traditional leadership paradigms.

Before delving into leadership and creativity, it's imperative to grasp the characteristics and values of Generation Z. Born between the mid-1990s and early 2010s.

In conclusion, leadership and creativity are indispensable pillars for the professional development of Gen Z managers.

3. Placement and Career Development

It gives us immense pleasure to convey that our Final Placement Process has been successfully completed. Once again, this successful endeavor reflects the academic consistency at the institute along with the outstanding aptitude and quality of the students. It goes a long way to prove the trust and confidence that the corporate world presents on the institute and the students of KIMS.

Despite the ongoing slowdown, we could achieve this feat. The process has been facilitated by the availability of a diverse pool of students for the variety of profiles offered by companies across different domains.

Placements Overview

Percentage of Placements	76 %
Highest CTC offered	9 LPA
Number of Companies that visited the Campus	47



Interview at Brad Realty on
Date: 11-07-2024 (Thursday) Reporting time at 10.40 am

MBA-Freshers 2024
Time: 11.00 AM
Office Address: 4F05,4th Floor, Arya Hub, Hope Farm Circle, Whitefield Main Road, Bangalore 560066.
Location: <https://goo.gl/maps/AR29a12qme44C6Gm9>

Please bring a copy of your Updated resume along with you.
NOTE: Dress-Code should be Business Formal (Blazer preferred / Formal shirt)



Out of 180 students 138 students have been placed from MBA, where 78 students are from Finance & HR, Marketing, Logistics and 46 from Healthcare & Marketing, HR and Logistics and 14 students from Marketing and Logistics electives

In summary, the department has been dedicated to fostering meaningful connections between students and prospective employers, bridging the gap between academia and industry. Throughout this report, we've highlighted our accomplishments in facilitating successful placements, organizing career development programs, and nurturing valuable partnerships with

various companies.



Impact and Achievements



Recognized by Govt. of Karnataka | Recognized by UGC with 2(f) | permanently affiliated to Bengaluru North University | NAAC Accredited Institution | ISO 9001-2015 Certified Institution

- Enhanced student participation and skill development.
 - Positive feedback from students, faculty, and external stakeholders.
 - Recognition at state-level competitions and conferences.
-

No.31/1, Kadusonnapanahalli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ +91 81472 15707

– www.kimbengaluru.edu.in



DEPARTMENT OF N.C.C

Conclusion

The academic year 2023-24 proved to be a milestone in fostering holistic development through diverse co-curricular, extra-curricular, and other activities. These initiatives have significantly contributed to the institution's vision of nurturing well-rounded individuals.

Prepared by: Ms. Sajeena J.P.S., Assistant Professor. (07/01/2025)

Report on Koshys Institute of Management Studies N.C.C **Department - Indian Armed Forces Motivation Class.**

Date: January 11, 2024

Time: 10:00 AM

Venue: K.I.M.S Auditorium

Introduction:

Koshys Institute of Management Studies, a leading educational institution, took a significant step towards fostering patriotism and a sense of duty among its students. On January 11, 2024, the N.C.C Department organized a motivational class to inspire and guide cadets and college students interested in joining the Indian Armed Forces.

Event Overview:

The event commenced at 10:00 AM in the college auditorium, and it was graced by the presence of Lt. Col. Satyendra Singh, an esteemed officer from Adjit Meg Center, Bangalore. The aim of the session was to instill a sense of dedication, discipline, and commitment to national service among the attendees.

Guest Speaker:

The main attraction of the program was Lt. Col. Satyendra Singh, an experienced officer with a distinguished career in the Indian Armed Forces. His insights and experiences served as a source of inspiration for the eager participants.



KOSHYS
INSTITUTE OF MANAGEMENT STUDIES



DEPARTMENT OF N.C.C

Attendees:

The event was attended by the Director, Principal, and the N.C.C. ANO (Associate N.C.C Officer) of Koshys Institute of Management Studies. Their presence highlighted the importance the institution places on holistic development and the encouragement of students' interest in the defense services.

No.31/1, Kadusonnapan Halli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ [+91 81472 15707](tel:+918147215707)

— www.kimsbengaluru.edu.in



KOSHYS
INSTITUTE OF MANAGEMENT STUDIES



DEPARTMENT OF N.C.C

Motivational Class: Lt. Col. Satyendra Singh delivered an impactful motivational class, sharing his experiences and emphasizing the values that are integral to a successful career in the Armed Forces. He provided valuable insights into the challenges and rewards of serving the nation.



No.31/1, Kadusonnapan Halli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ +91 81472 15707

— www.kimbengaluru.edu.in



KOSHYS
INSTITUTE OF MANAGEMENT STUDIES



DEPARTMENT OF N.C.C

Interactive Session:

The program included an interactive session where students and cadets had the opportunity to ask questions and seek guidance. Lt. Col. Satyendra Singh addressed queries with enthusiasm, fostering a sense of camaraderie among the participants.

Closing Ceremony:

No.31/1, Kadusonnapan Halli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ [+91 81472 15707](tel:+918147215707)

— www.kimsbengaluru.edu.in



KOSHYS
INSTITUTE OF MANAGEMENT STUDIES



DEPARTMENT OF N.C.C

The event concluded with a vote of thanks, expressing gratitude to Lt. Col. Satyendra Singh for his invaluable contribution to the program. acknowledging their commitment to exploring opportunities in the Indian Armed Forces.

Conclusion:

Koshys Institute of Management Studies, through its N.C.C Department, continues to play a pivotal role in shaping well-rounded and patriotic individuals. The Indian Armed Forces Motivation Class on January 11, 2024, was a resounding success, leaving a lasting impact on the minds and hearts of the participants, further fueling their aspirations to serve the nation.

No.31/1, Kadusonnapana Halli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ [+91 81472 15707](tel:+918147215707)

— www.kimbengaluru.edu.in



KOSHYS
INSTITUTE OF MANAGEMENT STUDIES



DEPARTMENT OF N.C.C

Report on N.C.C. Debate Competition at Koshys Institute of Management Studies on Youth Day Celebration

Date: January 12, 2024

Time: 2:00 PM

Venue: B.B.A. Classroom No. 203

Introduction:

On January 12, 2024, the N.C.C. The Department of Koshys Institute of Management Studies organized a spirited debate competition to commemorate Youth Day. The event, held at 2:00 PM in B.B.A. Classroom No. 203, featured N.C.C. cadets engaging in a thought-provoking debate on the topic, "Yoga or Gym: Which is Better for Developing Mind and Body?" The debate aimed to foster critical thinking and articulate the benefits of either discipline in enhancing both mental and physical well-being.

Participants:

The N.C.C. cadets were divided into two teams, each representing either Yoga or Gym. The participants exhibited enthusiasm and passion as they presented their arguments and counter-arguments.

Moderator:

The Care Taking Officer (C.T.O) of N.C.C. assumed the role of moderator for the debate. The C.T.O. skillfully managed the proceedings, ensuring a fair and engaging competition. The moderation contributed to maintaining the decorum and spirit of healthy competition throughout the event.

No.31/1, Kadusonnapanahalli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ [+91 81472 15707](tel:+918147215707)

— www.kimsbengaluru.edu.in



KOSHYS
INSTITUTE OF MANAGEMENT STUDIES



DEPARTMENT OF N.C.C

Debate Topic:

No.31/1, Kadusonnapan Halli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ [+91 81472 15707](tel:+918147215707)

— www.kimsbengaluru.edu.in



DEPARTMENT OF N.C.C

The central theme of the debate was whether Yoga or Gym is more effective in developing the mind and body. Cadets had to explore and present evidence supporting their chosen discipline and convince the audience of its superiority.



Outcome:

After a heated and intellectually stimulating debate, the team advocating for Yoga emerged victorious. The judges were faculty members and N.C.C. officials, commended both teams for their well-researched arguments and articulate presentations. However, the Yoga team successfully demonstrated the holistic benefits of Yoga in promoting mental and physical well-being, ultimately earning them the title.

Conclusion:

The N.C.C. debate competition at Koshys Institute of Management Studies on Youth Day proved to be a successful and engaging event. It provided an excellent platform for N.C.C. cadets to hone their public speaking skills, critical thinking abilities, and teamwork. The C.T.O.'s effective moderation and the cadets' passionate participation made the event a memorable one, fostering a sense of camaraderie and intellectual growth within the N.C.C. community.

This initiative by Koshys Institute of Management Studies highlights the institution's commitment to holistic development and the cultivation of a well-rounded student community. The debate served not only as a celebration of Youth Day but also as an opportunity for intellectual discourse and the exploration of diverse perspectives.

No.31/1, Kadusonnapanahalli, Hennur-Bagalur Road, Kannur, Bangalore - 562149

✉ director@kgi.edu.in

☎ [+91 81472 15707](tel:+918147215707)

— www.kimsbangaluru.edu.in



DEPARTMENT OF N.C.C

**Report on 75th Republic Day Celebration at
Koshys Institute of Management Studies**

Date: January 26, 2024

Introduction:

Koshys Institute of Management Studies (KIMS) marked the 75th Republic Day with grand celebrations at the college ground on January 26, 2024. The event was not only a tribute to India's sovereignty but also a manifestation of the patriotic spirit that resonates within the institution. The celebration was organized by the Department of N.C.C, N.S.S, and Sports, showcasing a diverse range of activities.

Event Highlights:

National Salute by N.C.C Cadets:

The celebration commenced with a powerful National Salute led by the N.C.C cadets. Clad in their impeccable uniforms, the cadets showcased discipline and precision as they presented the salute with their weapons. This gesture symbolized the commitment of the youth towards the defense and security of the nation.

Patriotic Songs by N.S.S and Sports Students:

Following the N.C.C salute, the atmosphere was filled with the melodious tunes of patriotic songs sung by the N.S.S students and sports enthusiasts. The students' performances were heart-touching, reflecting their love for the country and its rich cultural heritage. The fusion of music and patriotism created a sense of unity and pride among the audience.

Flag Hoisting by Principal Sandhya:

At 9:00 a.m., the highlight of the event unfolded as Principal Sandhya hoisted the national flag. The ceremony was conducted with utmost solemnity, emphasizing the values of freedom and democracy that the tricolor represents. Principal Sandhya delivered an inspiring speech, highlighting the importance of unity, diversity, and the role of the youth in shaping the nation's future.



DEPARTMENT OF N.C.C



Cultural Performances and Displays:

The celebration continued with various cultural performances, showcasing the talents of the students. Traditional dances, exhibitions were organized to portray the cultural diversity of India. These performances added a vibrant and festive touch to the event, fostering a sense of camaraderie among the participants.

Conclusion:

The 75th Republic Day celebration at Koshys Institute of Management Studies was a resounding success, bringing together students, faculty, and staff in a shared expression of patriotism and pride. The event served as a reminder of the importance of upholding the values enshrined in the Indian Constitution and the need for collective efforts in building a stronger and more inclusive nation. KIMS remains committed to nurturing not only academic excellence but also instilling a sense of responsibility and patriotism in its students.



DEPARTMENT OF N.C.C

UNDER GRADUATE DETAILS

CO-CURRICULAR ACTIVITIES

1.ACADEMIC COMPETITIONS

- QUIZ: CONSTITUTIONAL VALUES OF INDIA
- DEBATE: THE IMPORTANCE OF SOFT SKILLS FOR MANAGERS
- TEAM BUILDING, WRITTEN COMMUNICATION AND COLLABORATION ACTIVITY
- POSTER MAKING
- ESSAY WRITING & DRAWING COMPETITION ON ENVIRONMENTAL DAY
- Pictionary COMPETITION
- COLLAGE COMPETITION - "UNITY IN DIVERSITY"
- ESSAY WRITING & DRAWING COMPETITION ON ENVIRONMENTAL DAY
- SELFIE AD COMPETITION
- THE MYSTERY CHRONICLES (SHORT STORY CONTEST) AND INK AND INSIGHT (ESSAY WRITING EXTRAVAGANZA)
- COLLAGE COMPETITION – "WOMEN EMPOWERMENT"
- TEAM BUILDING: THE COLLECTIVE SUCCESS'
- TRASH TO TREASURE (BEST OUT OF WASTE) COMPETITION
- "AD MADS: WHERE CREATIVITY GLOWS" COMPETITION
- LOGOGRAM LOGO DESIGN COMPETITION
- "LAUGH GALORE: A COMEDY SHOW"
- YOUTH DAY CELEBRATION - DEBATE COMPETITION

DEPARTMENT OF N.C.C

2.WORKSHOPS AND SEMINARS

- "UNLEASHING INNER CREATIVITY WITH SIMPLE GREAT JOY"
- "UNLEASHING INNER CREATIVITY WITH SIMPLE GREAT JOY"
- "CORPORATE CULTURE, PHILOSOPHY, AND ETHOS."
- "BSE INVESTOR AWARENESS PROGRAM "
- "RAISING AWARENESS ABOUT THE CURRENT CHALLENGES IN THE IT AND INDUSTRIAL SECTORS".
- "WORKSHOP -RESEARCH ROAD MAP"
- "SOFTWARE ARCHITECTURE"
- "LATEST TRENDS IN MARKETING"
- "INTERNSHIP AND PROJECT GUIDELINES"
- "BASIC LIFE SUPPORT"
- "AIRLINE CUSTOMER SERVICE, SALES, AND MARKETING"
- "PERSONAL SAFETY IN PRACTICE"
- "MENSTRUAL HYGIENE"
- "CONTENT WRITING"
- "APPROACHES TO LITERATURE"
- "LEADERSHIP SKILLS"
- "THINKING AHEAD"
- "FINANCIAL CRIMES AND FRAUDS".

