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Students course wise result

Sl.No.	Course	Batch	No. of Students appeared in the examinations	No. of Students passed in the examinations	Number of Students passed with distinction	Number of Students passed with 1st division	Number of Students passed with 2nd division	Overall pass percentage
2022-2023								
1	MBA	2021-2023	117	117	3	102	12	100
2	BBA	2020-2023	121	110	48	56	6	91
3	BBA AVI	2020-2023	36	34	26	6	2	94
4	BCA	2020-2023	124	65	17	32	16	52
5	BCOM G	2020-2023	53	46	25	21	0	87
6	BCOM L	2020-2023	39	25	10	15	0	64
	TOTAL		490	397	129	232	36	81

Students Achievement

University Rank Holders

Sl no	Student	Department	Year	Rank
2	Kasireddy nandini	BBA (G)	2022-2023	1st rank
3	Shreerag nair	B.COM (L)	2022-2023	1st rank
4	Georgin jose	B.COM (L)	2022-2023	2nd rank
5	Riny thomas	B.COM (L)	2022-2023	3rd rank

**BENGALURU NORTH UNIVERSITY**

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No. Ex-1/UG/RANK LIST/2022-23

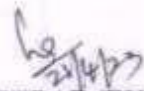
FINAL RANK LIST**B.Com (Logistics & Supply Chain Management) - September / October 2022**

The 3rd Convocation FINAL RANK LIST of candidates successful at B.Com (Logistics & Supply Chain Management) held during September / October 2022 is as follows.

SL NO	Register Number	Student Name	College Name	Max Marks	Total Marks	Percentage	Rank	CGPA
1	M1910416	DENNY ROBY	7654 - Koshys Inst. Of Management Studies, Mahadevapura	4600	4001	86.98	001	8.92
2	M1910451	SIKHIN P	7654 - Koshys Inst. Of Management Studies, Mahadevapura	4600	3855	83.8	002	8.55
3	M1910218	TEJASHREE A	7650 - East Point College of Higher Education, Mahadevapura	4600	3828	83.22	003	8.57
4	M1910443	NEERAJ T	7654 - Koshys Inst. Of Management Studies, Mahadevapura	4600	3709	80.63	004	8.21
5	M1910449	SAFVAN ALI V P	7654 - Koshys Inst. Of Management Studies, Mahadevapura	4600	3688	80.17	005	8.18

Note:

- As per CGPA regulation ranks have been determined by considering the marks obtained by the students who have passed their I to VI semester examinations in FIRST ATTEMPT.


REGISTRAR (EVALUATION)

Registrar (Evaluation)
Bengaluru North University
TAMAKA, KOLAR-563103.

Industrial Visit – EMMVEE

Emmvee is an intelligent solar solutions producer born from an idea to implement green energy to better use. Our solar energy products are an amalgamation of cutting-edge technology and smart innovation for sustainable living.

The students of MBA dept got an opportunity to visit EMMVEE Energy Private Limited. The Journey Started at 9:30 AM from Campus and reached the Industry at 11:45 PM. The students took all the safety precautions with a set of rules and regulations which needs to be followed in Industry campus. Security Incharge addressed to all the students regarding statutory guidelines.

Students got good knowledge on Manufacturing Plant, Quality control process in a short duration of time. Staff explained the principals of management like planning, controlling, coordinating, Division of labour, Unity of direction.

Industrial Visit – Coca-Cola

Department of MBA-KGI arranged a one-day Industrial Visit for 1st semester MBA students (Section-C) to Hindustan Coca-Cola Beverages Pvt. Ltd. (HCCB), Aranya Factory on 11th May, 2023 for better knowledge enhancement of students. Dr. Jagadeesh Babu and Prof. Shilpa B S [Department Faculty] accompanied the students to for the visit These programs can be a powerful tool to constitute a positive industrial climate. Overall, the aim of this visit was to give an idea about the working of the firm.



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From the visit students got a clear idea regarding the various processes taking place in the firm such as water treatment, bottling, filling, labelling, batching, and packaging technology. Also, they got to know the role of managers in running these processes smoothly.

Industrial visit - Unibic Biscuits India Pvt Ltd

An Industrial visit was organized for the I Semester MBA "B" Section students on 24th April 2023 to Unibic Biscuits India Pvt Ltd, Huskur Road, Bengaluru Dr. Dakshayini E and Dr.Jagadeesh Babu M K (MBA Faculty Members) accompanied the students for the visit.

All the students were happy to receive free samples of biscuits and cookies from Unibic while returning which they relished. The industrial visit was very helpful to the students and they got a practical insight into the working of a factory.



Management Games and Team Building

Koshys Institute of Management Studies (KIMS), department of MBA, organized "MANAGEMENT GAMES & TEAM BUILDING" on 31.10.2022 "National Unity Day" from 11:10 AM to 01:30 PM on Monday.

N.K. Bagrodia Public School, Rohini, observed Rashtriya Ekta Diwas or National Unity Day on October 31, 2022 to commemorate the birth anniversary of Sardar Vallabh Bhai Patel. A special assembly was organised to inform the students about the illustrious life of the Iron Man of India. As to induce Unity among the students the MBA Department planned for team building activities. The students gained the Moral of the activities conducted. i.e.) How the Team works in corporate, how to tackle and overcome problems, how to work as a team, etc.



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Koshys Institute of Management Studies (KIMS), department of MBA, in association with IQAC celebrated “National Energy Conservation Day” by organising MIME



competition on 14th December,2022 from 2 pm to 4 pm.

MBA I Semester students actively participated in the competition to celebrate the National Energy Conservation Day. The main objective was to create awareness among the students and people regarding Energy Conservation. The Programme was conducted in Auditorium at 4th floor, among all the three sections of I semester MBA Mime competition

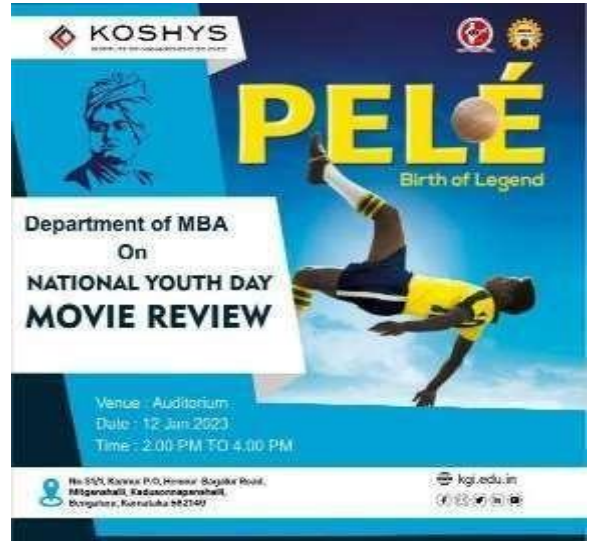


National Youth Day -Movie Review Competition

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Koshys Institute of Management Studies (KIMS), department of MBA, in association with IQAC celebrated “National Youth Day” by organising Movie Review competition on 12th January,2023 from 2 pm to 4 pm in Auditorium for I Year students of MBA.

Teams were judged on the basis of Summary, Analysis [Major Portion of the review], Lesson Learnt and Conclusion. Totally 6 teams had participated from all the three sections.



WORLD CANCER DAY –Awareness Programme

Koshys Institute of Management Studies (KIMS), department of MBA-Health Care Elective Students organized “World Cancer Day- Awareness Programme” on 04.02.2022 from 9:30 AM to 11:00 AM on Friday. The session commenced at 09:30 AM where all the 13 students of Health Care elective students actively participated .The student’s main goal of celebrating this day was to reduce illness and deaths caused by this disease.

During this specified time period many students and faculty member came forward with their queries & Concerns related to this programme. At the end of the awareness program the Student took a pledge stating that “All of us should take the responsibility to spread the awareness about this disease to prevent other”



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Sustainable Product Launch

Koshys Institute of Management Studies (KIMS), department of MBA, organized sustainable product launch on "TRANSFORMING THE WORLD TOWARDS SUSTAINABILITY" on 22.02.2023 from 02:00 AM to 4:15 PM on Wednesday. The session started at 02:00 AM and ended at 4:00 PM. A total of 114 attendees have participated in the program. Out of which 38 belongs to B-Section, 76 belongs to A & C-Sections of 2022 -2024 Batch of I Semester MBA.

The program was a grand success with 114 participants with full active participation of the attendees. The motto of sustainability product launch creates awareness among environment, how to protect nature earth etc. reached the expectations by introducing good eco-friendly and disposable products in different categories. Looking forward for these events in forthcoming days.


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World Nature Conservation Day -Short Movie Competition

Koshys Institute of Management Studies (KIMS), department of MBA, in association with IQAC celebrated “World Nature Conservation Day” by organising Short Movie Competition on 27th July,2023 from 2 pm in Seminar Hall for First Year MBA students.

The department had organised the short movie competition for first year students to enhance their knowledge about Nature Conservation Day. The major objective of Nature Conservation day is to spread awareness about protecting natural

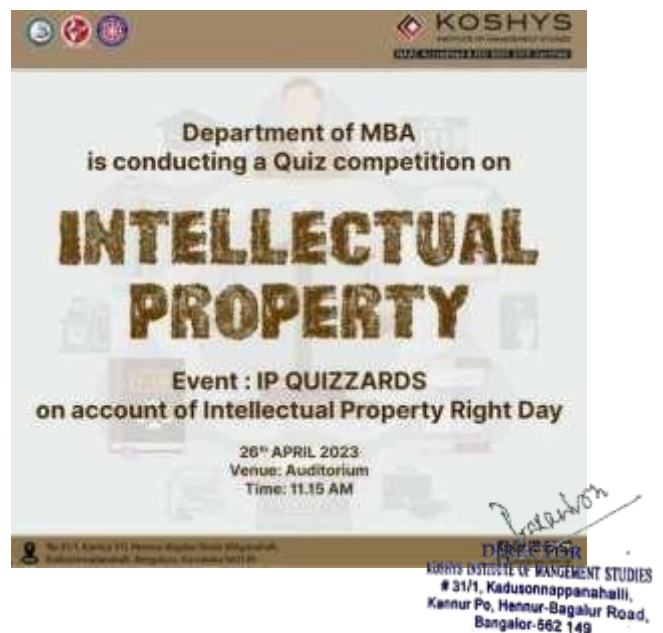


resources and to make people understand the importance of the conservation of nature. The main objective behind celebrating the day is to conserve trees and animals that are on the verge of going extinct from the natural environment of the Earth. World Nature Conservation Day is celebrated on 28 July every year. Totally 8 teams participated from I years for the movie competition. The competition was judged by Dr. Jagadeesh Babu and Prof. Muralidhar on the specific criteria.

Intellectual Property Day - Quizzards

Koshys Institute of Management Studies (KIMS), department of MBA, in association with IQAC celebrated “INTELLECTUAL PROPERTY DAY” by organising Quizzards on 26th April,2023 from 11.15am to 1.00 pm in Auditorium for First Year students of MBA.

MBA Final year students organised the quiz programme for first year students to enhance their knowledge about Intellectual Property. The major objective of Intellectual Property day is to create awareness about the impact that patents, copyrights



, trademarks, and designs we have on our daily lives. The purpose of intellectual property (IP) rights is to encourage innovation and creativity worldwide, with a particular focus on the younger generation's

potential to create sustainable solutions for the future.

Global Recycling Day-Flash Mob

Koshys Institute of Management Studies (KIMS), department of MBA, in association with IQAC celebrated “Global Recycling Day” by organising Flash Mob on 17th March,2023 from 1.10pm to 1.20 pm in Amphitheatre from Final Year students of MBA.

MBA Final year students created the awareness among campus through the flash mob on ‘Global Recycling Day’. The purpose of this day is to raise awareness about the importance of recycling and encourage people to adopt sustainable practices in their daily lives.



Workshops

Hands-on Training Documentation for NAAC

Considering the importance of deep understanding of various documentations of NAAC, we the department IQAC conducted Work Shop on “Hands on training Documentation management for NAAC” on January 20, 2023 for all Faculty Members of Koshys Institute of Management Studies.

The objective of conducting the Workshop was to expertise faculty on documentations of NAAC and letting them to know the different cycles and various stages through which the documentations



will happen for the upgradation of college in its integral level.

Business Plan Presentation

The students of MBA – I year presented their Business Plan which was guided by Dr. Sara Kunnath, Academic Advisor and HOD – MBA, Dr. Sudarkodi P, Prof. Jagadesh Babu, Prof. Shilpa, Dr. Lalitha P S and Prof. Sajeena J.P.S. These will help the students steer the business as they start and grow. Think of a business plan as a GPS to get your business going. A good business plan guides you through each stage of starting and managing your business. Students will use their business plan like a GPS for how to structure, run, and grow your new business.

To gain practical knowledge, the students as a team were guided by the Mentors to visit some Business Units to come up with their own Business Plan.

The students obtained practical knowledge on how to create a Business Plan, how to market their products or services, how to finance, etc. A business plan is a very important and strategic tool for entrepreneurs. A good business plan not only helps entrepreneurs focus on the specific steps necessary for them to make business ideas succeed, but it also helps them to achieve short-term and long-term objectives.



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Design Thinking Ideate-Dynamic Business Concepts

Mr. Gururaj Kulkarni has 18+ years of experience in the field of teaching and industry. He worked as a Deputy Manager in Reliance Communications Ltd., he is certified digital marketing trainer. He has a certification of AMFI as a mutual fund advisory module, a co-founder of soft skill trainer in Career Care Academy, Bangalore.

Mr. Gururaj has explained about the start-up challenges the current market. Students understood how to start business and introduce product in the market. Students also got a clear picture about the investment is opportunities. He also given information about various funding schemes by the government as well as a private company incubations centers & helped the students to plan their career as an entrepreneur



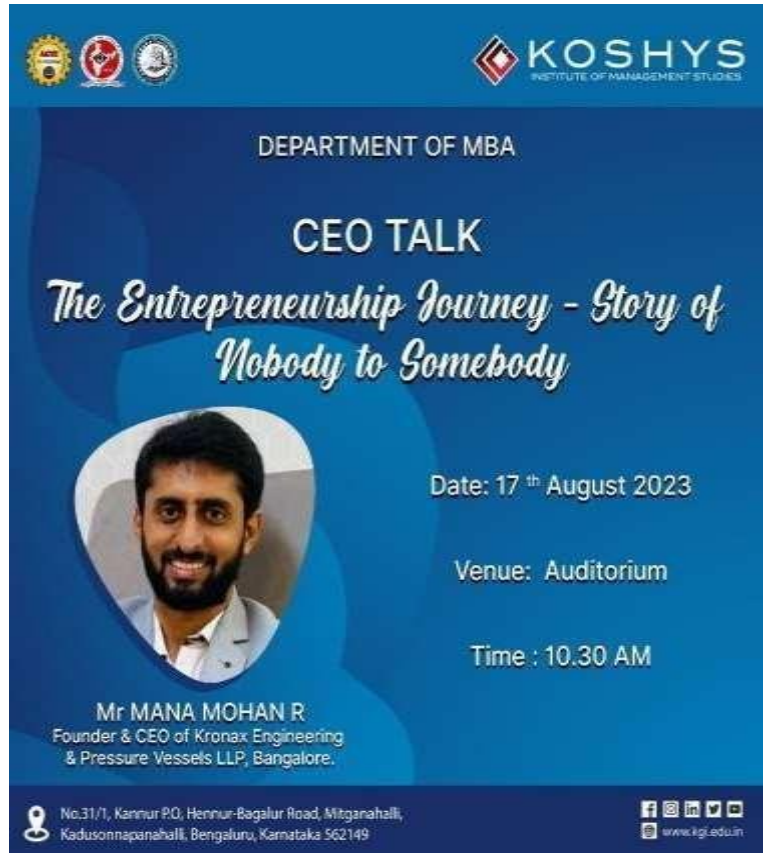
The Entrepreneurship Journey – Story of Nobody to Somebody

Koshys Institute of Management Studies (KIMS), department of MBA, organized “CEO Talk – The Entrepreneurship Journey – Story of Nobody to Somebody” on 17.08.2023 from 10:30 AM to 12:30 PM on Thursday.

The students of MBA – II Semester attended the CEO Talk and the resource person was welcomed by Dr. P. Sudarkodi HOD – MBA along with the teaching fraternity of MBA. The Resource person Mr. Mana Mohan R, founder and CEO of Kronax Engineering and Pressure Vessels LLP, Bangalore, he is a self made

entrepreneur, a strong personality who is driven by his goals and clear in his vision.

He had shared more ideas on how to build up a business and how to invest, he also shared his own ideas and he explained about the pit falls of various businesses which he planned to do. He also explained about his educational and career growth, from his childhood till he becoming an Entrepreneur.



International Day of Peace

Koshys Institute of Management Studies (KIMS), department of MBA, organized Debate on “INTERNATIONAL DAY OF PEACE” on 23.09.2022 from 09:30 AM to 01:00 PM on Friday.

The MBA Department has come up with various teams to speak about the International Day of Peace, under the mentorship of Dr. Sara Kunnath, Dr. Sudarkodi P, Dr. Santhosh Kumar, Prof.