3.EXPERIENTIAL LEARNING & INDUSTRIAL VISIT

- MONT FORT COLLEGE
- REHABILITATION CENTRE AT BIDARAHALLI
- POLICE STATION, KOTHANUR
- OBSERVATIONAL DRAWING VISIT TO SRI BHOGA NANDISHWARA GUDI
- INDUSTRIAL VISIT TO HMT
- MONT FORT COLLEGE
- HINDUSTAN COCA COLA BEVARAGE PRIVATE LIMITED
- KOMUL KOLAR DISTRICT CO-OPERATIVE MILK PRODUCERS UNION LIMITED
- INDUSTRIAL VIST TO IKEA
- NOVOTECH ROBOTICS
- SAMSUNG OPERA HOUSE

DEPARTMENT OF N.C.C

EXTRA-CURRICULAR ACTIVITIES

1. CULTURAL EVENTS

- KULTASTIC
- COMMERCE EXPO
- MAHALAYA 2024
- LAFIESTA CULTURAL FEST
- CULTURAL CRESCENDO
- ATRAXIA - INTRA DEPARTMENTAL CULTURAL FEST

2.THEMATIC CELEBRATIONS

- INDEPENDENCE DAY CELEBRATION
- WORLD ENVIRONMENT DAY
- TRIBUTE TO RATAN TATA
- RIGHT TO VOTE
- VANAMAHOTSAV
- AWARENESS PROGRAMME FOR WORLD NO TOBACCO DAY
- AWARENESS PROGRAM ON GANDHI'S PRINCIPLES
- REPUBLIC DAY CELEBRATION
- N.C.C AWARENESS PROGRAM
- TRAFFIC AWARENESS PROGRAM
- CLEANLINESS CAMPAIGN
- EMPOWERING MINDS - IGNITING EDUCATION AWARENESS
- SWACHH BHARAT CAMPAIGN
- YOUTH DAY CELEBRATION - DEBATE COMPETITION

3.SPORTS REPORT

- EXITOS SEASON-7
- GANADOR SEASON-7
- FACULTY SPORTS EVENT
- INTER-COLLEGE COMPETITION
- FOOTBALL (MEN)

DEPARTMENT OF N.C.C

- **CRICKET (MEN)**
- **THROWBALL (WOMEN)**
- **KARATE (MEN AND WOMEN)**
- **VOLLEYBALL (MEN)**
- **HANDBALL (MEN AND WOMEN)**
- **CHESS (MEN AND WOMEN)**
- **ATHLETICS (MEN AND WOMEN)**
- **BASKETBALL (MEN)**
- **KABADDI (MEN)**
- **SHUTTLE BADMINTON (MEN AND WOMEN)**
- **KABADDI (WOMEN)**
- **RELIANCE YOUTH SPORTS (MEN)-FOOTBALL**
- **BASKETBALL(MEN)**
- **INTERNATIONAL YOGA DAY CELEBRATION**

4.CLUBS AND ASSOCIATION

- **GYAAN MANAGEMENT CLUB**
- **ECO CLUB**

- **RESONATE 2023 - IT CLUB**
- **MERAKI 2024**

- **AIRSIDE CLUB**

- **ALENTIA CLUB**
- **INITIUM CLUB**
- **COMMQUEST CLUB**
- **CULIDOSCOPE CLUB**
- **STUDENTS COUNCIL**

OTHER ACTIVITIES

- **HERBAL GARDEN**
- **PLACEMENT TRAINING**
- **ASPIRE 2024**
- **ANNUAL AWARD CEREMONY FOR RANK HOLDERS**
- **UNIVERSITY RANK HOLDER**
- **GRADUATION DAY**
- **SHUBHARAMBH-2023 (BADGING CEREMONY)**



DEPARTMENT OF N.C.C

INTRODUCTION

- The academic year 2023-24 witnessed an array of co-curricular, extra-curricular, and other enriching activities at Koshys Institute of Management Studies. These activities were designed to complement academic learning, enhance skill development, and promote holistic growth among students. This report highlights the key events, initiatives, and outcomes.

CO-CURRICULAR ACTIVITIES

1. ACADEMIC COMPETITIONS

QUIZ: CONSTITUTIONAL VALUES OF INDIA

Date: [23RD SEPT 2024]

Dep-BBA GEN

Subject: Constitution of India

Topic: Constitutional Values of India

Objective of the Quiz:

The purpose of the quiz was to assess the understanding of students regarding the fundamental constitutional values that form the backbone of the Indian Constitution. These values include justice, equality, liberty, fraternity, secularism, democracy, and the protection of fundamental rights and duties.

Format of the Quiz:

- **Type of Questions:** Multiple Choice Questions (MCQs)
- **Total Questions:** 25
- **Scoring:** Each correct answer earned 1 point; no negative marking.

Conclusion:

The quiz was an effective tool for evaluating students' knowledge of the Indian Constitution's values. The class demonstrated a strong understanding of core principles like equality, liberty, and fraternity. Going forward, reinforcing the **Directive Principles of State Policy** and the **specific articles** related to fundamental rights would be beneficial for enhancing students' comprehensive knowledge of the Constitution

DEBATE: THE IMPORTANCE OF SOFT SKILLS FOR MANAGERS

Date: [22/10/2024]

Location: [CALSS ROOM 1ST YEAR BBA "B" SECTION]



DEPARTMENT OF N.C.C

Participants: Team A (Proponents of Soft Skills for Managers) and Team B (Opponents of Overemphasis on Soft Skills)

Moderator: [DR RABINA]

Introduction:

The debate focused on the importance of **soft skills for managers**. Soft skills include emotional intelligence, communication, teamwork, adaptability, and problem-solving, which are often considered critical for effective leadership. The question was whether these skills are essential for managers in today's workplace or if technical expertise and experience hold greater value.

Team A's Argument (Supporting the Importance of Soft Skills for Managers):

Team A began by emphasizing that **soft skills are crucial for effective management**. They argued that while technical expertise is necessary, the ability to manage people, build relationships, and foster a positive work environment is what sets successful managers apart.

Rebuttal and Cross-Examination:

After both teams presented their arguments, the debate moved to the rebuttal phase.

- **Team A's Rebuttal:**

Team A countered Team B's points by emphasizing that a manager's success is not only based on knowing the technical aspects but also on how well they manage people. They pointed out that without strong interpersonal skills, even the most knowledgeable managers could fail to inspire and lead effectively.

- **Team B's Rebuttal:**

Team B responded by highlighting the growing complexity of industries and the need for managers to have specific knowledge to stay competitive. They argued that no matter how good a manager is at communicating, if they lack the technical ability to understand their team's work, they will fail to guide them effectively.

Conclusion:

The debate was insightful and highlighted the differing views on the role of soft skills in management. Both teams presented strong arguments, with Team A stressing the importance of interpersonal and



DEPARTMENT OF N.C.C

emotional intelligence, and Team B arguing that technical expertise should not be overlooked. The class ultimately voted that **while soft skills are important**, technical knowledge and experience should still be prioritized when selecting managers.

LOGO DESIGN COMPETITION

LOGOGRAM

“creativity takes courage”

Introduction:

The Department of Business Administration BBA-GEN organized a Logo Design Competition aimed at fostering creativity and innovation among its students. The event took place in Seminar Hall 1, where 9 enthusiastic students showcased their design prowess.

Competition Format:

The competition tasked participants with the challenging yet stimulating task of conceptualizing and designing a logo for a new cosmetic product. Students were encouraged to explore various design elements, colour to create a visually appealing and memorable logo that resonated with the cosmetics industry.

Highlights of the Event:

The competition attracted a commendable turnout, with 9 students showcasing their creativity and design skills.

Participants exhibited a diverse range of design concepts, drawing inspiration from nature, beauty, and contemporary trends in the cosmetics industry.

The event provided an excellent opportunity for students to apply their knowledge of design principles and branding strategies in a practical setting.

TEAM BUILDING, WRITTEN COMMUNICATION AND COLLABORATION ACTIVITY

Introduction

Team-building and collaboration are vital components of effective learning and interpersonal development. In a classroom setting, such activities encourage students to work together, communicate, and solve problems collectively. The goal of this report is to reflect on a **team-building and collaboration activity** conducted in the classroom, focusing on the processes, outcomes, and skills developed during the activity.

Activity Overview

The activity was designed to engage students in collaborative teamwork by having them participate in a **group report writing challenge**. In this activity, students worked together in small groups to research,



DEPARTMENT OF N.C.C

write, and present a report on a topic of their choice. This activity was intended to foster collaboration, improve written communication, and develop critical thinking skills. Each team member had to contribute to the research, writing, and final report.

Outcome of the Activity

The activity was successful in achieving its goals of promoting teamwork and collaboration. Most teams produced well-researched, well-written reports, and they were able to present their findings effectively. The collaborative process helped students develop interpersonal skills such as conflict resolution, task delegation, and cooperation.

POSTER MAKING

Theme: Schools of Criminology & Police hierarchy

Total no. Students/Teams participated: 15

Highlights: Two teams were segregated To make posters on the topic Schools of Criminology and Police hierarchy based on their curriculum

Outcomes

- * Conceptual knowledge
- * Collaborative learning
- * Creative learning
- * subjective experience

ESSAY WRITING & DRAWING COMPETITION ON ENVIRONMENTAL DAY

Date: June 5, 2024

Venue: Koshys Institute of Management Studies, Bagalur

Organizers: NCC Unit, Koshys Institute of Management Studies

Introduction:

To celebrate World Environment Day on June 5, 2024, the NCC Unit at Koshys Institute of Management Studies, Bagalur, organized an Essay Writing & Drawing Competition. This event was designed to raise awareness about pressing environmental issues and to encourage students to think critically about the world around them. By blending creativity with education, the competition allowed students to express their thoughts on the importance of protecting the environment through both written words and visual art. The event aimed to inspire the KIMS community to take active steps in preserving the planet for future generations.



DEPARTMENT OF N.C.C

Outcome of the Event:

The competition proved to be highly successful, with a large number of students participating and showcasing their creativity and environmental awareness. The essay writing segment saw participants expressing their concerns about environmental degradation, climate change, and the importance of conservation through well-researched and thought-provoking essays. On the other hand, the drawing competition featured visually impactful artwork that captured the beauty of nature and the urgent need to protect it.

The event not only raised awareness about critical environmental issues but also encouraged students to engage in the conversation and reflect on their role in creating a more sustainable world. The winners of the competition were recognized for their creative contributions and impactful messages, further motivating others to get involved in environmental advocacy.

PICTIONARY COMPETITION

Date: October 6, 2023

Organizers: Department of Commerce, Koshys Institute of Management Studies (KIMS)

Introduction:

On October 6, 2023, the Department of Commerce at Koshys Institute of Management Studies (KIMS) organized an exciting and interactive event titled *Pictionary* for all B.Com students. The event was designed to enhance students' understanding of branding and marketing concepts through a fun and engaging activity. Focused on the identification of logos, companies, and slogans, the competition challenged students to recognize various brands, encouraging them to think critically about brand recognition and its importance in the business world.

Outcome of the Event:

The *Pictionary* competition was a great success, with enthusiastic participation from the B.Com students. Teams competed against each other to quickly and accurately identify company logos, brand names, and their corresponding slogans. The fast-paced nature of the activity fostered a competitive spirit, as students raced against the clock to score points.

The event proved to be an effective and enjoyable learning experience, helping students gain a deeper understanding of the role of branding in the business environment. It also served as an excellent opportunity for students to showcase their knowledge of marketing concepts in a fun and interactive setting.

COLLAGE COMPETITION - "UNITY IN DIVERSITY"

Date: September 14, 2023

Organizers: Department of Commerce, Koshys Institute of Management Studies (KIMS)

Introduction:



DEPARTMENT OF N.C.C

On September 14, 2023, the Department of Commerce at Koshys Institute of Management Studies (KIMS) hosted a vibrant Collage Competition centered around the theme "Unity in Diversity." This event was designed to celebrate the rich variety of cultures, traditions, and perspectives that form the foundation of a strong, harmonious community. Through their artistic creations, students had the opportunity to express the beauty of diversity and the importance of unity, highlighting how embracing differences can foster mutual respect and understanding.

Highlights of the Event:

The competition attracted a large number of creative students who brought their unique interpretations of the theme to life through their collage artwork. Using various materials such as magazines, newspapers, fabric, and other craft supplies, participants crafted visually stunning pieces that conveyed messages of harmony, inclusivity, and solidarity amidst diversity.

Judging the collages were a panel of faculty members who assessed each piece based on creativity, relevance to the theme, and the effectiveness of the visual message. The event was filled with vibrant energy as students discussed the symbolism behind their artwork, sharing their perspectives on how diversity contributes to community strength.

Outcome of the Event:

The "Unity in Diversity" Collage Competition was a great success, fostering a spirit of collaboration and creativity among students. The participants' artwork beautifully captured the essence of diversity, emphasizing the importance of unity in creating a harmonious society.

The event inspired students to reflect on the diverse cultural backgrounds within the community, while also promoting respect, understanding, and the celebration of differences. It helped build a deeper awareness of how unity, when cultivated in a diverse environment, strengthens the bonds between individuals and communities.

ESSAY WRITING & DRAWING COMPETITION ON ENVIRONMENTAL DAY

Date: June 5, 2024

Venue: K.I.M.Studies, Bagalur,

On June 5, 2024, in celebration of World Environment Day, the College N.C.C Unit organized an Essay Writing & Drawing Competition at the Koshys Institute of Management Studies, Bagalur. The event aimed to raise awareness about environmental issues and encourage creative expression among students.

SELFIE AD COMPETITION

Date: April 22, 2024

Organizers: Department of Commerce, Koshys Institute of Management Studies (KIMS)

Introduction:

On April 22, 2024, the Department of Commerce at Koshys Institute of Management Studies organized a unique and engaging *Selfie Ad Competition*, open to students across all year groups. The competition encouraged participants to combine creativity and marketing skills by designing innovative advertisements in the form of selfies. Students were tasked with promoting various products, services, or social causes using the popular format of a selfie, blending visual appeal with persuasive marketing



DEPARTMENT OF N.C.C

messages. The event aimed to engage students in exploring the power of visuals in advertising while allowing them to express their creativity.

Highlights of the Event:

The *Selfie Ad Competition* featured an exciting variety of entries, with students showcasing their ability to create impactful advertisements that captured attention and conveyed strong marketing messages. Participants used selfies as the central element of their ads, skillfully integrating product or cause promotion within the frame, using creative props, backgrounds, and captions.

The students were given the freedom to choose from a wide range of categories, including consumer products, services, social causes, and environmental issues, making the competition diverse and dynamic. Judges evaluated each entry based on creativity, relevance to the theme, clarity of message, and overall visual appeal. The event also sparked discussions on the role of social media and digital marketing in shaping modern advertising techniques.

Outcome of the Event:

The *Selfie Ad Competition* was a resounding success, with a large number of students actively participating and showcasing their marketing and creative abilities. The event not only encouraged students to think outside the box but also provided them with hands-on experience in the realm of digital advertising, which is an increasingly important skill in today's world.