Jagadesh Babu, Dr. Lalitha, Prof. Shilpa and Prof. Sajeena. By the end of the debate the students

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P Sudharkodi With all department faculty members Living in the 21st century, you might have often come across the word ‘data analytics’. Currently, it is one of the most buzzing terminologies. For those who want to begin their journey in data analytics, then this is the right read for you. Mr Vineet Srivastav, Head Partner Programme, Zero Code Learning, and Bangalore He was accompanied by his team members Mr Gupta and Mr Vivek Companies are increasingly turning to data analysis as a way to stay ahead of the competition. As a result, the demand for data analysts continues to rise. Prepare for this exciting, growing profession with data analytics training from real world experts



BSE’s Investment Awareness Program, Principles of Investing

Koshy’s Institute of Management Studies (KIMS), Department of MBA organized a Guest lecture to “BSE’s Investor Awareness Program Principles of Investing” -Online Guest Lecture by Marina Jose Kanjikal 13th May 2022, 10:00 AM to 11.30 AM. MBA I Semester A, B,C Section students and faculties of MBA attended the program. The session started at 10.15 AM ended at 11.45 AM. To provide awareness to students on BSEs Investing. To explain and challenges in Investing Dr. P Sudarkodi, Head of R&D, Department of MBA welcome the guest speaker and, Lt Dr. Jagadeesh Babu M K introduced the speaker with a brief profile and initiated the opening remarks of the programme. The programme was grand success. A total of 145 students, of MBA I Semester Section A-35 and Section B-54 and section C-56 students, faculties participated in this programme. More than 50 percent of the students willing to invest trading after knowing the benefits from investment.

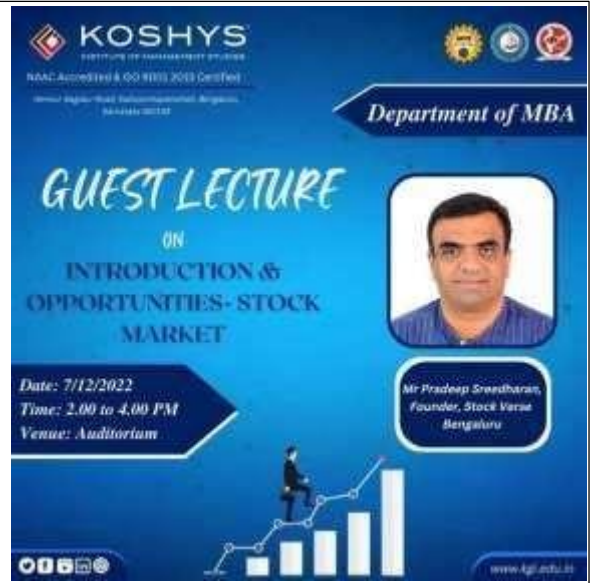
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Introduction and Opportunities – Stock Market

Koshys Institute of Management Studies (KIMS), Department of MBA organized a Guest lecture to “Introduction & Opportunities - Stock Market” - Guest Lecture by Mr Pradeep Sreedharan 07th December 2022, at Auditorium from 9:15 AM to 11:30 PM. MBA I Semester A, B & C Section students and faculties of MBA attended the program. The session started at 09:15 AM and ended at 11:45AM.

To provide awareness to students on stock market.
To explain the opportunities and challenges in stock markets.

Dr. Sudarkodi Ma'am, Head R&D, Coordinator and Incharge of MBA Department, welcome the guest speaker with a brief profile. Ans initiated the opening remarks of the programme. A total of 131 students, of MBA I Semester Section A- 53 and Section B -54 and section C 24 students, faculties Prof Jagadeesh Babu, Prof Shilpa B, Dr Lalitha P S, Prof Gopi participated in this programme.



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The programme was grand success. a total of 131 students, of MBA I Semester students participated very actively thorough out the programme asks many queries regarding the trading and stocks. More than 50 percent of the students willing to invest in trading after knowing the benefits from investment.

Alumni Talk

Koshys Institute of Management Studies (KIMS), department of MBA, organized “ALUMINI TALK” on 27.1.2023 from 10:00 AM to 11:00 AM on Saturday.

Ms. Shweta Menasagi had addressed the gathering and started her speech with Career planning. She discussed how students should be personally and professionally groomed to enter inside the corporate world. Also, she had explained about the skills to be developed in them.

As an alumni Ms. Shweta trained the First and Final year students regarding the career planning and development. These students are benefitted and can implement the same during their job search in corporate life.



Department wise: Project & Internship

Project Details

SL NO	REG. NO.	NAME	Name of Guide	IV SEM DISSERTATION TITLE
1	P19BU21M0001	ABDUL BASITH	Dr. P. Sudarkodi	Customer Satisfaction Regarding Hdfc Bank Kasaragod
2	P19BU21M0003	ABISON REJI		A Study On Influence Of Grievance Handling Mechanism On Employee Work Performance With Reference To Kerala Feeds Ltd.
3	P19BU21M0004	ADARSH KP		A Study On Process Management In Supply Chain Industry With Special Reference To Freightrix Cargo Solutions

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4	P19BU21M0005	ADIL SADIQUE		A Study On Post Purchase Behaviour Of Customers Of Hero Motor Bikes With A Special Reference To Golden Motors , Edappal , Malappuram
5	P19BU21M0006	ADNAN ANWAR SHEIK		A Study On Brand Awareness And Perception At Bajaj Allianz, Kasaragod District, Kerala
6	P19BU21M0007	AJITH PM		A Study On Third Party Logistics (3PL) In Flyton Xpress
7	P19BU21M0008	AJMAL MANOJ N		A Study On Packaging Of Products In Consumer Buying Behaviour In Five Star Coconut Oil Production Company
8	P19BU21M0009	AKHIL E S		Study On Effectiveness On Training And Development In High Range Coffee Curing Pvt Ltd
9	P19BU21M0010	AKHIL PRASAD		A Study On Funds Flow And Liquidity Position Of Traco Cable Company Limited, Irumpanam, Thrippunnithura.
10	P19BU21M0011	AKHIL S		A Study On Factors Affecting Employees, Performance In, Mount Zion Medical College Hospital
11	P19BU21M0012	AKIL M NAIR		A Study On Multi- Modal Transportation At Ellipso Logistics ,Chennai
12	P19BU21M0013	AKSHAY ASOKAN		A Study On Effectiveness Of Inbound & Outbound Warehouse Operations At Freightrix Cargo Solutions Pvt Ltd
13	P19BU21M0014	AKSHAYA MV	Dr. Jagadeesh Babu	A Study On Quality Work Environment And Quality Of Work Life Among Employees At Ba Homes, Ernakulam
14	P19BU21M0015	ALEN S THOMAS		A Study On Performance Appraisal System At Domain2Host

15	P19BU21M0016	AMAL GOPI	A Study On Impact Of Branding In Consumer Buying Behaviour In Poultry And Cattle Feed Industry (With Special Reference To Bismillah Feeds, Kerala)
16	P19BU21M0017	AMAL DAS H	A Study On Employees Welfare And Hr Policies In Kerala Minerals And Metal Limited, Kollam, Kerala
17	P19BU21M0018	ANAMIKA C	A Study On Employees Perception Towards Hr Practices And Human Resource Information System At Rossell Techsys(Division Of Rossell India Ltd) Bengaluru
18	P19BU21M0019	ANAND SINGH	A Study On Operations In Logistics Management At Prima Industries Ltd, Ernakulam
19	P19BU21M0020	ANAND TOM TENISON	“A Study On Brand Preference Of Mobile Phones With Reference To Cloud Digital Hub” In Calicut
20	P19BU21M0021	ANANDU K	A Study On Usage Of Wireless Technology In Warehouses For Tracking Goods At Redova Logistics Pvt Ltd
21	P19BU21M0022	ANEESH.A	A Study On Cargo Handling Of Redova Logistics In Chennai,Tamilnadu
22	P19BU21M0025	ANJANESHWARAN R	A Study On Problems In Road Transportation With Special Reference To Freightrix Cargo Solutions At Chennai,Tamilnadu
23	P19BU21M0026	ANJU U	A Study On Effect Of Training & Development On Employee Retention In Rossell Techsys(Division Of Rossell India Ltd) Bengaluru, Karnataka
24	P19BU21M0027	ANUGRAHA P A	A Study On Factors Influencing Employee Motivation In Kpl Oil Mills Pvt Ltd , Irinjalakkuda Thrissur
25	P19BU21M0028	ANUPAM NAYAK	A Study On Process Management In Supply Chain Industry With Special Reference To Freightrix Cargo Solutions

26	P19BU21M0029	ARJUN P P		A Study On Brand Awareness Of Vesta Icecream With Special Reference To Kse Limited, Iringalakuda
27	P19BU21M0030	ARUN BHASKARAN		A Study On Role Of Creating Brand Value Among Customers In Nxtlogic Software Company.
28	P19BU21M0031	ARUN KUMAR C S	Prof. Shilpa	A Study On Marketing Strategy In Kollam Milma Dairy Limited
29	P19BU21M0032	ARUN P		A Study On Import Procedure And
30	P19BU21M0033	ARSHA A		Documentation At Leo Global Express Logistics India Pvt Ltd Kochin
31	P19BU21M0034	ASHY PRINCE GEORGE		Role Of Employee Motivation Programs And Its Effectiveness With Reference To Halecaim Private Limited, Bangalore
32	P19BU21M0035	ARIYA U		A Study On Effectiveness Of Training And Development Among Employees With Special Reference To Packwell Company
33	P19BU21M0036	ALEN JOSEPH		A Study On Multi Modal Transportation Zeniline Global Logistics, Chennai
34	P19BU21M0037	ASHITHA K		A Study On Effectiveness Of Training And Development Among Employees With Special Reference To Sethu'S Export India Pvt Ltd, Calicut
35	P19BU21M0038	CHANDANA SIVARAJAN		A Study On Emotional Intelligence And Quality Of Work Life Among The Employees Of Kerala Minerals And Metals, Kollam, Kerala
36	P19BU21M0039	DEVIKA MANOJ		Human Resource Information System In Kathir (Tvs) Motor, Trivandrum
37	P19BU21M0040	DUDEKULA UMMAR FAROOQ		A Study On Recruitment And Selection Process At Antern Technologies Pvt Ltd In Bangalore

38	P19BU21M0041	GOKUL GOPINATH		A Study Of Analyzing The Sustainability Practices In Freight Transportation With Special Preference To Freighterix Cargo Solutions
39	P19BU21M0042	GURUPRIYAN PR		A Study On Problems Faced By Freight Forwarders With Reference To Ellipso Logistics
40	P19BU21M0043	HARIKRISHNAN A		A Study On Financial Performance Analysis At Joonktolly Tea And Industry Ltd
41	P19BU21M0044	JASWIN ABRAHAM		A Study On Financial Performance Analysis Of Kkr Group Of Companies Ltd
42	P19BU21M0045	JEBIN ANTONY		A Study On Impact Of Inventory Management On Organisational Performance In Bismillah Modern Rice Mill, Vannamada
43	P19BU21M0046	JESVIN P JOSE		A Study On Effectiveness Of Logistic Management With Special Reference To Freighterix Cargo Solutions
44	P19BU21M0047	JITHIN JOHNSON		A Study On Employee Engagement Activities At Signware Technologies, Chennai
45	P19BU21M0048	JOEL PHILIP B		A Study On 5S Implimention In Organizational Efficiency In Kottakkal Arya Vaidya Sala
46	P19BU21M0049	JOSHAN M. JOHN	Dr. Prakash B Nayak	A Study On Problems Faced By Freight Forwarders With Reference To Hulk Cargo Solutions Pvt Ltd ,Chennai, Tamilnadu
47	P19BU21M0050	JERIN JAMES JOSEPH		Trends Shaping The Indian Logistics Landscape And Its Impact On The World Bank Logistics Performance Index, With Special Reference To Nautical Cargoma, Kerala
48	P19BU21M0051	JUSTIN MATHEW ABRAHAM		A Study On Effectiveness Of Marketing Mix Among Customers In Textile Industry (With Special Reference To Soapra Overseas , Coimbatore)

49	P19BU21M0052	K M MUSKIN		A Study On Employee Absenteeism With Special Reference To Thomson Lifts, Arekere, Bangalore
50	P19BU21M0053	LIJIN K ABRAHAM		A Study On Customer Satisfaction Towards Max Fashion Brand
51	P19BU21M0054	LIKKU MARIAM SHIJU		A Study On Employees Quality Of Work Life And Work Environment In Kerala Minerals And Metal Limited , Kollam Kerala
52	P19BU21M0055	LINO JOSEPH		A Study On Customer'S Time Spent In The Store With Regard In Store Music In Van Heusen Outlets
53	P19BU21M0056	LINO WILSON		A Study On Effectiveness Of Digital Marketing Services At Vistonsoft Technologies, Chennai
54	P19BU21M0057	LINTA SIBI		A Study On The Perception Of Employees On Effectiveness Of Recruitment And Selection At Meriboy (Nutricreams Pvt Ltd) Eranakulam
55	P19BU21M0058	MOHAMED MISFER M		A Study On Export Procedure And Documentation With Reference To Blue Bharath Exim Private Limited,Chennai,Tamilnadu.
56	P19BU21M0059	MONISHA R		A Study On Employees Satisfaction Towards Their Duties And Workplace Fulfilment
57	P19BU21M0060	MUGESH RAJ B		Factors Influencing Employees Social Responsibilities Behaviour In Lauryn Builders Pvt Ltd
58	P19BU21M0061	NAIGIL THOMAS	Prof. Gopi	A Study On Impact Of Inventory Management On Firms Performance With Special Reference To Elite Rubber Company
59	P19BU21M0062	NASARUDHEEN KP		A Study On Working Capital Management With Reference To Andamans Timber Industries Limited. Thalassery, Kollam

60	P19BU21M0063	NAYANA K	An Analysis On The Workers Participation In Management At Apollo Tyre'S Limited Kalamaserry
61	P19BU21M0064	NIKHIL JOY	A Study On Transportation Fleet And Cargo Management At Picastra Logistics Private Limited
62	P19BU21M0065	NIKHIL NARAYANAN	"A Study On Effectiveness Of Inbond And Outbond Warehouse Operation At Dtcd Chamundikunnu"
63	P19BU21M0066	NISHA GEORGE	A Study On Learning Management System At Rosell Techsys(Aero Space &Defence)Bangalore
64	P19BU21M0068	Pournami MB	A Study On Talent Acquisition Approaches At Arcit Architectural Firm, Kochi.
65	P19BU21M0069	PRASAD V	A Study On Financial Performance Analysis At Dtcd Express Ltd
66	P19BU21M0070	PRAVEENA K	A Study On Relationship Between Organisational Culture And Employee Performance At Ba Homes Ernakulam,Kerala
67	P19BU21M0071	PYARI SHAJI	A Study On Effectiveness Of Training And Development In Travancore Cochin Chemicals Limited (Tcc)
68	P19BU21M0072	RADHIKA RAJAN	A Study On The Effect Of Workforce Emotional Intelligence At Edubridge Learning Pvt. Ltd
69	P19BU21M0073	RAJOLI NIKHIL	A Study On Organization Culture And Development In Thrymyr Software Pvt Ltd
70	P19BU21M0074	REJU JOHNSON J	A Study On Effectiveness Of Training Program With Special Reference To Halecaim Pvt Ltd,Bangalore
71	P19BU21M0075	RIFFAIDEEN	A Study On Export-Import Documentation And Services In Freighterix Cargo Solutions At Chennai,Tamilnadu

72	P19BU21M0076	RIJIN C GEORGE		A Study On Influence Of Labour Welfare Measures On Employee Commitment With Reference To Indian Rare Earth Limited
73	P19BU21M0077	ROHITH R NAIR	Prof. Sajeena J.P.S	A Study On Advertising Strategy And Effectiveness Towards Embark Edu Solution Pathanamthitta
74	P19BU21M0078	ROHITH T NAIR		A Study On Sales Promotion Techniques In Coirfed Alleppey
75	P19BU21M0079	RUFOSE N J		A Study On Financial Performance Analysis Of Kisan Mouldings Ltd, Bangalore
76	P19BU21M0080	SACHIN BM		A Study On Employee Retention Of Nissan Motors, Mysore
77	P19BU21M0081	SAGAR C R		A Study On Employee Welfare Measure At Bhel, Bengaluru
78	P19BU21M0082	SAGAR SHEET		“Impact Of It In Supply Chain And Logistic Management”.
79	P19BU21M0083	SHAHANA		A Study On Training Needs Analysis At Rossell Techsys (Division Of Rossell India Ltd), Bangalore.
80	P19BU21M0084	SAJAN GEEVARGHESE		A Study On Delay In Cargo Handling Activities At Redova Logistics Pvt.Ltd Chennai, Tamilnadu
81	P19BU21M0085	SANAL BHASY		A Study On The Challenges And Opportunities Of Freight Forwarders In India With Special Reference To Brizo Global Logistics
82	P19BU21M0086	SANDESH D		A Study On Forex Marketing And Analysis Of Major Currencies With Reference To Winfluent Advisers Pvt Ltd.
83	P19BU21M0087	SANIYA KK		A Study On Employee Stress Management At Santhi Hospital Omassery
84	P19BU21M0088	SANOOB BASHEER		A Study On Employee Motivation On Khadi And Village Industries At Pathanamthitta, Kerala

85	P19BU21M0089	SARATH S		A Study On Customer Relationship Management At Embark Edu Solution Pathanmathitta
86	P19BU21M0090	SHAIK GOUSE		A Study On Effectiveness Of Celebrity Endorsement On Consumer Buying Intention Over Fmcg Products With Special Reference To Vijayawada City
87	P19BU21M0091	SHAIK MANSOOR BASHA		A Study On Employee Training With Reference To Uiic Ltd
88	P19BU21M0092	SHALINI S PRAKASH	Dr. Dakshayani	A Study On Occupational Health And Safety Administration With Reference To Mark Engineers And Civil Contractors Hyderabad, Indi
89	P19BU21M0093	SHAMEEM FARHATH AA		A Study On Customer Satisfaction With Special Reference To Lamit Group,Manjeri
90	P19BU21M0094	SHINE PS		A Study On Inventory Management At Aiwa Shipping & Logistics
91	P19BU21M0095	SHINIL T K		A Study On The Performance Of Selected Equity Mutual Funds With Special Reference To Uti Mutual Fund
92	P19BU21M0096	SINI K SAM		A Study On Non Performing Assets On Nooranad Co-Operative Bank With Reference To Alappuzha District
93	P19BU21M0097	SIYANA THOMAS		A Study On Effectiveness Of Training For Employees In Milma Dairy, Pathanamthitta
94	P19BU21M0098	SOURAV M S		A Study On Challenges In Warehousing And Supply Chain Management Activities-With Reference To Sspt Logistics Thrissur
95	P19BU21M0099	SREYAS.S		A Study On Effectiveness Of Employee Retention Strategies With Special Reference To Akay Natural Ingredients Pvt.Ltd Pathanamthitta.