THE MYSTERY CHRONICLES (SHORT STORY CONTEST) AND INK AND INSIGHT (ESSAY WRITING EXTRAVAGANZA)

Date: May 24, 2024

Organizers: Department of Commerce, Koshys Institute of Management Studies (KIMS)

Introduction:

On May 24, 2024, the Department of Commerce at Koshys Institute of Management Studies (KIMS) organized two exciting literary events: *The Mystery Chronicles* (a Short Story Contest) and *Ink and Insight* (an Essay Writing Extravaganza). Exclusively for B.Com students, these events aimed to encourage creative expression, enhance writing skills, and provide a platform for students to explore their literary talents. Both competitions allowed participants to engage their imagination and share their perspectives on a variety of themes and topics, contributing to the vibrant academic and creative culture of the college.

Highlights of the Event:

The Mystery Chronicles invited students to craft original short stories, challenging them to create compelling narratives filled with intrigue and creativity. Participants explored a wide range of genres, including mystery, adventure, drama, and fantasy. Through this contest, students showcased their storytelling abilities, employing narrative techniques, character development, and plot-building to captivate their audience.

Simultaneously, *Ink and Insight* provided a platform for students to express their thoughts and opinions through essays on various topics related to commerce, society, and contemporary issues. This contest



DEPARTMENT OF N.C.C

encouraged students to delve deeper into pressing global topics, offering insightful perspectives backed by research and critical thinking. The essays presented were thought-provoking, ranging from issues in business ethics to social responsibility and economic development.

Outcome of the Event:

Both *The Mystery Chronicles* and *Ink and Insight* were highly successful, with enthusiastic participation from the students. The events provided an opportunity for students to showcase their writing skills and creativity while exploring different forms of expression.

The short story contest fostered creativity and narrative building, with the winning entries captivating audiences with their originality and suspense. On the other hand, the essay writing contest allowed students to showcase their analytical skills, research, and ability to express well-rounded arguments on relevant contemporary issues.

COLLAGE COMPETITION – "WOMEN EMPOWERMENT"

Date: June 21, 2024

Organizers: Department of Commerce, Koshys Institute of Management Studies (KIMS)

Introduction:

On June 21, 2024, the Department of Commerce at Koshys Institute of Management Studies (KIMS) organized a *Collage Competition* focused on the theme of *Women Empowerment*. The event encouraged students to express their creativity and perspectives on this important social issue by creating artistic collages. The primary objective was to raise awareness about gender equality, celebrate the achievements of women, and inspire discussions on the significance of empowering women in various spheres of society. This competition aimed to engage students in exploring the role of women in shaping communities and promoting positive change.

Highlights of the Event:

The *Women Empowerment Collage Competition* saw active participation from students, who used a variety of materials and techniques to represent their thoughts on women's rights, leadership, and contributions to society. The collages were powerful visual statements that highlighted key aspects of women's empowerment, including education, economic independence, political participation, and breaking societal stereotypes.



DEPARTMENT OF N.C.C

Each participant creatively incorporated images, words, and symbols that resonated with the theme, resulting in visually impactful works that sparked conversation and reflection. The competition not only gave students the opportunity to engage with the theme but also helped foster a sense of unity and shared purpose in promoting gender equality.

Outcome of the Event:

The *Collage Competition* was a great success, with participants showcasing their artistic talents and deep understanding of women empowerment. The collages produced were not only visually appealing but also conveyed powerful messages about the importance of supporting and empowering women.

TEAM BUILDING: THE COLLECTIVE SUCCESS'

Department:BA-Total no. Students/Teams participated: 18 Students

Highlights: Teamwork and cooperation are essential for learning. Students were asked to be creative in their own ways and bring forth objects, designs made from paper.

Outcomes: Paper and materials were provided equally to all the teams and equal time to complete the task. They showcased their creativity through fashion. The activity brought connectedness amongst the students, and learnt how unique ideas of individuals can collaborate and bring a extraordinary outcomes. This helped them develop acceptance, empathy and togetherness

TRASH TO TREASURE (BEST OUT OF WASTE) COMPETITION

Date: October 16, 2023

Organizers: Department of Commerce, Koshys Institute of Management Studies (KIMS)

Introduction:

On October 16, 2023, the Department of Commerce at Koshys Institute of Management Studies organized an inspiring *Trash to Treasure* competition, focused on the theme of "Best Out of Waste." This eco-friendly event encouraged students to creatively repurpose discarded materials into useful or decorative items, promoting sustainability and environmental consciousness. The competition aimed to inspire participants to rethink waste, showing how creativity and resourcefulness can contribute to both reducing waste and conserving natural resources.

Highlights of the Event:



DEPARTMENT OF N.C.C

The competition saw a remarkable display of innovation, as students transformed everyday discarded items like plastic bottles, cardboard, old newspapers, and fabric scraps into functional or aesthetically pleasing products. Participants showcased their creations, which ranged from home décor items, furniture, and eco-friendly products, to artistic pieces with environmental messages.

Each entry demonstrated how waste materials can be repurposed with a bit of imagination, and how such initiatives can play a part in fostering sustainability. Students not only worked individually but also collaborated in teams, fostering a sense of unity and collective problem-solving.

Outcome the *Trash to Treasure* competition highlighted the potential for creativity to solve environmental challenges and fostered a deeper understanding of the role of sustainability in shaping a better future.

LOGOGRAM LOGO DESIGN COMPETITION

Date: May 16, 2024

Organizers: Department of B.B.A (General), Koshys Institute of Management Studies (KIMS)

Topic: Cosmetics Logo Design

Participants: 20 students

Introduction:

On May 16, 2024, the Department of B.B.A (General) at Koshys Institute of Management Studies (KIMS) organized an exciting *Logogram Logo Design Competition* centered around the theme of *Cosmetics Logo*. The competition aimed to encourage creativity, design skills, and innovative thinking among students, offering them an opportunity to apply their knowledge of branding and marketing in a real-world context. A total of 20 students participated in this event, showcasing their artistic talents and understanding of the cosmetics industry through the creation of unique and appealing logos.

Highlights of the Event:

The *Logogram Logo Design Competition* provided a dynamic platform for students to explore their design skills while focusing on the cosmetics sector. Participants were tasked with designing logos that represented cosmetic products or brands, incorporating elements that conveyed beauty, elegance, and trustworthiness. Students demonstrated their creativity by experimenting with colors, shapes, typography, and symbols that captured the essence of the cosmetic industry.

The competition saw a variety of design approaches, from minimalistic and sleek designs to vibrant and bold concepts. Students were encouraged to think about the target audience for cosmetics products and



DEPARTMENT OF N.C.C

how a logo can effectively communicate a brand's identity. The event fostered a sense of healthy competition as participants presented their logos and discussed their design choices with the judges.

Outcome of the Event:

The *Logogram Logo Design Competition* was a great success, offering students a valuable opportunity to showcase their design and branding skills. The event encouraged creativity, critical thinking, and attention to detail, with students producing impressive logos that demonstrated both artistic ability and an understanding of market trends in the cosmetics industry.

"AD MADS: WHERE CREATIVITY GLOWS" COMPETITION

Date: April 24, 2024

Organizers: Department of B.B.A (General), Koshys Institute of Management Studies (KIMS)

Venue: Seminar Hall II

Introduction:

The *"Ad Mads: Where Creativity Glows"* competition, held on April 24, 2024, at Koshys Institute of Management Studies (KIMS), provided a dynamic platform for students to showcase their creative and advertising talents. Organized by the Department of B.B.A (General), this event was designed to foster innovation, originality, and effective communication in advertising. The competition encouraged students to think outside the box, explore various marketing strategies, and create advertisements that were both engaging and impactful. The focus of the event was on promoting creativity, critical thinking, and collaborative teamwork while developing skills that are essential in the modern advertising industry.

Highlights of the Event:

The *Ad Mads: Where Creativity Glows* competition saw enthusiastic participation from students, who were tasked with designing and presenting creative advertisements. Each team was asked to develop an ad campaign for a product or service, incorporating modern marketing trends, catchy slogans, and visually appealing designs. Participants showcased a wide range of advertising approaches, from digital and social media ads to traditional print and broadcast concepts.

Students demonstrated their creative abilities not only in visual design but also in crafting compelling messages that would resonate with target audiences. The competition was divided into various categories, with students presenting ads for consumer products, social causes, and services. The event also included a presentation segment, where participants had the opportunity to explain their ad campaigns and the rationale behind their creative choices.



DEPARTMENT OF N.C.C

Outcome of the Event:

The *Ad Mads: Where Creativity Glows* competition was a resounding success, providing students with valuable experience in conceptualizing and presenting advertising campaigns. The event not only encouraged creative expression but also emphasized the importance of strategy, branding, and communication in advertising.

The students' entries reflected their understanding of contemporary advertising trends and their ability to connect with audiences through compelling visuals and messages. The competition promoted teamwork and allowed participants to develop their presentation and public speaking skills while also fostering a sense of healthy competition.

"LAUGH GALORE: A COMEDY SHOW"

Date: May 20, 2024

Organizers: Department of B.B.A (General), Koshys Institute of Management Studies (KIMS)

Venue: KIMS Auditorium

Introduction:

On May 20, 2024, the Department of B.B.A (General) at Koshys Institute of Management Studies (KIMS) hosted "*Laugh Galore: A Comedy Show*", an event designed to bring humor and joy to the students and faculty while showcasing the comedic talents of the participants. The show aimed to provide a platform for students to express their creativity, sense of humor, and performing skills in front of an enthusiastic audience. In addition to entertaining the crowd, the event sought to foster a sense of community and help students unwind, contributing to their overall well-being and mental health.

Highlights of the Event:

The *Laugh Galore* comedy show featured a diverse array of performances from students, ranging from stand-up comedy and sketch performances to improvisational comedy and funny anecdotes. Each participant brought their unique style and perspective, delivering moments of laughter and lighthearted fun.

The event was filled with energy and laughter, with students showcasing their comedic timing, creativity, and wit. The performances were interactive, with several acts involving audience participation, which further increased the engagement and enjoyment of the crowd. The event also highlighted the importance of humor in daily life, encouraging students to embrace laughter as a stress-reliever and a tool for building social connections.



DEPARTMENT OF N.C.C

Outcome of the Event:

The *Laugh Galore* comedy show was a huge success, with a positive response from both students and faculty. The event provided an excellent opportunity for participants to showcase their comedic talents, while also offering a platform for others to experience the joy of humor. The show not only entertained but also created a sense of camaraderie among students, helping them relax and bond in a fun, informal setting.

YOUTH DAY CELEBRATION - DEBATE COMPETITION

Date: 12th January 2024

Time: 2:00 PM

Organized By: N.C.C. Department, Koshys Institute of Management Studies

Location: B.B.A. Classroom No. 203

Introduction:

To commemorate Youth Day on 12th January 2024, the N.C.C. Department of Koshys Institute of Management Studies organized an engaging and intellectually stimulating debate competition. The event, held at 2:00 PM in B.B.A. Classroom No. 203, brought together N.C.C. cadets who passionately debated the topic, "Yoga or Gym: Which is Better for Developing Mind and Body?" The competition aimed to provide a platform for the cadets to express their views, enhance their public speaking skills, and explore the benefits of both yoga and gym workouts in developing physical and mental health.

Highlight of the Event:

The debate saw enthusiastic participation from the cadets, with each team presenting compelling arguments for either yoga or gym as the superior choice for overall wellness. The cadets carefully analyzed and articulated the advantages of yoga, such as mindfulness, flexibility, and mental clarity, alongside the benefits of gym workouts, including strength-building, fitness, and physical endurance. The event fostered critical thinking, public speaking, and teamwork, encouraging cadets to engage with diverse perspectives on health and fitness.

Outcome:

- **Enhanced Debate Skills:** The competition helped cadets improve their debating, research, and presentation skills, while also promoting effective communication.
- **Awareness on Health and Wellness:** The debate sparked discussions on the importance of both yoga and gym practices, encouraging participants and attendees to consider how each discipline can contribute to a balanced mind-body connection.



DEPARTMENT OF N.C.C

- **Youth Empowerment:** The event aligned with the spirit of Youth Day, highlighting the intellectual potential of young individuals and encouraging them to think critically about lifestyle choices.
- **Fostering Healthy Discussions:** The competition also served to promote healthy discussions on physical and mental well-being, further motivating the youth to adopt positive habits that improve both body and mind.

2. WORKSHOPS AND SEMINARS

GUEST TALK

"UNLEASHING INNER CREATIVITY WITH SIMPLE GREAT JOY"

The Department of Commerce organized a **Guest Talk Series - 2024** on April 5, 2024, featuring an insightful session titled "**Unleashing Inner Creativity with Simple Great Joy**" for all B.Com students. The session aimed to inspire students to tap into their innate creative potential and explore the joy that comes from innovative thinking and self-expression. The guest speaker, an expert in creative thinking and personal development, shared practical insights and techniques on how to cultivate creativity in everyday life, both personally and professionally. The talk emphasized the importance of finding joy in simple activities and using that joy to fuel creative problem-solving and idea generation, especially in the context of business and commerce.

"CORPORATE CULTURE, PHILOSOPHY, AND ETHOS."

The Department of Commerce at Koshys Institute of Management Studies (KIMS) organized a significant **Guest Talk Series - 2024** on April 26, 2024, focusing on the topic of "**Corporate Culture, Philosophy, and Ethos.**" This session aimed to provide B.Com students with valuable insights into the critical role that corporate culture and organizational values play in shaping business success and employee satisfaction. The guest speaker, an esteemed industry expert with extensive experience in organizational behavior and management, discussed how corporate culture influences workplace dynamics, employee engagement, and overall business performance.

"BSE INVESTOR AWARENESS PROGRAM"

The Department of Commerce at Koshys Institute of Management Studies (KIMS) organized an impact **Guest Talk Series - 2024** featuring the **BSE Investor Awareness Program** on May 31, 2024, specifically designed for all B.Com students. This program aimed to enhance students' understanding of the stock market, investment strategies, and the importance of financial literacy in today's economy. The session



DEPARTMENT OF N.C.C

was led by representatives from the Bombay Stock Exchange (BSE), who provided valuable insights into various investment avenues, the functioning of the stock market, and the key factors that influence investment decisions. The speakers emphasized the importance of being informed investors and encouraged students to develop a proactive approach towards financial planning and wealth management.

RAISING AWARENESS ABOUT THE CURRENT CHALLENGES IN THE IT AND INDUSTRIAL SECTORS.