96	P19BU21M0100	SUJA SV		A Study On Employee Performance Appraisal Process And It'S Impact On Employee Satisfaction In Rossell Techsys (Division Of Rossell India Ltd)Bengaluru.
97	P19BU21M0101	SUHAS B M		A Study On Individual Investment Decision, Risktolerance And Influencing Factors Stock Market
98	P19BU21M0102	SWETHA UNNIKRISHNAN		A Study On The Effectiveness Of Quite Quitting Impacting On Work Life Balance
99	P19BU21M0103	SWITHIN C		A Study On Cash Management With Reference To Kavintech Solutions
100	P19BU21M0104	SYLESH		A Study On Financial Performance Analysis With Reference To Raidco
101	P19BU21M0105	VAISAKH KV		A Study On Warehouse Management At Freightenix Cargo Solutions
102	P19BU21M0106	VAISHNAV MALAYIL		A Study On Material Handling &Storage Package At Vistarock Logistics
103	P19BU21M0107	VISHNU PRASAD		A Study On The Consumer Buying Behaviour Of Smart Phone With Special Reference To Cloud Digital Hub In Calicut.
104	P19BU21M0108	VINEETHA MARY WILSON		A Study On Employee Engagement Strategies At Raghus Health Care Pvt. Ltd, Bangalore
105	P19BU21M0110	VYSAKH JAYASEELAN		A Study On Consumer Perception On Buying Behaviour With Special Reference To Crust 'N' Crumb, Muvattupuzha
106	P19BU21M0111	VISHNU S NAIR	A Study On Product And Services At Food Roller Flour Pvt Ltd, Pathanamthitta	
107	P19BU21M0112	VISHNU SUNIL	“A Study On Logistic Management At Future Supply Chain Pvt Ltd”	

 Prof.
 Muralidhar


108	P19BU21M0113	VYSHNAVI A	Satisfaction Level Of Employees On Various Welfare Facilities Provided By Akay Natural Ingredients Pvt Ltd, Pathanamthitta District, Kerala
109	P19BU21M0114	YADHUKRISHNA K U	A Study On Customer Satisfaction With Special Reference To Grand Bajaj Thrissur
110	P19BU21M0115	ZEN MATHEW PAUL	A Study On Impact Of Brand Loyalty On Customer Satisfaction In Five Star Coconut Oil Production Company
111	P19BU21M0116	CHAITANYA BHARADWAJ	A Study On Employee Welfare Measures At Bhel.
112	P19BU21M0117	GEO SHIBU	A Study On Induction And Employees Attitude Towards Retention And Effectiveness In Organisation
113	P19BU21M0118	ISSON ISSAC KURUVILLA	Study On Handling Pharmaceuticals In Cold Chain Logistics With Reference To Zeniline Global Logistics Pvt Ltd, Chennai
114	P19BU21M0119	JAYADEV TS	A Study On Importance Of Customer Relationship Management With Reference To Handloom Industry Kanhirode Weavers Co-Operative Society
115	P19BU21M0120	JOSHIN JACOB	Materials Handling-Storage And Packaging Challenges With Special Reference To Freightenix Cargo Solutions
116	P19BU21M0121	JOYAL MATHEW JAMES	A Study On Loan Operation And Financial Performance Of Ksfe Ltd, Thrissur
117	P19BU21MO109	VINEETH K	A Study On Logistics Managaement At Drs Agarwalpackers And Movers In Bangalore

Add on certificate program offered

Nature of the Activity	Name of Participant	Year	Duration
Student Exchange -Add-On Data Analytics using Business Excel	RATS Technology	First	17-02-2023 to 11-03-2023
Student Exchange – Add-on Logistics and Supply Chain Management	Clicks Campus	Second	27-04-2023 to 12-06-2023
Digital Marketing	Clicks Campus	First	16-10-2023 to 03-11-2023

Internship Details

S.No	Reg. No.	Name	Company Name
1	P19BU21M0004	Adarsh K P	Freighterix Cargo Solutions
2	P19BU21M0006	Adnan Anwar Sheik	Floyd Inc Pvt Ltd
3	P19BU21M0007	Ajith P. M.	Flyton Xpress
4	P19BU21M0010	Akhil Prasad	Techvestors Technologies Pvt Ltd
5	P19BU21M0012	Akil.M.Nair	Ellips Logistics Pvt Ltd
6	P19BU21M0013	Akshay Ashokan	Freighterix Cargo Solutions
7	P19BU21M0015	Alen. S. Thomas	Domain 2 Host
8	P19BU21M0018	Anamika C	Rossell Techsys
9	P19BU21M0026	Anju.U	Rossell Techsys
10	P19BU21M0027	Anugraha.P.A	The Entrepreneurship Network
11	P19BU21M0034	Ashy Prince George	Halecaim Pvt Ltd
12	P19BU21M0035	Ariya U	Packwell Industries Pvt Ltd
13	P19BU21M0037	Ashitha K	Sethu'S Export India Pvt Ltd
14	P19BU21M0041	Gokul Gopinath	Freighterix Cargo Solutions
15	P19BU21M0044	Jaswin Abraham P	Tdoupuzha Farmers Agro Producer
16	P19BU21M0046	Jesvin P Jose	Freighterix Cargo
17	P19BU21M0047	Jithin Johnson	Solutions Signware Technologies Pvt Ltd
18	P19BU21M0056	Lino Wilson	Vistonsoft Technologies
19	P19BU21M0066	Nisha George	Rossell Techsys
20	P19BU21M0071	Pyari Shaji	Apollo Speciality Hospitals


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21	P19BU21M0072	Radhika Rajan	The Entrepreneurship Network
22	P19BU21M0073	Rajoli Nikhil	Thrymr Software Pvt Ltd
23	P19BU21M0074	Reju Johnson J	Halecaim Pvt Ltd
24	P19BU21M0083	Shahana	Rossell Techsys
25	P19BU21M0090	Shaik Gouse	Wes Bengaluru Pvt Ltd
26	P19BU21M0091	Shaik Mansoor	Basha United India Insurance Company Ltd
27	P19BU21M0092	Shalini S Prakash	Apollo Speciality Hospitals
28	P19BU21M0100	Suja S.V	Rossell Techsys
29	P19BU21M0106	Vaishnav Malayil	Vistarock Logistics Pvt Ltd
30	P19BU21M0108	Vineetha Mar	Wilson Ragus Healthcare Pvt Ltd
31	P19BU21M0118	Isson Issac Kuruvilla	Zeniline Global Logistics Pvt Ltd
32	P19BU21M0120	Joshin Jacob	Snowman Logistics Pvt

Sports Day

Winners never stop, they know that the more they play the more the challenges await .

Every year sports meet for the PG students from MBA department have their sports meet before their semester examinations, same way this year also they have planned the MBA sports meet 2023 and conducted for the PG students of MBA 1st year on 22 & 23 May 2023 for Indoor and Outdoor game events in Koshy's campus. The events were planned to conduct from morning 9:30 am to 5:00 pm in the evening. All MBA faculties were present for the inauguration of the MBA sports meet.

Indoor games for the sports meet were Carrom for Girls, for Outdoor games Cricket & Volley ball for boys and throw ball for girls were conducted. The events started from morning



9:30 am, all the students participating in the games and the non-participants to cheer up the players started assembling at the football ground from 9.00 am. First of all cricket event was scheduled to conduct first in the morning and the first years were made of two teams from two sections as Team – A and Team – B for the Cricket match.

Cultural Activities

FAREWELL DAY – ADIEU SENIORS

Koshys Institute of Management Studies (KIMS), department of MBA, organized “FAREWELL DAY – ADIEU SENIORS” on 10.10.2022 from 03:00 PM to 03:00 PM on Monday.

Farewell party in the college is celebrated not to just to say goodbye to the friends, as they step into a new realm of life. It also a commemoration to celebrate all the good times together and wishing the best for the future.

The students of MBA – I years given Farewell to MBA – II year students. The celebration started with the Cake Cutting by Dr. Sara Kunnath, Academic Advisor and HOD – MBA along with the teaching fraternity of MBA.



Splash Promo

Koshys Institute of Management Studies (KIMS), department of MBA, offered a “SPLASH PROMO” on 04.08.2022 from 01:00 PM to 2:00 PM on Thursday. The students of MBA – II year showed their talents and selected for the final SPLASH.

The MBA – I and II year students participated in the final SPLASH event which happened on 26th and 27th Aug, '22. They participated in various events such as traditional group dance, western dance, solo song, group song, fashion show, etc. Apart from the curriculum activities, the students are encouraged by the Management to participate in various extra-curricular activities to showcase their talents.



Cultural Day - Splash

Koshy's Group of Institutions had organized splash cultural events on 11th & 12th August 2023.

Students from 1st MBA had participated in different cultural events such as solo song, solo dance, group dance, mime, group song, duet dance, solo instrumental and Mr & Ms Koshy's.



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Extended activities / CSR activities

AIR Orphanage visit

Most of us look the other way when we see someone suffering on the streets or lying abandoned in a corner on a road because we do not know what to do, where to take them or where to turn to for help. We may be the most compassionate of people, yet we find ourselves unable to constructively help or make a lasting, long-term difference in their lives. This is where AiR Humanitarian Homes steps in. We are a nonprofit organization with three shelter homes spread across Bangalore, located at Bannerghatta, Chikkagubbi Village and Chandapura.



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1. Workshop: Clay modelling Workshop

10/12/22

On December 10, 2022, we organized an engaging workshop on clay modeling for the students of Koshys Group of Institutions. The workshop aimed to provide students with hands-on experience and creative expression through the medium of clay. Led by skilled instructors, participants explored various techniques and sculpting methods, fostering their artistic abilities. This interactive session not only encouraged artistic expression but also promoted teamwork and collaboration among the students. Through the workshop, participants had the opportunity to unleash their imagination and create unique clay sculptures. It was a memorable and enriching experience that sparked creativity and appreciation for the arts among the students.



2. Film Analysis workshop: Avatar-2 Movie

11/02/2023

On February 11, 2023, the Department of BVA organized a film analysis session for students, featuring the screening of "Avatar 2". This immersive experience allowed students to delve into the cinematic world and analyze various aspects of filmmaking, from storytelling to visual effects. Led by faculty members, students explored the narrative intricacies and technical brilliance of the film, gaining valuable insights into the art of filmmaking. The session served as a platform for critical thinking and discussion, enhancing students' understanding of cinematic techniques and storytelling methods.

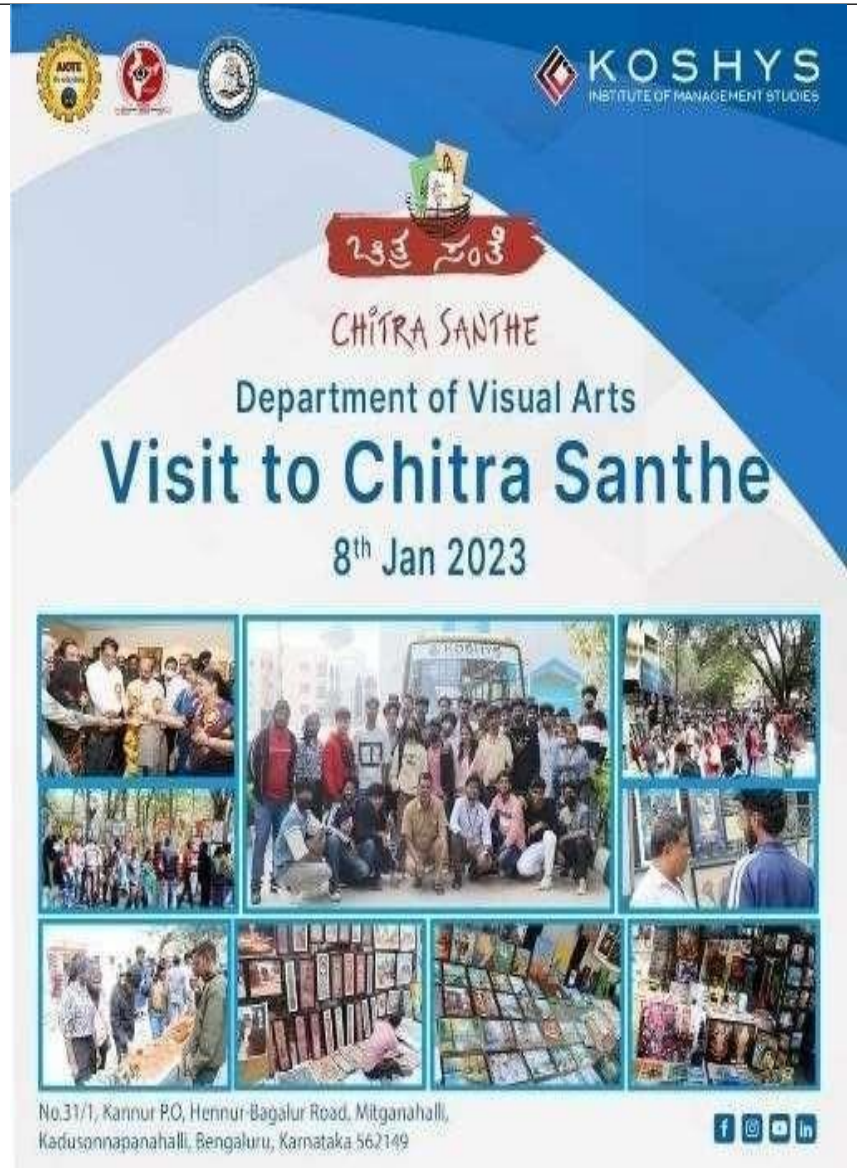


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3. experiential learning: Visit to Chithra snathe

08/01/2023

On January 8, 2023, the Department of BVA embarked on an experiential learning journey with a visit to Chitra Santhe. This immersive excursion provided students with firsthand exposure to diverse art forms and cultural expressions. Guided by faculty members, students engaged with local artists, explored vibrant stalls, and witnessed live demonstrations, enriching their understanding of artistic techniques and traditions. The visit fostered creativity, cultural appreciation, and a deeper connection to the artistic community, reinforcing the department's commitment to holistic education through real-world experiences.

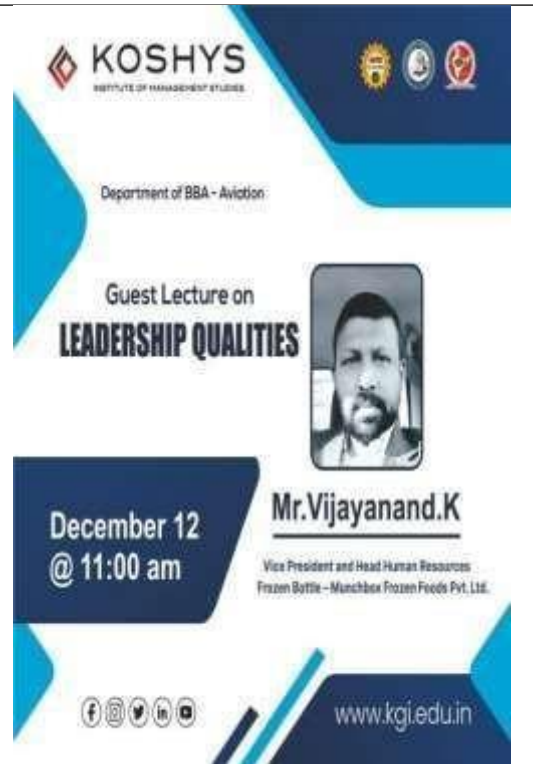


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4. Date: 10/12/2022

A Guest Lecture was organized on “Leadership Qualities” by Mr. Vijayanad K, Vice President and Head HR, Frozen Bottle-Munchbox Frozen Foods Pvt. Ltd. Organized by B.B.A (Aviation Management) Department on 12th December, 2022 comprising about 80 students from II, IV and VI Semesters BBA-Aviation.

The Guest Lecture was to encourage the students to enhance Leadership Qualities in them. Mr. Vijayanad explained the Leader is a person who knows the way, goes through the way and shows the way. He took an example of life of Hitler to explain the who is a leader? And what are the qualities a leader will have. It was an interactive session and all the students enjoyed it.



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5. Awareness Program: Fire Safety Awareness Program

20/01/2023

A Fire Safety awareness program was organized by B.B.A (Aviation Management) Department on 03rd February, 2023 comprising of all the students from KIMS across the stream. The program was lead by Mr. Vinod Jadhav, FSO & Team- Fire Brigade Services in Banaswadi, Bangalore. The programme aimed at making the students and staffs of the Institution mindful about fire hazards and the safety measures which can be taken during fire emergency. Mr. Vinod talk revolved around how fire-safety is vital and what are various kinds of safeguards which should be taken at different fire-prone areas.