The Department of Commerce at Koshys Institute of Management Studies organized a **Guest Talk** 17 June 2024 focused on **Raising awareness about the current challenges in the IT and industrial sectors**. This event aimed to engage students and faculty in discussions about the complexities faced by these industries, especially in light of rapid technological advancements and global market fluctuations. During the session, industry experts and speakers shared insights on various issues, including cybersecurity threats, the impact of automation, and the evolving skill requirements for professionals in the IT field. By bringing together thought leaders, the department aimed to enhance students' understanding of real-world challenges and better prepare them for their future careers.

WORKSHOP -RESEARCH ROAD MAP

The Department of Commerce organized a **workshop** titled "**Research Road Map**" on April 27, 2024, for the faculty members of Koshys Institute of Management Studies. The workshop aimed to enhance research skills and provide practical guidance on navigating the research process. Feedback from the participants was extremely positive, highlighting the relevance and effectiveness of the content presented. Faculty members appreciated the interactive sessions, which encouraged engagement and fostered collaboration, ultimately contributing to their academic and professional development. The success of this workshop underscores the department's commitment to supporting its faculty in their research endeavors.

GUEST LECTURE ON: SOFTWARE ARCHITECTURE

Description: The Description: The Software Architecture seminar commenced with a real-time introduction to the fundamental principles of software architecture, encompassing diverse definitions across various professional domains. The seminar focused on illustrating how Machine Learning seamlessly integrates with Software Architecture, emphasizing industry standards such as confidentiality, integrity, and availability.



DEPARTMENT OF N.C.C

GUEST LECTURE: ON “LATEST TRENDS IN MARKETING”

Koshys Institute of Management Studies (KIMS), Department of BCA, organized Guest Lecture on “Latest Trends in Marketing” on 23rd April 2024 from 11.00 AM to 12.30 PM on Tuesday.

All the I Sem students of BCA attended the Guest Lecture on “Latest Trends in Marketing” and the resource person was welcome by Prof Rajesh HOD of BCA KIMS.

During the beginning of Guest Lecture, profile introduction done by Dr. Dakshayini E Asst Professor, BCA Department.

“INTERNSHIP AND PROJECT GUIDELINES”

Speaker: Mrs.Gita Viswanathan, B.O.E, Bangalore North University

Introduction

On April 18th, 2024, Professor Gita Viswanathan delivered a guest lecture to the VI semester BBA Aviation Management students on the topic of “Internship and Major Project Guidelines.” The lecture provided students with valuable insights into the requirements and expectations for their upcoming internships and major projects. Professor Viswanathan, an experienced academic and industry professional, emphasized the importance of proper planning, research, and execution in order to successfully complete these academic requirements

“BASIC LIFE SUPPORT”

Introduction:

The Airside Club,- BBA Aviation Management department, organized a workshop on Basic Life Support

(BLS) facilitated by the esteemed guest, Mrs. Lincy Jesvin. The workshop aimed to equip participants with essential skills and knowledge to respond effectively in emergency situations, thereby potentially saving lives.

“AIRLINE CUSTOMER SERVICE, SALES, AND MARKETING”

Date: 05/04/2024

Speaker: Mr. Muralidas Menon, General Manager, Akasa Air,

Introduction:

On 05-04-24, the BBA Aviation Management department organized a guest lecture on the topic of "Airline Customer Service, Sales, and Marketing." The aim of the lecture was to provide students with insights into the intricacies of managing customer relationships, enhancing sales, and implementing effective marketing strategies within the aviation industry.

“PERSONAL SAFETY IN PRACTICE”

Introduction:

On 16-05-24, a guest lecture was conducted at the BBA Aviation Management department



DEPARTMENT OF N.C.C

on the topic "Personal Safety in Practice - Navigating Consent, Boundaries, and Healthy Relationships." The lecture aimed to provide students with practical insights and strategies

for maintaining personal safety in various contexts, including academic, social, and professional settings.

"MENSTRUAL HYGIENE"

On the occasion of World Menstrual Hygiene Day, BBA Aviation Management organized an insightful awareness program on menstrual hygiene for all female candidates. The program aimed to address the importance of menstrual hygiene, debunk myths surrounding menstruation, and provide practical tips for maintaining good menstrual health. The event featured a distinguished speaker, **Mrs. S. Shervin Ploriya**, whose expertise in the Health Science field added significant value to the session.

GUEST LECTURE ON THE TOPIC "CONTENT WRITING"

The Guest Lecture on "Content Writing" by Dr Indhu Eapen was held on 24th June 2023 and provided valuable insights into the world of content writing. The speaker an expert in that field emphasized the significance of content writing in the digital era.

The lecture began with a comprehensive explanation of content writing, encompassing its various forms, including blog post, social media content and more. Students were enlightened about the role of content in engaging, informing, and persuading audiences across different platforms

"APPROACHES TO LITERATURE"

The Department of Humanities, English at Koshys Institute of Management Studies organized a highly informative and engaging guest lecture on the topic 'Approaches to Literature.' The lecture was delivered by Prof. Leena Karanth, an esteemed Associate Professor at Bishop Cotton Women's Christian College, Bangalore. Prof. Karanth, who is also a distinguished member of the Board of Examinations (BOE) and the Board of Studies (BOS), shared her extensive insights on the subject. The event took place in Seminar Hall II on 25 July 2023,

commencing at 9:00 AM and concluding at 11:00 AM.

Prof. Leena Karanth's presentation was nothing short of inspiring. With her wealth of knowledge and experience, she delved into the intricacies of different literary approaches, shedding light on their significance and applications.



DEPARTMENT OF N.C.C

GUEST LECTURE ON: LEADERSHIP SKILLS

The Department of Business Administration-BBA (General) organized a Leadership Skill Development workshop on 19th October 2023. The workshop was arranged for the students of I Semester to get better insight regarding Leadership skills. The session was headed by Rachel Jayvanth, is an accomplished professional with extensive experience in education and student development. She has 15 years of teaching experience being part of the English Department and is currently working as the Head of Student Development for CMR University. She has designed and implemented programs, both curricular and extra-curricular, for the Office of Student Affairs (OSA).

“THINKING AHEAD”

The Department of Business Administration-BBA (General) organized a guest lecture on THINKING AHEAD by **Swatee Sharrma** Practice Manger at Oracle India and coordinated by Prof. Rajni Gaur from BBA.

The session was arranged for the students of IV Semester to get better insight on the need of **Thinking ahead**. She is an accomplished professional with extensive experience in IT industry 15+ years and is currently working as the **Practice Manager at Oracle India**.

She is Collaborative and Goal-driven leader, who has delivered quality services to the customers across globe using vast experience in various walks of IT transformation cycles, technology, presales, automation, methodologies, process & governance. She has 15+ years of multi-disciplinary experience in B2B and B2C

space to generate substantial business value by implementing large transformation and roll outs from scratch as well as scaling existing products.

“FINANCIAL CRIMES AND FRAUDS”.

Koshys Institute of management studies, BBA General Department organized a guest lecture on “Financial crimes and Frauds in Indian Economy” on December 21, 2023 in Seminar Hall 1. The expert session was arranged for the students to get better insight regarding “Financial crimes and Frauds”. The session was headed by Ms.Damini Singh who is working as Asst.Manager at HSBC Bangalore.

3.EXPERIENTIAL LEARNING & INDUSTRIAL VISIT

MONT FORT COLLEGE - Prof Soni Anil & Ms Rachana

30/07/2023 – The students of BA were taken to Monfort College for a visit to have insightful knowledge about Counselling. The students were accompanied by Dr. Maxim Pereira, Head of the Counseling Psychology Department. Interactive and interesting workshops were being facilitated in the classrooms. Dr. Maxim Pereira, gave the students hearty welcome at the beginning. Dr. Pereira guided the students through a clear and educational session, demonstrating his extensive expertise and enthusiasm for counselling psychology.



DEPARTMENT OF N.C.C

He offered thoughtful remarks on the subject, highlighting the significance of counselling and how it affects people's lives. Throughout the visit, Dr. Maxim Pereira addressed a number of important topics. The students received a thorough rundown of all the many job options that are available in counselling psychology. The discussion clarified the different areas, including career counselling, marital and family counselling, educational counselling, and clinical counselling. The students discovered opportunity for both professional and personal growth, as well as the increasing need for qualified people in these fields.

24/06/ 2023 - REHABILITATION CENTRE AT BIDARAHALLI.

Visit to Rehabilitation Centre for Practical Knowledge in Psychology

Date of Visit: 24th June 2023

By:BA students

Purpose of the Visit:

The visit was organized to provide students with a practical understanding of the rehabilitation process, focusing on psychological aspects. The goal was to gain firsthand experience in how psychology is applied in rehabilitation settings, observe the role of counselors and therapists, and understand the challenges faced by individuals undergoing rehabilitation.

Activities Observed/Participated In:

- **Introduction to the Center's Services:** Overview of rehabilitation programs, including addiction recovery, mental health treatment, and physical rehabilitation.
- **Session Observations:** Attending therapy sessions to see how psychological principles are implemented in real-world settings.
- **Patient Interaction:** (If applicable) Interacting with patients (under supervision) to understand their experiences and the psychological support they receive.
- **Discussions with Professionals:** Meeting with psychologists, therapists, and counselors to discuss their methods and the challenges they face in their practice.

Key Learnings:

- **Therapeutic Techniques:** Insight into psychological therapies used in rehabilitation, such as cognitive-behavioral therapy (CBT) or counseling.
- **Multidisciplinary Approach:** Understanding the integration of psychology with other fields like medicine, nursing, and social work.
- **Patient Care and Support:** Learning about the importance of empathy, communication, and emotional support in rehabilitation.



DEPARTMENT OF N.C.C

- **Real-World Application of Psychology:** Seeing how psychological theories and concepts are applied to address mental health issues, substance abuse, and recovery.

Conclusion:

The visit provided valuable hands-on experience that deepened understanding of the practical applications of psychology in rehabilitation centers. The opportunity to observe professionals in action and interact with patients helped clarify how theoretical knowledge from the classroom is applied to real-world challenges. This experience is crucial for future careers in psychology, especially in clinical or therapeutic settings.

POLICE STATION ,KOTHANUR,(Mr Anand)

Visit to Police Station for Knowledge on Criminal Cases

Date of Visit: 29th July 2023

Visited By: [BA Students]

Purpose of the Visit:

The visit was conducted to gain practical knowledge and insights into criminal cases, particularly focusing on the role of police officers in investigating, documenting, and handling criminal cases. The aim was to better understand the procedures involved in criminal investigations and how law enforcement agencies apply criminal law in practice.

Activities Observed/Participated In:

- **Overview of Police Station Operations:** A brief on the structure of the police station, the departments involved in criminal investigations, and the chain of command within law enforcement.
- **Crime Investigation Process:** Observing the steps involved in investigating a criminal case, including case filing, evidence collection, witness interviews, and suspect interrogation.
- **Case Study Discussion:** (If applicable) Discussion of specific criminal cases being handled by the police station, learning how police officers analyze and approach cases.
- **Interaction with Police Officers:** Engaging with officers to discuss their roles, the challenges they face in investigating criminal cases, and how they ensure justice is served.
- **Exposure to Legal Procedures:** Gaining knowledge about the legal aspects involved in criminal cases, such as the rights of suspects, arrest procedures, and the role of the judiciary in the criminal process.

Key Learnings:



DEPARTMENT OF N.C.C

- **Investigation Techniques:** Understanding the various techniques and tools used by police officers to gather evidence and solve criminal cases, such as forensic analysis, surveillance, and interviewing techniques.
- **Role of Law Enforcement:** Insight into how police officers work in collaboration with legal professionals, such as lawyers and judges, to ensure justice in criminal cases.
- **Ethical Considerations:** Gaining an understanding of the ethical and legal responsibilities police officers have when handling criminal investigations.
- **Real-World Application of Criminal Law:** Observing how the theories and concepts studied in the classroom are applied in actual criminal investigations and legal procedures.

Conclusion:

The visit provided valuable insight into the workings of a police station and the practical aspects of criminal case handling. By observing criminal investigations firsthand and interacting with law enforcement professionals, students were able to better understand the complexities of criminal law, investigative procedures, and the role of police in maintaining justice. This experience is crucial for anyone pursuing a career in criminal justice, law enforcement, or criminology.

OBSERVATIONAL DRAWING VISIT TO SRI BHOGA NANDISHWARA GUDI

Overview:

On the 25th of May 2024, the Department of Bachelor of Visual Arts (BVA) at Koshys Institute of Management Studies organized an observational drawing visit to Sri Bhoga Nandishwara Gudi. This educational trip aimed to provide students with practical experience in live painting and portrait photography, enhancing their understanding of the subjects through real-world application.

About Sri Bhoga Nandishwara Gudi:

Sri Bhoga Nandishwara Gudi, located at the foothills of Nandi Hills, is one of the most ancient and architecturally significant temples in Karnataka. This temple is known for its intricate Dravidian architecture, beautiful sculptures, and historical significance. Built during the period of the Chola dynasty and later expanded by the Vijayanagara kings, the temple showcases exquisite carvings and sculptures that represent the rich cultural heritage of South India.

Activities and Learning Outcomes

Live Painting Session

- **Instructor:** Prof. Vivek
- **Description:** Students were allowed to engage in live painting, capturing the intricate details of the temple's architecture and sculptures.
- **Learning Outcome:** Students improved their skills in observational drawing, focusing on aspects such as perspective, light, and shadow. They drew inspiration from the temple's magnificent sculptures and carvings.

Portrait Photography Session



DEPARTMENT OF N.C.C

- **Instructors:** Prof. Shrinil and Prof. Yani
- **Description:** Students practised portrait photography, using the temple's serene environment to capture expressive images.
- **Learning Outcome:** Students enhanced their understanding of portrait photography techniques, including composition, lighting, and subject interaction.

Student Feedback:

The students found the visit immensely beneficial and enlightening. They appreciated the hands-on experience and the opportunity to learn outside the classroom. The interaction with faculty during the practical sessions helped them gain deeper insights into their coursework.

Conclusion:

The observational drawing visit to Sri Bhoga Nandishwara Gudi was a resounding success. It provided the students with invaluable practical experience and enriched their academic journey. The students were particularly inspired by the temple's historical and artistic significance, and their drawings of the temple's sculptures demonstrated a deep appreciation for the ancient art forms. We look forward to organizing similar educational trips in the future to continue enhancing our students' learning experiences.

REPORT ON INDUSTRIAL VISIT TO HMT

Department: B.B.A (General)

Venue: HMT Watches, Heritage Centre & Museum, Jalahalli Bangalore.

A visit to HMT Watches, Heritage Centre & Museum, Jalahalli Bangalore.