6. Awareness Program: Traffic Awareness Program



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03/02/2023

A Traffic awareness program was organized on “Road Safety” by Mr. Frank Rajan and team, Bangalore city, Traffic police-Traffic Warden Organization. The Program was organized by B.B.A (Aviation Management) Department on 20th January, 2023 comprising about 300 students from III and V Semesters of KIMS across the stream. The program was to impart the knowledge of importance of Road safety rules. Mr. Frank Rajan and team made the students to understand the causes of road accidents and the basic traffic rules to be followed on road when walking as a pedestrian or as one driving a vehicle.


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14. SUSTAINABLE ENVIRONMENT AND ROLE OF YOUTH

On 14th June 2023, the department of commerce organized a guest lecture. The guest speaker was Ms. Kumuda who holds the position of research associate in EMPRI, to provide a comprehensive overview of key concepts related to sustainability, including renewable energy sources, waste reduction, conservation of natural resources and bio diversity reservation.



15. FINANCIAL LITERACY FOR YOUNG ADULTS

On May 12th the department of commerce organized a guest lecture. The guest speaker was Dr. Padmashree V.

The lecture aims to increase young adult understanding of various financial concepts such as budgeting, savings, investing, debt management, financial planning and financial responsibility.



16. ENTREPRENEURSHIP DEVELOPMENT SKILLS

On January 01st the department of commerce organized a guest lecture for final year B.com student. The guest speaker was Prof. Bharath S from Brindavan Group of Institutions to provide the students knowledge on entrepreneurship, marketing and availability of resources.

The guest lecture on entrepreneurship development skills provided students with valuable insights, practical guidance, and inspiration to pursue their entrepreneurial aspirations. By learning from the experiences and expertise of a successful entrepreneur, students gained a deeper understanding of the entrepreneurial mindset and the skills required to succeed in today's dynamic business environment.

17. "Internet of things" (12/02/2022)

In today's guest lecture on the Internet of Things (IoT), we delved into the transformative potential of interconnected devices in various domains. Beginning with a comprehensive definition, we explored how IoT encapsulates the network of physical objects embedded with sensors, software, and other technologies, facilitating data exchange and automation. The lecture underscored IoT's pivotal role in revolutionizing industries such as healthcare, manufacturing, and urban infrastructure, fostering enhanced efficiency, productivity, and innovation. Moreover, we examined the key components and architectural frameworks integral to IoT systems, including sensors, actuators, connectivity protocols, and cloud platforms. Emphasis was placed on the burgeoning challenges surrounding security, privacy, and interoperability, necessitating robust strategies for deployment and governance. Overall, the lecture provided a foundational understanding of IoT's multifaceted applications and its burgeoning significance in shaping the future of technology-driven ecosystems.

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18. “ Deep Learning ” (26/02/2022)

The guest lecture on Deep Learning provided attendees with a comprehensive exploration of the theoretical foundations, practical applications, and current advancements within the field. Delving into the intricate mechanisms of artificial neural networks, the lecture elucidated the fundamental concepts underlying deep learning architectures, including convolutional neural networks (CNNs), recurrent neural networks (RNNs), and generative adversarial networks (GANs). Attendees were exposed to a diverse array of applications spanning computer vision, natural language processing, and autonomous systems, showcasing the transformative potential of deep learning across various industries. Moreover, the lecture elucidated the key challenges and ongoing research endeavors within the realm of deep learning, highlighting avenues for future exploration and innovation. Through interactive discussions and illustrative examples, participants gained valuable insights into the theoretical underpinnings and practical implications of deep learning methodologies, fostering a deeper understanding of this rapidly evolving field.

19. “ Frontend Development- Industry needs” (26/02/2022)

The guest lecture on Frontend Development - Industry Needs provided attendees with a comprehensive insight into the evolving requirements and expectations within the realm of frontend development in contemporary industries. Emphasizing the pivotal role of frontend development in shaping user experiences, the lecture elucidated the essential skill sets and proficiencies demanded by employers in the current job market. Topics covered included the latest trends and technologies such as responsive design, progressive web applications (PWAs), and single-page applications (SPAs), underscoring the importance of staying abreast of industry innovations. Moreover, discussions revolved around the significance of collaboration, adaptability, and problem-solving abilities in navigating the dynamic landscape of frontend development. Through case studies and industry anecdotes, participants gained valuable insights into the evolving nature of frontend development and the requisite competencies to thrive in this competitive field.

20. “ Recent Advancements of Machine Learning in terms of AI and IOT” (26/02/2022)

During the guest lecture on the Recent Advancements of Machine Learning in terms of AI and IoT, attendees were presented with a comprehensive examination of the intersection between machine learning, artificial intelligence (AI), and the Internet of Things (IoT). The discourse highlighted recent breakthroughs and innovations in these fields, elucidating how advancements in machine learning techniques have significantly enhanced the capabilities of AI systems deployed in IoT ecosystems. Attendees gained insights into cutting-edge research areas such as deep learning, reinforcement learning, and federated learning, and their applications in IoT devices and networks. Moreover, the lecture explored the synergistic relationship between AI and IoT, emphasizing how AI-powered analytics and decision-making algorithms are revolutionizing IoT applications across various sectors including smart cities, healthcare, transportation, and manufacturing. Through case studies and practical examples, participants gained a nuanced understanding of the transformative potential of integrating

machine learning with AI and IoT technologies to address complex challenges and unlock new opportunities in the digital era.

21. “Computational Intelligence” (14/07/2022)

The guest lecture on Computational Intelligence provided a comprehensive exploration of the interdisciplinary field, elucidating its fundamental concepts, methodologies, and applications. Attendees were immersed in the diverse spectrum of computational techniques inspired by natural intelligence, encompassing artificial neural networks, evolutionary algorithms, fuzzy logic systems, and swarm intelligence. The discourse delved into the theoretical underpinnings of these approaches, elucidating their capacity to tackle complex problems, learn from data, and adapt to dynamic environments. Moreover, practical applications across various domains such as pattern recognition, optimization, decision-making, and robotics were discussed, showcasing the transformative potential of computational intelligence in addressing real-world challenges. Through illustrative examples and interactive discussions, participants gained insights into the burgeoning landscape of computational intelligence and its pivotal role in driving innovation and problem-solving in the digital age.

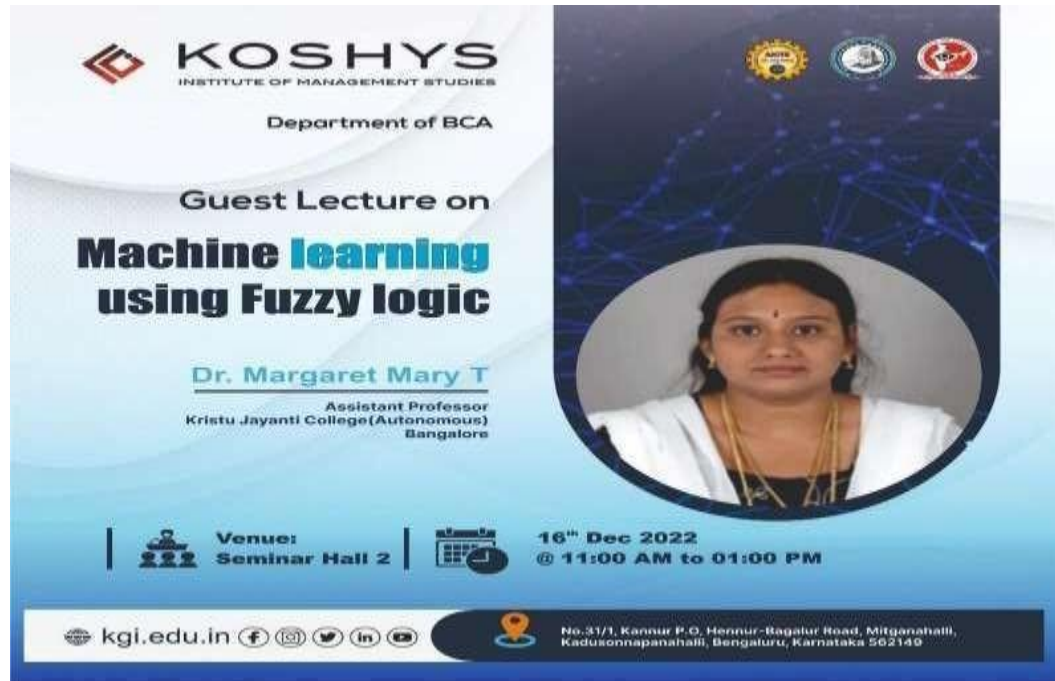
22. “Grooming and presentations for placement interviews” (18/11/2022)

Guest lecture on "Grooming and Presentations for Placement Interviews." The session delved into the paramount importance of personal presentation and communication skills in the context of securing employment opportunities. Attendees were enlightened on the significance of a polished appearance, including attire, grooming, and body language, in creating favourable first impressions during job interviews. Furthermore, the lecture emphasized the art of effective communication and presentation techniques, highlighting the pivotal role they play in conveying professionalism and confidence to prospective employers. Through interactive discussions and practical demonstrations, participants gained invaluable insights and practical strategies to enhance their grooming and presentation skills, thereby maximizing their prospects in the competitive landscape of placement interviews.