Dates:20/04/2024,29/04/2024,8/06/2024&24/06/2024

"Empowering Students through education action and experience! The Department of BBA General Bangalore, took a proactive stance in fostering learning through visiting to the industries to make students understand how companies work in real time and to learn from them.

visited HMT centre and watched an audio video short film of HMT's history and evolution since 1953. They also visited the museum in the centre and saw all the innovations and creations of HMT in the different areas of manufacturing like HMT watches, HMT bearings, printing machineries, metal forming presses, Tractors, plastic processing machineries and many other consumer and automobiles goods, including HMT milk etc. They also had HMT tractor fun ride, which was a real time learning and amazing experience for them.

Through engaging Industrial visits, informative sessions, and interactive demonstrations, they learned the significance of manufacturing, innovations and timely upgradations to follow the trends in this competitive global market.

INDUSTRIAL VISIT OF HINDUSTAN COCA COLA BEVARAGE PRIVATE LIMITED BANGALORE.

13 th and 15 December 2023.

An industrial visit was organized by **KOSHYS INSTITUTE OF MANAGEMENT** from the **Department of BBA** as a part of educational learning experience for the students we conducted an



DEPARTMENT OF N.C.C

industrial visit to the practical exposure towards the various levels and functions of

INDUSTRIAL VISIT AT KOMUL KOLAR DISTRICT CO-OPERATIVE MILK PRODUCERS UNION LIMITED

Date:5/6/2024&6/6/2024

An industrial visit was organized by KOSHYS INSTITUTE OF MANAGEMENT from **the Department of BBA** as a part of educational learning experience for the students we conducted an industrial visit for first year students to gain practical exposure towards the various levels, production process and functions of management.

INDUSTRIAL VIST TO IKEA

The Department of Commerce at Koshys Institute of Management Studies (KIMS) organized an enlightening **industrial visit to IKEA** on January 24, 2024, specifically for first-year B.Com students. This visit aimed to provide students with a practical understanding of warehouse operations and inventory management in a leading global retail environment. During the visit, students had the opportunity to explore the IKEA warehouse, where they learned about various aspects of supply chain management, including inventory control, logistics, and distribution strategies. Knowledgeable staff members provided insights into the efficient systems and technologies used to manage inventory, ensuring that products are readily available to meet customer demands.

INDUSTRIAL VISIT – NOVOTECH ROBOTICS

The Department of Bachelor of Computer Applications, Koshys Institute of Management Studies, organized an industrial visit to **Novotech Robotics** Office(Jayanagar), providing a valuable learning experience for 100 students divided into two batches of 50 each. The visit aimed to familiarize students with the field of robotics and its applications, enhancing their practical understanding of the subject matter.

Batch-I Visit: 23rd May 2024

the first batch of 50 students, accompanied by faculty coordinators, embarked on an enriching journey to Novotech Robotics Campus. Upon arrival, students were introduced to the world of robotics through interactive sessions and practical demonstrations. They were initially tasked with creating simple models of robots, fostering their creativity and hands-on skills.

Subsequently, students delved into the programming aspect of robotics, where they received comprehensive guidance on coding and controlling robotic movements. Through engaging workshops and tutorials, students gained practical insights into the intricate workings of robotics technology.

Batch-II, Visit : 24th May 2024

On May 24th, 2024, the second batch of 50 students embarked on their journey to Novotech Robotics Campus, eager to explore the realm of robotics. Similar to the previous batch, students were immersed in a dynamic learning environment, where they were introduced to the fundamentals of robotics and its practical applications. During the visit, students actively participated in the construction of robotics models, followed by in-depth sessions on programming techniques. The industrial visit to Novotech



DEPARTMENT OF N.C.C

Robotics Campus proved to be an enlightening and enriching experience for the students of Koshys Institute of Management Studies. By immersing themselves in the world of robotics, students gained valuable insights into the practical applications of their academic knowledge.

INDUSTRIAL VISIT – SAMSUNG OPERA HOUSE

The Department of Bachelor of Computer Applications, Koshys Institute of Management Studies, organized an industrial visit to the Samsung Opera House on 22nd May 2024 and 29th May 2024. This visit aimed to provide students with practical insights into the latest advancements in artificial intelligence (AI) and cutting-edge technologies. A total of 100 students participated in this industrial visit, divided into two batches of 50 students each.

Batch-I Visit: 22nd May 2024

EXTRA-CURRICULAR ACTIVITIES

1. CULTURAL EVENTS

- ANNUAL CULTURAL FEST

KULTASTIC

The College Day of Koshys Group of Institutions, KULTASTIC was celebrated on 28th November 2023 at KGI Campus.

Honourable Dr Ashwathnarayan C N, Former Dy.Chief Minister & MLA (Malleswaram Constituency) was the chief guest and Sri Benny Behanan, Member of Parliament ,Lok Sabha (Kerala) was the guest of honour. The dignitaries inaugurated the function at 5PM by lighting the lamp. Sri Kattanam Shaji, KPCC Secretary (Kerala), Our beloved chairman Dr Santhosh Koshy, General Secretary Mr Sathish Koshy were the special guests of the occasion. The various Heads of the Koshys Group of institutions were the dignitaries of the day.

During the formal function, chief guest address and chairman's speech boosted the morale of the audience. Rank holders of the previous academic year from KIMS & KIHS were felicitated with an award and certificate.

The cultural show of Kultastic was a treat to the audience. One by one, the students of KGI performed various programs. Students from all the departments came up with different traditional and contemporary dance forms, songs and fashion show. These were the highlights of Kultastic.

The whole KGI campus was decked with flowers and lights during the occasion. The event concluded literally giving a feeling of Aesthetic Culmination of KGI.

- Events: Awards distribution, Dance, Music, and Fashion Show.



DEPARTMENT OF N.C.C

- Participation: 3000+ attendees over Koshy's group of institutions.

LAFIESTA CULTURAL FEST

Date: 24th May 2024

Organized By: BBA General Department

Event Type: Cultural Fest

Introduction:

On 24th May 2024, the BBA General Department organized the much-awaited **LAFIESTA Cultural Fest** to welcome the freshers to the campus in a lively and festive manner. The event aimed to create a vibrant atmosphere and help new students feel at home, offering them a chance to interact with their peers while enjoying a day filled with celebration, music, dance, and fun-filled games. The fest was designed to foster a sense of unity, excitement, and positive energy among the students, marking the beginning of their academic journey at the institution.

Highlights of the Event:

- **Dance Performances:** The event kicked off with an energetic dance performance, where students showcased their talent and enthusiasm. The dances added a lively touch to the celebration, with students and faculty enjoying the vibrant choreography.
- **Music and Entertainment:** The celebration continued with music performances that brought the crowd to life. The tunes ranged from popular hits to traditional beats, ensuring there was something for everyone to enjoy.
- **Fun Games and Activities:** Several engaging games and activities were organized throughout the day. These fun-filled games encouraged team participation, promoted interaction, and helped break the ice among the freshers.
- **Positive Vibes and Energy:** The overall mood of the event was uplifting and positive, with students bonding over shared experiences, enjoying the festivities, and celebrating the start of a new chapter in their academic lives.

Outcome:

- **Enhanced Campus Spirit:** LAFIESTA succeeded in creating a vibrant and welcoming campus atmosphere for the freshers, strengthening their sense of belonging and connection to the college community.
- **Increased Interaction Among Students:** The event facilitated meaningful interactions between freshers and seniors, promoting camaraderie and building relationships that will continue throughout their academic years.



DEPARTMENT OF N.C.C

- **Promotion of Cultural Engagement:** The cultural fest highlighted the importance of creativity, teamwork, and self-expression, encouraging students to engage in extracurricular activities and explore their talents.
- **Positive and Energized Start:** The event provided the freshers with an exciting and positive start to their college life, leaving them motivated and eager to be part of the campus community.

COMMERCE EXPO

Date: May 3, 2024

Organizers: Department of Commerce, Koshys Institute of Management Studies (KIMS)

Introduction:

On May 3, 2024, the Department of Commerce at Koshys Institute of Management Studies (KIMS) hosted an engaging and dynamic *Commerce Expo* exclusively for B.Com students. The event provided a unique platform for students to showcase their innovative projects, research findings, and the practical application of commerce concepts they had learned throughout their coursework. This exhibition encouraged students to apply theoretical knowledge in real-world scenarios, fostering creativity, critical thinking, and hands-on learning in various aspects of commerce.

Highlights of the Event:

The *Commerce Expo* featured a wide variety of displays, with participants setting up booths on diverse topics related to commerce, including marketing strategies, financial analysis, e-commerce solutions, entrepreneurship models, and business ethics. Each booth presented unique projects, research papers, and demonstrations that allowed students to showcase their understanding and practical applications of commerce principles.

Students displayed not only their academic work but also their ability to think innovatively and propose solutions to real-world business challenges. The expo provided an opportunity for peer learning, as students had the chance to interact, discuss, and exchange ideas with their classmates and faculty members. Industry experts and faculty also visited the booths, offering valuable feedback and insights to the participants.

Outcome of the Event:



DEPARTMENT OF N.C.C

The *Commerce Expo* was a resounding success, highlighting the creativity, research skills, and practical knowledge of the students. The event allowed participants to gain confidence in presenting their work to a larger audience, strengthening their communication and presentation skills.

MAHALAYA 2024

Date: October 10, 2024

Department: BBA (General)

The BBA (General) department at Koshys Institute of Management marked the beginning of an innovative initiative with its first monthly assembly, titled **Mahalaya 2024**, organized by the 1st-semester students. This assembly was held on October 10, 2024, and showcased a blend of cultural and educational activities, aiming to encourage participation and foster a sense of community among students.

Key Highlights of the Assembly:

1. **Dance Tribute to Devi Durga:**

The event commenced with a vibrant dance performance dedicated to **Devi Durga**, symbolizing strength, devotion, and victory over evil. The performance was well-received and set a festive tone for the assembly.

2. **Thought of the Day:**

A thought-provoking quote was shared to inspire students and faculty, emphasizing positivity and determination.

3. **News Update:**

The assembly included a brief session of current affairs, where the latest national and international news was presented. This segment kept everyone informed and encouraged staying updated with world events.

4. **Group Dance and Song:**

A group dance and a melodious group song were performed by the students, showcasing their talent and teamwork. These performances added a lively and entertaining element to the assembly.

5. **Quiz Round:**

An engaging quiz round was conducted, focusing on general knowledge and topics related to the theme of the event. It witnessed enthusiastic participation from students across semesters.

Objective and Vision:

The Mahalaya 2024 assembly marks the start of a series of monthly assemblies, where each semester



DEPARTMENT OF N.C.C

will take turns organizing events. These assemblies aim to:

- Foster knowledge-sharing and cultural learning.
- Promote teamwork and leadership among students.
- Create a platform for students to showcase their talents.
- Encourage active participation in academic and extracurricular activities.

Conclusion:

The **Mahalaya 2024** assembly was a resounding success. The initiative was widely appreciated by both students and faculty, and it reinforced the importance of combining education with cultural celebration to create a holistic learning environment.

"CULTURAL CRESCENDO"

Date: May 24, 2024

Venue: Seminar Hall

Time: 1:00 PM

Participants: II, IV & VI Semester Students

Organized by: BBA Aviation Management Department

Introduction:

The BBA Aviation Management Department at Koshys Institute of Management Studies (KIMS) organized a vibrant and energetic *Cultural Crescendo* on May 24, 2024. This cultural fest and freshers party aimed to celebrate the diversity, talent, and creativity of the students, offering them a platform to showcase their artistic skills. The event was graced by Mrs. Deepa Sashindran, the Founder of Kuchipudi Parampara Foundation, as the Guest of Honor. The event promised to blend cultural performances with youthful enthusiasm, marking a significant occasion for students to engage with and appreciate the artistic and cultural diversity of the college community.

Highlights of the Event:

Cultural Crescendo was filled with dynamic performances, as students from various semesters participated in a wide range of activities, including music, dance, drama, and fashion. One of the major highlights of the event was a *Kuchipudi dance performance* by Mrs. Deepa Sashindran, who mesmerized the audience with her grace and mastery of the classical dance form.



DEPARTMENT OF N.C.C

The students showcased their talent through *group dances*, *singing competitions*, and *theatrical performances*, creating an atmosphere of joy and excitement. The event also included a *fashion show* where students displayed their creativity in both traditional and modern attire. A combination of solo performances and group acts ensured a variety of performances that kept the audience engaged throughout the event.

Outcome of the Event:

Cultural Crescendo was a grand success, with active participation from students of all semesters, and it served as a perfect platform for students to interact with their peers, share their talents, and foster a sense of community. The event allowed the students to embrace and celebrate diversity, enhancing their social skills and boosting their confidence.

ATRAXIA - INTRA DEPARTMENTAL CULTURAL FEST

Date: July 10, 2023

Organizers: Department of Humanities & Commerce, Koshys Institute of Management Studies (KIMS)

Venue: KIMS Auditorium

Introduction:

On July 10, 2023, the Department of Humanities & Commerce at Koshys Institute of Management Studies (KIMS) organized *Atraxia*, an Intra Departmental Cultural Fest, held at the KIMS Auditorium. The primary focus of the event was to promote the overall development of students by encouraging them to engage in cultural activities that broaden their horizons beyond academics. *Atraxia* provided a platform for students to showcase their talents and foster creativity, teamwork, and expression in a vibrant, energetic setting.

Highlights of the Event:

Atraxia featured a wide variety of cultural events that allowed students to demonstrate their skills in different fields. Among the highlights were the *Fashion Walk*, where students strutted their stuff in stylish outfits, embracing fashion as a form of self-expression, and the *Group Dance* competition, where participants showcased their synchronized moves, rhythms, and creativity. Additionally, the *Singing Competition* gave students the opportunity to display their vocal abilities, captivating the audience with soulful performances.



DEPARTMENT OF N.C.C

The event was full of enthusiasm and excitement, as students collaborated, rehearsed, and performed, demonstrating their passion for the arts. The various cultural activities encouraged friendly competition while fostering a sense of unity and camaraderie among students.

Outcome of the Event:

Atraxia was a resounding success, with students showcasing impressive talent in multiple areas. The event helped students build confidence and express themselves creatively while promoting teamwork, leadership, and cultural awareness. It also allowed participants to discover new skills and talents, further enhancing their personal and social development.

2.THEMATIC CELEBRATIONS

INDEPENDENCE DAY CELEBRATION

At Koshys Group of Institutions (15 August 2023)

I. Introduction The Independence Day celebration at Koshys Group of Institutions on 15 August 2023 was a vibrant and patriotic event that aimed to honor the Indian Constitution and foster a sense of unity and pride among the students and staff. The event was organized by Department of Physical Education which showcased various cultural performances, disciplined marches by NCC cadets, and inspirational speeches emphasizing the importance of democracy and unity in our nation.

II. Event Highlights

A. Flag Hoisting and National Anthem The event commenced with the hoisting of the tricolor flag, symbolizing the sovereignty and integrity of our nation. The flag was unfurled with great pride and respect, followed by the singing of the national anthem, which instilled a sense of unity and patriotism among the attendees.

B. Cultural Performances The celebration featured a diverse array of cultural performances, including dance and songs that showcased the rich heritage and traditions of India. The colorful and energetic performances resonated with the audience, portraying the cultural diversity and unity that characterize our great nation.

C. NCC Marches and Drills NCC cadets exhibited disciplined marches and presented awe-



DEPARTMENT OF N.C.C

inspiring drills, displaying their dedication, precision, and commitment to serving the nation. Their remarkable display showcased the essence of discipline and unity, values that are integral to the Indian armed forces.

D. Inspirational Speeches Inspirational speeches were delivered by esteemed speakers, emphasizing the significance of democracy and unity in upholding the ideals of our constitution. The speeches encouraged the audience to value their roles as responsible citizens and work towards a harmonious and progressive society.

WORLD ENVIRONMENT DAY

Earth day celebration report

- Date: April 22, 2024
- Organized By: BBA General Department
- The Earth Day Celebration held on April 22, 2024, was a remarkable event filled with enthusiasm, awareness, and a commitment to environmental conservation. The event comprised various activities aimed at promoting sustainability and fostering a deeper understanding of our responsibility towards the planet.
- The Earth Day Celebration welcomed esteemed guests, including Dr. Prakash N. Nayak, the Academic Director of KIMS, Dr. Sandhya S, Principal of KIMS, Prof. Smitha Biji, HOD of the BBA General Department, and from the head of IQAC Dr. Gopi. Their presence underscored the importance of environmental awareness in academia and inspired attendees to actively engage in conservation efforts.
- The program commenced with an Invocation Song, which set the tone for the day, invoking a sense of reverence and connection to nature. Following this, the Lamp Lighting ceremony symbolized the illumination of knowledge and awareness in our journey towards environmental stewardship.

TRIBUTE TO RATAN TATA

Tribute to Ratan Tata Organized by: Department of BBA General Date: 8th November 2024 Time: 12:00 PM Venue: Koshys Institute of Management Studies (KIMS), Bangalore

Introduction: On 8th November 2024, the Department of BBA General at Koshys Institute of Management Studies (KIMS) organized a special event to pay tribute to one of India's most esteemed business leaders, Ratan Tata.

The event was held at the KIMS campus in Bangalore, beginning at 12:00 PM. The tribute aimed to celebrate Ratan Tata's significant contributions to Indian industry, leadership, and philanthropy,



DEPARTMENT OF N.C.C

as well as to inspire the next generation of business leaders and entrepreneurs.

Event Overview: The event saw an enthusiastic participation from students, faculty members, and staff of Koshys Institute of Management Studies. The program included speeches, presentations, and discussions, all designed to highlight the achievements and values of Ratan Tata, with a focus on his role in transforming the Tata Group and his legacy of ethical business practices and social responsibility. **Program Highlights:** Opening Remarks: The event began with a warm welcome from the Head of the Department of BBA General. The speaker expressed the importance of recognizing Ratan Tata's contributions not only to business but also to the social and economic fabric of the nation. The speaker highlighted Ratan Tata's leadership style, characterized by humility, integrity, and vision.

RIGHT TO VOTE

Date: 15th April 2024

Department: B.B.A (General)

Venue: College premises

Dr B.R. Ambedkar 133rd Birth anniversary was celebrated on 14th April 2024, a prominent Indian jurist, economist, and social reformer, emphasized the transformative power of the vote as a cornerstone of democratic participation and social justice. As the principal architect of the Indian Constitution, Ambedkar was deeply committed to ensuring political equality and empowerment for all citizens, especially the marginalized and oppressed communities.

Ambedkar saw the right to vote not merely as a civic duty but as a potent instrument of change. In his efforts to empower the socially and economically disadvantaged, Ambedkar advocated for universal adult franchise, ensuring that every citizen, regardless of caste, creed, or gender, had the right to vote. He believed that the act of voting was a powerful tool for the assertion of individual and collective rights, and he worked tirelessly to ensure that the Indian Con

Outcome:

Increased Awareness: The awareness campaign organized by college students on Dr. B R Ambedkar's birthday successfully raised awareness about the importance of voting rights among the community.

Voter Registration Drive: As part of the campaign, college students organized a voter registration drive to ensure that eligible individuals were registered to vote. This initiative helped to bridge the gap between the electoral process and citizens, particularly among youth who were eligible but had not yet registered. Participants: 2 faculty members and 9 students from BBA General.

Beneficiaries: Students of all the sections.

VANAMAHOTSAV

Introduction: On July 20203 Vanamahotsav, an annual event dedicated to promoting environmental conservation, was celebrated with great enthusiasm at Koshys Institute of Management Studies. This special day is observed to encourage people to plant trees and raise awareness about the critical role forests play in maintaining the ecological balance. The NCC (National Cadet Corps) students of Koshys



DEPARTMENT OF N.C.C

Institute took a leading role in this celebration, organizing a tree plantation drive to contribute to a greener, healthier environment.

Highlight of the Event:

The event commenced with an informative session where students and faculty members were educated on the significance of trees in sustaining life on Earth. The importance of combating deforestation, reducing carbon footprints, and ensuring biodiversity through green initiatives was emphasized.

Following the session, the highlight of the day was the tree plantation activity. The NCC cadets, along with faculty and students, planted saplings in and around the campus. A variety of plants were chosen, including fruit-bearing trees, flowering plants, and native species, to support local biodiversity. The cadets worked with enthusiasm, planting trees with care and ensuring that each sapling was properly nurtured for future growth.

Outcome of the Event:

The tree plantation drive was a resounding success, not only contributing to the beautification of the campus but also reinforcing the importance of environmental responsibility. The event helped instill a deeper sense of environmental stewardship among the students, particularly the NCC cadets, who took a pledge to care for the trees they planted and to spread awareness of sustainable practices.

AWARENESS PROGRAMME FOR WORLD NO TOBACCO DAY

Date: 31/05/2024

Venue: Koshys Institute of Management Studies, Bagalur

Organizers: Department of B.B.A (G) and NCC

Introduction:

To mark World No Tobacco Day, Koshys Institute of Management Studies, in collaboration with the Department of B.B.A (G) and the National Cadet Corps (NCC), organized a comprehensive awareness programme aimed at educating the students, staff, and local community about the harmful effects of tobacco consumption. The event focused on raising awareness about the adverse health impacts of tobacco use and encouraged individuals to adopt a tobacco-free lifestyle. World No Tobacco Day is observed globally to draw attention to the health risks associated with tobacco and promote initiatives to reduce its consumption.

Highlights of the Event:



DEPARTMENT OF N.C.C

The awareness programme began with an impactful session where experts and health professionals delivered informative talks on the dangers of tobacco use, including its links to respiratory diseases, heart problems, and cancer. The speakers also highlighted the broader social and economic consequences of tobacco consumption on individuals and society.

The NCC cadets played an active role in organizing the event, distributing informative brochures and posters around the campus and the local community. The students also participated in a pledge-taking ceremony, promising to avoid tobacco and spread awareness about its harmful effects.

Outcome of the Event: The awareness programme proved to be highly successful, with a strong turnout from students, staff, and the local community. Participants gained valuable knowledge about the harmful effects of tobacco and were motivated to make informed decisions regarding their health. The event not only helped raise awareness about tobacco-related health risks but also provided a platform for students to engage in discussions on how to combat tobacco addiction.

AWARENESS PROGRAM ON GANDHI'S PRINCIPLES

The Department of Commerce at Koshys Institute of Management Studies organized an **Awareness Program on Gandhi's Principles** on September 31, 2023. This initiative aimed to deepen understanding of Mahatma Gandhi's philosophies and values, which emphasize truth, non-violence, and the importance of community service. Such programs are part of the department's broader commitment to fostering experiential learning and character development among students, encouraging them to incorporate these principles into their academic and personal lives.

REPUBLIC DAY CELEBRATION

Introduction The Republic Day celebration at Koshys Group of Institutions

on 26th January 2024 was a vibrant and patriotic event that aimed to honor the Indian Constitution and foster a sense of unity and pride among the students and staff. The event was organized by Department of Physical Education which showcased various cultural performances, disciplined marches by NCC cadets, and inspirational speeches emphasizing the importance of democracy and unity in our nation.

Event Highlights

Flag Hoisting and National Anthem The event commenced with the hoisting of the tricolor flag, symbolizing the sovereignty and integrity of our nation. The flag was unfurled with great pride and respect, followed by the singing of the national anthem, which instilled a sense of unity and patriotism among the attendees.

Cultural Performances The celebration featured a diverse array of cultural performances, including dance and songs that showcased the rich heritage and traditions of India. The colorful and energetic



DEPARTMENT OF N.C.C

performances resonated with the audience, portraying the cultural diversity and unity that characterize our great nation.

NCC Marches and Drills NCC cadets exhibited disciplined marches and presented awe-inspiring drills, displaying their dedication, precision, and commitment to serving the nation. Their remarkable display showcased the essence of discipline and unity, values that are integral to the Indian armed forces.

Inspirational Speeches Inspirational speeches were delivered by esteemed speakers, emphasizing the significance of democracy and unity in upholding the ideals of our constitution. The speeches encouraged the audience to value their roles as responsible citizens and work towards a harmonious and progressive society.

N.C.C AWARENESS PROGRAM

on 06 September 2023.

A successful NCC awareness class was hosted for BBA and BCA students, focusing on instilling discipline, teamwork, and patriotism. The session covered NCC's mission, benefits, and career opportunities. Interactive activities and informative presentations engaged students, fostering a deeper understanding of NCC's significance in personal and professional growth. Feedback was positive, indicating increased interest and knowledge among the participants.

TRAFFIC AWARENESS PROGRAM

Date: April 15, 2024

Organizers: Department of Commerce, Koshys Institute of Management Studies

Introduction:

On April 15, 2024, the Department of Commerce at Koshys Institute of Management Studies organized a Traffic Awareness Program with the aim of educating students about the critical importance of road safety and responsible driving. The program was designed to raise awareness about traffic rules, the consequences of traffic violations, and the key aspects of safe driving practices. The initiative focused on fostering a sense of responsibility among students and the local community, encouraging them to adopt safer road practices.

Highlights of the Event:



DEPARTMENT OF N.C.C

The program kicked off with informative sessions led by experienced traffic safety experts, who shared valuable insights into the significance of adhering to traffic rules and the importance of responsible driving. These sessions covered various topics such as pedestrian safety, the necessity of wearing seat belts, and the dangers of distracted driving.

Interactive demonstrations, including the proper use of helmets and seat belts, were conducted to help participants visualize and understand the importance of safety measures on the road. Engaging discussions on the consequences of traffic violations, such as accidents and legal penalties, also took place, giving participants a deeper understanding of the risks involved in reckless driving.

Outcome of the Event:

The Traffic Awareness Program was a resounding success, with active participation from students and staff. The sessions, demonstrations, and interactive activities effectively conveyed the importance of road safety, leaving a lasting impact on all participants. Many students expressed a stronger commitment to following traffic rules and adopting responsible driving habits.

CLEANLINESS CAMPAIGN

The Department of Commerce at Koshys Institute of Management Studies (KIMS) organized a successful **Cleanliness Campaign** on September 5- June 2024. This initiative aimed to promote environmental awareness and encourage students to take responsibility for maintaining a clean and sustainable campus. During the campaign, students actively participated in various activities such as cleaning designated areas of the campus, collecting waste, and creating awareness about the importance of cleanliness and hygiene. Informative sessions were conducted to educate students about waste segregation, recycling, and the impact of pollution on health and the environment.

EMPOWERING MINDS - IGNITING EDUCATION AWARENESS

Empowering Minds - Igniting Education Awareness

Date: June 27, 2024

Organizers: Department of Commerce, Koshys Institute of Management Studies

Introduction:

On June 27, 2024, the Department of Commerce at Koshys Institute of Management Studies hosted an event titled *Empowering Minds - Igniting Education Awareness*. This initiative was designed to emphasize the critical importance of education in shaping students' futures and empowering them to



DEPARTMENT OF N.C.C

make informed career choices. The event sought to inspire students to engage actively in their academic journeys and understand how education is key to personal growth and professional success.

Highlights of the Event:

The event featured a series of interactive sessions led by esteemed speakers, including educators, career counselors, and industry experts, who shared valuable insights on the transformative power of education. These sessions focused on the various pathways education offers and how it can shape one's future, both personally and professionally.

Engaging awareness activities were also conducted throughout the day, including workshops, group discussions, and motivational talks. Students were encouraged to think critically about the role of education in achieving their goals, and were given practical advice on how to make the most of their academic experiences. Career guidance sessions helped participants explore various career options and the importance of aligning academic learning with career aspirations.

Outcome of the Event:

The *Empowering Minds - Igniting Education Awareness* event was a significant success, with students expressing greater enthusiasm and a renewed sense of purpose toward their academic goals. The interactive sessions and motivational talks encouraged participants to reflect on their educational journeys and inspired them to take more proactive steps in their learning process.

By the end of the event, students were more aware of the importance of education in making informed career decisions and in fostering personal development. The program helped instill a sense of responsibility and self-motivation, urging students to make the most of their educational opportunities and use them to build successful futures.

SWACHH BHARAT CAMPAIGN

Date of Program: 1st October 2023

Organized By: 8 KAR BN (Battalion)

Participants: 11 Cadets

Introduction:

On 1st October 2023, as part of the nationwide Swachh Bharat Abhiyan, the 8 KAR BN organized a one-day cleanliness campaign. The event aimed to promote the importance of cleanliness and hygiene within the college campus and its surrounding areas. The cadets actively participated in the initiative, contributing their time and effort to improve the environment and raise awareness about the importance of maintaining a clean and healthy surroundings.



DEPARTMENT OF N.C.C

Highlight of the Event:

The cadets focused on cleaning the college vicinity, including classrooms, corridors, open spaces, and areas outside the campus. They took the initiative to clear waste, dispose of litter properly, and ensure the areas were left clean and welcoming.

The event was not only a practical exercise in cleanliness but also served as a valuable learning experience in teamwork, discipline, and environmental responsibility. It helped spread the message of cleanliness and its positive impact on the community.

Outcome:

- **Improved Cleanliness:** The immediate outcome was the noticeable improvement in the cleanliness and tidiness of the campus and surrounding areas.
- **Heightened Awareness:** The campaign helped raise awareness among students and faculty about the significance of maintaining cleanliness in everyday life.
- **Community Engagement:** The initiative fostered a sense of social responsibility and teamwork among the cadets, strengthening the bonds within the community and the institution.
- **Inspiration for Future Action:** The success of the program encouraged others in the college to take part in cleanliness activities in the future and contributed to the Swachh Bharat mission on a larger scale.

3.SPORTS REPORT

Koshys Institute of Management Studies (KIMS), located in Bangalore, is known for its commitment to holistic development. While it is primarily focused on business education, the institution also places great emphasis on extracurricular activities, including sports. Sports events provide students with opportunities to display their athletic skills, build teamwork, and develop leadership qualities. KIMS encourages participation in both college-level sports events as well as inter-college competitions. Sports play a significant role at Koshys Institute of Management Studies, with a focus on building a well-rounded student profile. The college has successfully integrated sports into the academic environment by organizing a variety of events that cater to different interests and athletic abilities. The participation in inter-college and university-level events further enhances the sporting culture at KIMS. With strong achievements in multiple sports disciplines, the students of KIMS continue to raise the bar and inspire others to excel not just in academics but also in sports.

Report on EXITOS Sports Events at Koshys Institute of Management Studies

Koshys Institute of Management Studies organized two major sports events this year, *EXITOS* and *GANADOR*, both held with a high level of professionalism and enthusiasm, showcasing the institute's commitment to promoting sportsmanship and teamwork among students.



DEPARTMENT OF N.C.C

EXITOS (7TH MAY - 13TH MAY 2024)

EXITOS was a week-long sports extravaganza held from 7th May to 13th May 2024, with 10 teams from various departments participating in multiple events. The competition was fierce, but it was executed in an extremely professional manner, ensuring smooth coordination and engagement throughout the duration.

Highlights:

- *EXITOS* featured a variety of sports, including indoor and outdoor games, fostering a spirit of healthy competition.
- The opening ceremony was marked by an inspiring speech from the chief guest, followed by a vibrant march-past by all participating teams.
- The event saw intense matches, particularly in cricket and football, with teams showing remarkable talent and determination.
- A dedicated team of referees and event coordinators ensured that all games were conducted fairly and professionally.

Outcome:

- After 7 days of intense competition, the event culminated in a grand closing ceremony, where the winners and runners-up were awarded trophies and cash prizes.
- The winning team in cricket was lauded for their excellent team spirit, while the football competition saw a thrilling final match that was decided by a penalty shootout.

Report on GANADOR Sports Events at Koshys Institute of Management Studies

GANADOR (24TH JULY - 30TH JULY 2024)

GANADOR, another prestigious 7-day sports event, took place from 24th July to 30th July 2024, also with 10 teams competing across various disciplines. The event was highly anticipated, and the level of competition was even more intense, as teams came prepared with strategies and skill.

Highlights:

- *GANADOR* featured a combination of traditional and modern sports, including volleyball, badminton, and athletics.
- The opening ceremony saw an impressive performance by the college band and a motivational speech by the director of the institute.



DEPARTMENT OF N.C.C

- Matches in volleyball and badminton were closely contested, with teams displaying exceptional skills and sportsmanship.
- The closing ceremony was filled with excitement as teams gathered to celebrate their achievements, with the highlight being the prize distribution.

Outcome:

- The event concluded with thrilling finals, where the best-performing teams were rewarded with trophies and cash prizes.
- The runners-up and winners were recognized for their dedication and effort, with special mentions for the top individual performers in events like badminton and athletics.

FACULTY SPORTS EVENT

The Faculty Sports Event featured a diverse range of sports, allowing faculty members to showcase their skills in both indoor and outdoor games. The competition was healthy, with teams and individuals participating in:

- **Throw ball**
- **Badminton**
- **Cricket**
- **Chess**
- **Carom**
- **Table Tennis**

Highlights:

- **Team Spirit and Engagement:** Faculty members participated actively across all events, demonstrating excellent sportsmanship and team spirit.
- **Friendly Competition:** The matches were intense yet enjoyable, with each team showing determination and skill. Cricket and Throwball, in particular, generated a lot of excitement among the participants and spectators.
- **Inclusive Participation:** The event was open to all faculty members, ensuring broad participation, and everyone was encouraged to be part of at least one sport.
- **Sportsmanship and Teamwork:** Beyond the competition, the event fostered bonding among faculty members, encouraging healthy relationships through sports and team-building activities.
- **Closing Ceremony:** The event concluded with a vibrant closing ceremony, and the winners and runners-up were awarded during the Teachers' Day program, adding to the significance of the occasion.



DEPARTMENT OF N.C.C

Outcome:

- **Throwball:** The winning team demonstrated exceptional coordination and strategy, securing a well-deserved victory.
- **Badminton:** The finals saw a thrilling match, with the winning player displaying great agility and technique.
- **Cricket:** The cricket match was filled with excitement, with the winning team showing remarkable batting and bowling skills.
- **Chess:** The chess competition had strategic gameplay, with the winner emerging through careful planning and decision-making.
- **Carom:** The carom event was competitive, with participants showcasing their precision and focus.
- **Table Tennis:** The table tennis matches were fast-paced, with the winners excelling in reflexes and quick decision-making.

Awards and Recognition:

- The winners and runners-up of each sport were awarded trophies and medals during the Teachers' Day program on 5th September 2024.
- The event highlighted the importance of maintaining physical health and well-being, offering a fun break from the routine academic duties.

INTER-COLLEGE COMPETITION

FOOTBALL (MEN) – 31/01/2024 & 01/02/2024 at Sri Devaraj Institute of Management Studies
Outcome: Koshys Institute of Management Studies secured **Second Place** in the competition.

CRICKET (MEN) – 15/12/2023 at BGSIMS, Chikkabalapura
Outcome: Total 3 teams participated.

THROWBALL (WOMEN) – 20/01/2024 at Government First Grade College, KGF
Outcome: The team participated in the throwball competition.

KARATE (MEN AND WOMEN) – 16/01/2024 at LNCT University, Bhopal
Outcome: Both men and women participated in the karate competition.

VOLLEYBALL (MEN) – 21/11/2023 at VTU Belagavi
Outcome: Total 2 teams participated and won first place in the event.



DEPARTMENT OF N.C.C

HANDBALL (MEN AND WOMEN) – 5/12/2023 (Men) & 6/12/2023 (Women) at Government First Grade College, Devanahalli

Outcome: Both the men's and women's handball teams participated.

CHESS (MEN AND WOMEN) – 26/01/2024 at LBS First Grade College, RT Nagar

Outcome: Total 6 students participated in the event and got third price.

ATHLETICS (MEN AND WOMEN) – 22/12/2023 at DPE-BNU, BGSCPE

Outcome: Total 4 students participated in the event it was good platform for the students to explore things.

BASKETBALL (MEN) – 31/10/2023 at Kristu Jayanti College, Bangalore

Outcome: The men's basketball team won **Second Place** in the competition.

KABADDI (MEN) – 1/11/2023 at JNTU Kakinada

Outcome: The kabaddi team participated, and won second place.

SHUTTLE BADMINTON (MEN AND WOMEN) – 19/12/2023 at New Horizon College

Outcome: Both the men's and women's teams participated

KABADDI (WOMEN) – 16/11/2023 at SKVCPE College, Chikaballapura

Outcome: The women's kabaddi team participated in the event.

RELIANCE YOUTH SPORTS (MEN)-FOOTBALL

Total 2 teams participated and one team won third place

BASKETBALL(MEN)-31/10/2023

venue: kristujayanthi college Total 3 teams participated one team won second place is the event.

INTERNATIONAL YOGA DAY CELEBRATION

[On 21-06-2023, Wednesday 9:30 to 11:00]

International Yoga Day was celebrated as on 21st June 2023 in the Auditorium at 9.30 am by the Koshys group of institutions.

Dr Sareena saji Deen ma'am along with Director Prakash sir inograted the event with ribbon cutting, in the presence of the entire KGI teaching, non-teaching staff and all the students.

Professor Sandhya, principal of KIMS introduced to Professor Rajni Gaur from KIMS, who was the yoga instructor for the event.



DEPARTMENT OF N.C.C

We celebrated Yoga Day with all the students by practicing one hour Power yoga session. As we all know that “Yoga is an invaluable gift of India’s ancient tradition. It embodies unity of mind and body; thought and action; restraint and fulfilment; harmony between man and nature; a holistic approach to health and well-being. It is not about exercise but to discover the sense of oneness with yourself, the world and the nature. By changing our lifestyle and creating consciousness, it can help in well being. Let us work towards adopting an International Yoga Day.”

4.CLUBS AND ASSOCIATION

GYAAN MANAGEMENT CLUB

BBA-General department

VISION

"To cultivate a community of future business leaders driven by innovation, collaboration, and ethical leadership, shaping tomorrow's global industry landscape."

MISSION

"To foster a collaborative environment where students develop essential management skills, cultivate innovative thinking, and forge connections to thrive in the ever-evolving business world."

OBJECTIVES

1. Providing practical business knowledge and skills through workshops, seminars, and guest lectures.
2. Fostering leadership development through hands-on experience in organizing events and projects.
3. Promoting entrepreneurship and innovation through idea incubation and mentorship programs.
4. Creating a platform for students to apply classroom learning to real-world business scenarios.
5. Encouraging teamwork and collaboration through group projects and competitions.

ROLES & RESPONSIBILITIES

1. Providing leadership and direction to the club.
2. Overseeing club activities and ensuring they align with the club's objectives.
3. Representing the club in college meetings and events.
4. Managing club communications, including emails, newsletters, and social media updates.
5. Keeping records of club meetings, decisions, and activities.
6. Coordinating logistical arrangements for club events and meetings.
7. Planning and organizing club events, workshops, seminars, and guest lectures.
8. Managing the club's finances, including budgeting and financial planning and keeping track of income and expenses.

ECO CLUB

VISION

"To cultivate an environmentally conscious and sustainable campus community where students and



DEPARTMENT OF N.C.C

faculties collaborate to promote ecological stewardship, foster innovative solutions to environmental challenges, and inspire lifelong commitments to sustainability.“

MISION

"To foster environmental awareness, promote sustainable practices, and engage the college community in actions that contribute to a **greener and more sustainable** campus and community.“

OBJECTIVES

- ✓ Raise awareness about environmental issues and their impact on business.
- ✓ Introduce and implement sustainable practices within the college or university, such as waste reduction, energy conservation, and water-saving initiatives.
- ✓ Encourage the adoption of sustainable practices among local businesses through workshops and outreach programs.
- ✓ Organize community clean-up events, tree planting activities, and other environmental initiatives.

ROLES & RESPONSIBILITIES

1. The committee provides leadership for the eco club, guiding its direction, setting goals, and ensuring that the club's mission and objectives are being met.
2. Organizing events such as eco-awareness campaigns, tree planting drives, recycling initiatives, sustainable fashion shows, or seminars on environmental issues.
3. Managing ongoing projects related to sustainability, such as campus clean-up drives, energy conservation efforts, or waste reduction programs.
4. Maintaining communication within the club and with the broader college community. This includes promoting events, sharing updates on initiatives, and soliciting feedback and ideas.
5. Developing educational materials, workshops, and presentations to raise awareness about environmental issues and sustainable living practices among students and staff.
6. Encouraging active participation and engagement among club members, and providing opportunities for students to get involved in eco-friendly initiatives.
7. Managing the club's finances, including creating budgets for events and projects, and organizing fundraising activities to support club activities.

RESONATE 2023 - IT CLUB

Date: 21st July 2023

Organized By: IT Club, [Department of computer application]

Introduction:

On 21st July 2023, the IT Club at [Institution Name] was officially inaugurated with the event **RESONATE 2023**. The inauguration ceremony aimed to bring together technology enthusiasts, students, and faculty members to celebrate the role of information technology in shaping the future. The IT Club is envisioned as a platform for students to enhance their technological skills, engage in



DEPARTMENT OF N.C.C

innovative projects, and stay updated with the rapidly evolving tech world. This event marked the beginning of a series of activities, workshops, and tech-driven initiatives that will be organized by the club.

Highlight of the Event:

The inauguration featured a formal ceremony, followed by a series of speeches from faculty members and industry experts who shared their insights on the future of technology and its impact on various sectors. The event also included demonstrations of cutting-edge technologies, such as AI and robotics, giving participants a glimpse into the latest advancements in the IT field. Students were introduced to the club's vision and upcoming events, which include coding competitions, tech talks, workshops, and hands-on sessions designed to foster creativity and technical expertise.

Outcome:

- **Successful Launch of the IT Club:** The event successfully introduced the IT Club to the institution's community, laying the foundation for future activities and collaborations.
- **Increased Student Engagement:** The inauguration sparked significant interest among students, with many expressing enthusiasm about participating in upcoming events and taking part in the club's initiatives.
- **Skill Development Opportunities:** The club aims to provide students with opportunities to develop practical skills in areas like coding, web development, cybersecurity, and AI through workshops and collaborative projects.
- **Networking and Collaboration:** The event fostered a sense of community among students with similar interests, creating a platform for collaboration and networking with industry professionals and peers.

The inauguration of RESONATE 2023 marked a significant milestone in promoting technological literacy and innovation within the institution, encouraging students to actively participate and learn from the fast-paced world of information technology.

MERAKI 2024

The Department of BVA at Koshys Institute of Management Studies recently celebrated the grand opening of the Meraki 2024 Creative Club. This event aimed to foster creativity and collaboration among students and faculty, providing a platform for showcasing artistic talents and innovative ideas. The club is designed to support and enhance the creative skills of students through various activities, workshops, exhibitions, and competitions.

Student Feedback

The students expressed immense satisfaction and enthusiasm for the newly inaugurated Meraki 2024 Creative Club. They appreciated the well-organized event and the inspiring speeches from the dignitaries



DEPARTMENT OF N.C.C

and chief guests. The interactive and engaging sessions helped them feel more connected and motivated to explore their creative potential.

- Conclusion

The Meraki 2024 Creative Club opening was a resounding success, marking the beginning of a new chapter in fostering creativity and innovation at Koshys Institute of Management Studies. The event set a strong foundation for future activities and collaborations, promising an exciting and enriching journey ahead for all members of the club. We look forward to witnessing the creative growth and achievements of our students through this platform.

AIRSIDE CLUB

Introduction:

We are pleased to announce the official release of the College Aviation Club the Airside Club, a new and exciting addition to our campus community. This report outlines the key details of the club's formation, objectives, activities, and expected impact.

Objectives:

The primary objectives of the Airside Aviation Club are as follows:

Promote Interest: The club aims to ignite and nurture interest in aviation, aerospace, and related industries among students from diverse academic backgrounds.

Learning Opportunities: By organizing workshops, seminars, guest lectures, and field trips, the club intends to provide valuable insights into various aspects of aviation, including airline & airport management, flight planning and more.

Conclusion:

The release of the College Aviation Club marks a significant step toward providing students with a platform to explore their passion for aviation and aerospace. With a focus on learning, networking, and skill development, the club is poised to make a lasting impact on the academic and professional journeys of its members.

ALENTIA CLUB

The Department of Commerce at Koshys Institute of Management Studies (KIMS) hosts a unique club called Talentia, which is designed to nurture and showcase the diverse talents of students. The Talentia Club provides a platform for students to develop and demonstrate their skills in various areas such as public speaking, leadership, creativity, and innovation. Through a series of events, competitions, and workshops, Talentia encourages students to step outside their academic roles and explore their personal and professional strengths. This club fosters holistic development by engaging students in activities that improve their communication skills, teamwork, and problem-solving abilities, all of which are essential in the world of commerce and business.



DEPARTMENT OF N.C.C

The Club has both a dedicated faculty coordinator and an elected club representative. The faculty coordinator provides guidance, support, and mentor-ship to ensure the smooth functioning of the club and aligns its activities with the educational objectives of the institution. The elected club representative, chosen by the students, plays a vital role in leading the club, organizing events, and acting as a bridge between the students and faculty. This structure promotes leadership development among students while ensuring that the club's initiatives are well-managed and impact.

INITIUM CLUB

The Department of Commerce at Koshys Institute of Management Studies (KIMS) also has a distinctive club called Initium, which is focused on promoting innovation, creativity, and leadership among commerce students. The Initium Club serves as a launchpad for new ideas and initiatives, encouraging students to think critically and develop entrepreneurial mindsets. Through various events, workshops, and brainstorming sessions, the club fosters an environment where students can collaborate on projects, explore emerging trends in business and commerce, and engage in activities that build their leadership and management skills.

COMMQUEST CLUB

The Department of Commerce at Koshys Institute of Management Studies (KIMS) has a dynamic club called Commquest, which is dedicated to keeping students up to date with the latest developments in the world of commerce and business. As a current affairs club, Commquest focuses on fostering awareness and understanding of global and national economic trends, trade policies, financial markets, and business strategies. The club regularly organizes discussions, debates, and quizzes centered on recent events and emerging issues in the commerce sector. By participating in Commquest activities, students develop critical thinking, analytical skills, and a deeper understanding of how current events impact the world of business.

CULIDOSCOPE CLUB

The Department of Commerce at Koshys Institute of Management Studies (KIMS) proudly features a vibrant club known as Culidoscope, which serves as the cultural club for students. Culidoscope is dedicated to celebrating and promoting the rich cultural diversity within the student community. The club organizes various cultural events, including dance performances, music concerts, drama, and art exhibitions, allowing students to showcase their talents and creativity. Through these activities, Culidoscope fosters a sense of community, encourages teamwork, and enhances interpersonal skills among members. The club also aims to create awareness of different cultures, traditions, and art forms, enriching the overall educational experience at KIMS.



DEPARTMENT OF N.C.C

STUDENTS COUNCIL BBA GENERAL

We the students of BBA General department solemnly affirm that we will be the sincere leaders. We shall at all time be courteous and respectful to all my authorities, faculties and college mates. We shall by our behaviour and performance set an example that the students of the college will follow. We shall be just and fair to all and always inspire my department to make an endeavour to be the best but shall never promote unhealthy competition and encourage them too to be appreciative of the success of others. I shall keep the ideals and good name of the BBA General department high and always be the pride of Koshys Institute of Management studies.

5. HERBAL GARDEN

Date: 8th October 2024

Venue: KIMS Premises

The inauguration of the herbal garden was a significant step towards promoting awareness about medicinal plants and the importance of natural remedies. The event was organized to mark the beginning of a green initiative, focusing on conserving biodiversity and encouraging the use of herbs for holistic health benefits.

Objective

The primary objective of the herbal garden is to:

- Educate the community on the importance of medicinal plants.
- Promote the use of herbal remedies for health and wellness.
- Support environmental conservation by growing native and rare herbs.
- Encourage sustainable living through eco-friendly gardening practices.

Event Highlights

- **Opening Ceremony:** The event started with a warm welcome to all the attendees, followed by an introduction to the significance of the herbal garden.
- **Speech by Chief Guest:** The Chief Guest emphasized the importance of traditional herbal knowledge and its role in modern healthcare. They also highlighted the need for preserving native medicinal plants.
- **Ribbon Cutting Ceremony:** The garden was officially inaugurated with a ribbon-cutting ceremony, marking the commencement of this green initiative.
- **Garden Walkthrough:** After the inauguration, attendees were taken on a guided tour of the herbal garden. Various sections of the garden were introduced, each dedicated to different types of medicinal herbs, including rare and endangered species.



DEPARTMENT OF N.C.C

- **Planting of Saplings:** As part of the event, the Chief Guest, along with other dignitaries, planted saplings of various medicinal herbs to symbolize growth and sustainability.
- **Interactive Session:** An interactive session followed, where experts shared insights on herbal medicine, gardening tips, and sustainable plant care practices.
- **Distribution of Herbal Saplings:** To encourage home gardening, herbal saplings were distributed to the participants.

Herbs Featured in the Garden

The herbal garden hosts a variety of medicinal plants, including:

- **Tulsi (Holy Basil):** Known for its immune-boosting properties.
- **Ashwagandha:** Popular for its stress-relieving and rejuvenating benefits.
- **Aloe Vera:** Widely used for skin health and healing wounds.
- **Neem:** Renowned for its antibacterial and antifungal properties.
- **Brahmi:** Used to enhance memory and reduce stress.

Impact and Future Plans

The herbal garden aims to serve as a hub for students, researchers, and the community at large to explore the benefits of medicinal plants. The organizers plan to:

- Conduct workshops on herbal gardening and traditional medicine.
- Collaborate with local schools and communities to promote herbal knowledge.
- Expand the garden by introducing more species of medicinal herbs in the future.

Conclusion

The inauguration of the herbal garden was a successful event, attended by a diverse group of people passionate about nature and wellness. It marked the beginning of a long-term initiative that will contribute to environmental sustainability, health, and the preservation of traditional medicinal knowledge.

2. PLACEMENT

PLACEMENT REPORT 2023- 2024

KOSHYS INSTITUTE OF MANAGEMENT STUDIES INSTITUTION affiliated to Bengaluru North University, the UG curriculum comprising of 6 semester is a judicious blend of theory and practice with the focus on building necessary concepts, skills and competencies to augment career growth and is regularly reviewed in consultation with the academic advisory committee comprising experts from industry and academia.

OUR Placement partners-TCS, INFOSYS IBM KOTAK MAHINDRA, RELIANCE, SHILLAC, MR. COOPER, PAY TM COGNIZANT DELOITTE, MUTHOOT FINANCE, EMUDRA, ICICI, TRIGENT, SWENLOG HYUNDAI, HERO, YAMAHA, SULFEX, INDUS,

Placement training and development programme

The placement department conducts training for the students from 5th sem and help the students in enhancing their skills in--



DEPARTMENT OF N.C.C

- Communication,
- Competency skills
- Interview skills,
- aptitude training,
- Soft skills
- providing internship opportunities to experience practical exposure to company

Over all 263 students got placed

ASPIRE 2024

Skill Development & Quantitative Aptitude Program by Infosys BPM Ltd

Introduction:

The Department of Placement at our institution organized the **ASPIRE 2024 Skill Development Program** and **Quantitative Aptitude Program** in collaboration with **Infosys BPM Ltd**. The event took place from **19th May 2024 to 30th May 2024** and was aimed at enhancing the skills of **UG final year students**. A total of **150 students** attended the training program, designed to provide valuable insights into industry requirements, improve employability, and equip students with essential skills for their professional journey.

Highlights of the Program:

1. **Skill Development Sessions:** The program featured comprehensive sessions on soft skills, communication, teamwork, time management, and personality development. These sessions were tailored to help students develop the necessary skills required to thrive in a competitive corporate environment.
2. **Quantitative Aptitude Training:** A significant portion of the program focused on improving students' quantitative aptitude, covering topics such as problem-solving, logical reasoning, numerical ability, and data interpretation. This training is designed to prepare students for competitive exams and interviews, making them more proficient in analytical reasoning.
3. **Industry Expert Guidance:** Experts from **Infosys BPM Ltd** led the sessions, offering insights into the current industry trends, expectations from fresh graduates, and tips to succeed in professional roles. Their real-world experience provided a valuable perspective to the students, bridging the gap between academic learning and industry requirements.
4. **Interactive Workshops:** Throughout the two-week program, students participated in interactive workshops and mock tests, allowing them to apply their learnings in a practical setting. These activities encouraged active participation and helped students assess their progress.



DEPARTMENT OF N.C.C

5. **Personalized Feedback and Mentoring:** Students received one-on-one mentoring sessions and personalized feedback on their performance, which helped them identify areas for improvement and focus on specific aspects of their skill development.

Outcome of the Program:

1. **Enhanced Skill Sets:** At the end of the training program, students exhibited significant improvement in their communication, analytical thinking, and problem-solving abilities. The workshops helped them become more confident and capable of handling professional challenges.
2. **Improved Quantitative Aptitude:** Students demonstrated notable enhancement in their quantitative aptitude, with many reporting increased speed and accuracy in solving problems. This skill is particularly useful in clearing competitive exams and performing well in job interviews.
3. **Increased Employability:** The exposure to industry standards and professional skills has greatly enhanced the employability of the participants. Many students felt better equipped to face interviews and are now more confident in their career pursuits.
4. **Positive Feedback:** The program received positive feedback from students, with many expressing their gratitude for the guidance provided by **Infosys BPM Ltd** professionals. They found the training practical, enriching, and aligned with their career aspirations.
5. **Networking Opportunities:** The program provided students with opportunities to interact with professionals from **Infosys BPM Ltd** and peers from other institutions, fostering valuable professional networks that could prove beneficial in their future careers.

Conclusion:

The **ASPIRE 2024** Skill Development & Quantitative Aptitude Program was a highly successful initiative that contributed significantly to the professional growth of the final-year UG students. It not only enhanced their technical and analytical abilities but also developed their soft skills, making them well-prepared to enter the competitive job market. The collaboration with **Infosys BPM Ltd** was an excellent opportunity for students to learn from industry experts and get a taste of the expectations and demands of the corporate world.

3. ANNUAL AWARD CEREMONY FOR RANK HOLDERS **UNIVERSITY RANK HOLDER**

Koshys Institute of Management, a renowned educational institution, has established a strong reputation for providing quality education to its students. The institute is known for its academic excellence,



DEPARTMENT OF N.C.C

fostering a holistic learning environment, and producing graduates who excel in their respective fields. Koshys Institute of Management is proud to celebrate the remarkable achievements of its students who have excelled academically and secured top positions in their respective programs. **Ms. Kasireddy Nandini, from the BBA General** department, has earned the prestigious **first rank** from Bengaluru North University, showcasing her dedication and hard work. Additionally, **Ms. Surbhi Gupta, from the BBA Aviation** program, also secured the **first rank**, highlighting her exceptional performance in the field.

Mr. Shreerag Nair, from the BCom Logistics department, Mr. Georjin Jose from bcom logistics and supply chain management secured second rank and Ms. Riny Thomas secured fourth rank has further added to the institution's pride by securing top honors in his course. These achievements reflect the quality of education and the commitment to excellence at Koshys Institute of Management, making it a proud moment for the entire institution.

1. Ms. Kasireddy Nandini - BBA General: First Rank
2. Ms. Surbhi Gupta- BBA Aviation: First Rank
3. Mr. Shreerag Nair- B.Com Logistics and supply chain management: First Rank
4. Mr. Georjin Jose- B.Com Logistics and supply chain management: Second Rank
5. Ms. Riny Thomas- B.Com Logistics and supply chain management: Fourth Rank

GRADUATION DAY

Graduation Day was organized at Koshys Institute of Management Studies on July 16, 2024, for the batch of 2021-2024. This momentous occasion celebrated the achievements of the students who had successfully completed their academic journey. The ceremony was a reflection of the hard work, dedication, and perseverance demonstrated by the graduates throughout their time at the institute.

During the event, students were awarded their well-deserved graduation certificates, symbolizing their academic accomplishments and the culmination of years of learning and growth. The atmosphere was filled with excitement and pride as students walked across the stage to receive their diplomas, marking the transition from students to professionals ready to step into the real world.

Furthermore, the Best Outgoing Student award was presented to an individual who had not only demonstrated outstanding academic achievements but had also shown remarkable leadership, initiative, and personal growth during their time at Koshys Institute. This award was a recognition of the student's overall contribution to the institute, whether through involvement in extracurricular activities, mentoring peers, or embodying the values of the institution.

SHUBHARAMBH-2023 (BADGING CEREMONY)

The Department of Commerce organized **SHUBHARAMBH-2023**, a Badging Ceremony, on November 16, 2023. This event marked an important milestone for students, as they were formally recognized and



KOSHYS
INSTITUTE OF MANAGEMENT STUDIES



DEPARTMENT OF N.C.C

awarded badges symbolizing their roles and responsibilities in various academic and extracurricular activities. The ceremony aimed to instil a sense of pride, accountability, and leadership among the students, motivating them to contribute positively to the department and the college community. SHUBHARAMBH-2023 celebrated the beginning of a new chapter in the students' journey, fostering unity and inspiring them to take on challenges with confidence and commitment.

CONCLUSION

The academic year 2023-24 proved to be a milestone in fostering holistic development through diverse co-curricular, extra-curricular, and other activities. These initiatives have significantly contributed to the institution's vision of nurturing well-rounded individuals.