23. “Multimedia Editing” (24/11/2022)

In today's guest lecture on Multimedia Editing, we explored the fundamental principles and techniques essential for effective multimedia production. The session commenced with an overview of multimedia editing software, highlighting industry-standard tools and their respective functionalities. Subsequently, we delved into the intricacies of audio and video editing, emphasizing the importance of seamless integration for a cohesive multimedia experience. Attendees gained insights into key concepts such as timeline editing, transitions, effects, and audio synchronization. Moreover, practical demonstrations illustrated the application of these techniques in real-world scenarios, elucidating their significance in crafting compelling multimedia content. Throughout the lecture, an emphasis was placed on best practices, workflow optimization, and the creative potential afforded by modern editing platforms. Overall, the session provided participants with a comprehensive understanding of multimedia editing principles, empowering them to proficiently navigate the dynamic landscape of digital media production.

24. "Machine Learning Using Fuzzy Logic" (16/12/2022)



In today's guest lecture on "Machine Learning Using Fuzzy Logic," we delved into the intersection of two dynamic fields: machine learning and fuzzy logic. The session commenced with an elucidation of fuzzy logic, highlighting its ability to handle uncertainty and imprecision inherent in real-world data, a feature often absent in traditional binary logic systems. We then explored various applications of fuzzy logic in machine learning, ranging from pattern recognition to decision-making processes. Additionally, the lecture emphasized the advantages of employing fuzzy logic in scenarios where precise mathematical models may fall short, such as in complex systems or when dealing with subjective human judgments. Throughout the discourse, attendees gained insights into the theoretical underpinnings of fuzzy logic and its practical implications in modern machine learning paradigms, underscoring its significance in addressing real-world complexities.



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25. “Augmented Reality, Virtual Reality and its Applications” (03/05/2023)

During the guest lecture on Augmented Reality (AR) and Virtual Reality (VR), attendees were provided with a comprehensive overview of these emerging technologies and their diverse applications. The lecture delved into the fundamental concepts of AR and VR, elucidating the distinctions between the two and highlighting their respective functionalities. Attendees gained insights into the evolution of AR and VR technologies, tracing their inception to present-day advancements. Furthermore, the lecture showcased a myriad of practical applications spanning various industries, including healthcare, education, gaming, and architecture. Through compelling case studies and real-world examples, attendees were able to grasp the transformative potential of AR and VR in revolutionizing experiences, enhancing learning environments, and optimizing operational processes. Overall, the lecture served as an illuminating exploration into the boundless possibilities offered by AR and VR technologies in reshaping the future landscape of human interaction and engagement.

26. "Introduction to Data Science"(6/6/2023)

Throughout the session, we delved into the foundational concepts and applications of data science in contemporary contexts. Beginning with an exploration of the fundamental principles underlying data science, we examined its interdisciplinary nature, drawing from statistics, computer science, and domain expertise. Subsequently, we discussed the lifecycle of a data science project, encompassing data collection, cleaning, analysis, visualization, and interpretation. Moreover, we elucidated the role of machine learning algorithms in deriving insights and making predictions from data. The lecture underscored the importance of ethical considerations in data science practices, emphasizing integrity, transparency, and privacy protection. Overall, the session provided a comprehensive introduction to the multifaceted domain of data science, fostering a deeper understanding of its significance and potential impact across various industries and sectors.

30. WORKSHOP ON “Full Stack Development and hands on training”

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The workshop titled "Full Stack Development and Hands-On Training," conducted by Subhani Shaik, aimed to provide participants with comprehensive insights into the intricacies of full stack development and equip them with practical skills essential for contemporary software engineering. Throughout the workshop, Mr. Shaik meticulously navigated through the foundational concepts of both front-end and back-end development, offering a holistic perspective on the development process. The workshop commenced with an in-depth exploration of front-end technologies, delving into HTML, CSS, and JavaScript, elucidating their roles in crafting responsive and visually appealing user interfaces.

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➤ TRAINING PROGRAMS

ORIENTATION PROGRAMME 2022-23 “ASSIMILATION”

The departments organized an orientation program “ASSIMILATION”2022 for first year degree students from 19th to 23rd September. The major focus of the programme was to ensure the students aware of the academic aspects of the course, enhance skills, setting goals, understand the new education policy and make the students aware of college environment.

The orientation program for 1st-year B. Com students was a resounding success, laying a strong foundation for their academic journey and fostering a sense of belonging within the university community. By providing comprehensive information, fostering peer connections, and promoting engagement with campus resources, the orientation program has equipped students with the knowledge and support they need to thrive academically and personally during their time at the university.



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➤ **INTERCOLLEGE PARTICIPATION**

PARTICIPATION REPORT ON INTERCOLLEGIATE FEST- PRODIGY'24

The following students have participated in Inter Collegiate Fest- PRODIGY'24 on
22nd January 2024;

HUMAN RESOURCES GROUP

- 1) Nithin Lawrance
- 2) Bindu
- 3) Benjiman

FINANCE GROUP

- 1) Rakshitha
- 2) Gibin
- 3) Surya Prakash

1) Angeline Ruth

2) Durga Shree

3) Gaganashree

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME GROUP:

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MARKETING GROUP 1

- 1) Ekta
- 2) Fizan

MARKETING GROUP 2:

- 1) Kevin
- 2) Shisham
- 3) Aadarsh

BEST MANAGER:

Samrudhi

OUTCOME: The participation has given them to experience the competitive levels of other college students, and upgrade and update them to that level of national level inter-collegiate fest.

DEPARTMENT WISE: PROJECT AND INTERNSHIP

DEPARTMENT	TOTAL NUMBER OF PROJECT REPORTS
BBA(General)	176
BBA(Aviation)	51
BCA	76
B.Com	52


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**➤ ADD ON CERTIFICATE PROGRAM OFFERED DURING YEAR-
2022-2023**

Sl. No.	Name of the Institution	Purpose of the MoU/Linkage (internship, on-the-job training, project work, student / faculty exchange and collaborative research)	Duration of MoUs/ linkage	List the actual activities under each MOU/ Linkage and web -links year-wise
1	CLICKS CAMPUS	Student Exchange	210 hours	Logistic Management, International shipping, Fleet Management
2	RATS Technology	Student Exchange	30 hours	Business Analytic and Advance Excel
3	Bangalore institute of aviation and logistics	Student Exchange	210 hours	Logistic and supply chain Management
4	CLICKS CAMPUS	Student Exchange	40hours	Logistic Management -MBA
5	MERAKI	Student Exchange	41 hours	Artificial Intelligence and Machine Learning
6	RJS Institute of management studies	Research and Faculty Exchange	3 Years	FDP and conference
7	Vivekananda institute of management	Research and Faculty Exchange	3 Years	FDP and conference


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➤ NCC & NSS ACTIVITIES

1. The saga of a brave heart documentary successfully conducted a documentary screening on **4 July 2022** at college auditorium.

Rashtriya ekta divas on 31 October 2022 celebrated in our campus Lt.Jagadeesh babu was mc for the national unity day.

2. Blood Donation camp on 25 November 2022, association with Lions Club International, Red cross society and Indira Gandhi institute of child health,IGCHR. The camp inaugurated by our respected chairman Dr. Santhosh koshy. 254 unit blood collect from the donors. It was certainly a memorable day to Koshyians for a noble deed.



3. NCC cadets of KIMS observed the international yoga day on the 21th June 2023, and conducted a yoga day which was performed by the students of Koshys Institute of management studies (KIMS), and the event was inaugurated by the Principal Prof Sandhya and instructed by Prof Rajni Gaur , the former A.N.O Lt. Jagadeesh Babu and caretaker Asst.Prof. Rahul .R englighted the session with their thoughts and message.

4International Day Against Drug on 26 June 2023 A quit drugs day program was organized for the students of KIMS in conjunction with the International Anti-Drugs day.Kumar sir gave

a class to the that. an interaction section was conducted with the children and the participating students. Our C.E.O Narayanan sir and C.T.O Rahul delivered the message and after that Arun Kumar sir gave a class to the students on drug abuse and ways to prevent it.



Vanamahotsav on 3rd July 2023, with the collaboration of BCA department our N.C.C cadets plant some herbal plants in our campus garden. Our respected principal Sandhya S inaugurated the function and BCA's HOD will give message about the environmental protection.

5.The Republic Day celebration on 26 August 2023 at Koshys Group of Management Studies College NCC was a vibrant and patriotic event.

On this momentous day, students and staff gathered to honor the Indian Constitution. The event commenced with the hoisting of the tricolor flag, accompanied by the national anthem. Various cultural performances, including dance and songs. NCC cadets showcased disciplined marches and presented awe-inspiring drills. Inspirational speeches were delivered to emphasize the importance of democracy and unity in our nation. The event was a true reflection of our shared pride in being Indians and upholding democratic values.

6.N.C.C Awareness program on 06 September 2023. A successful NCC awareness class was hosted for BBA and BCA students, focusing on instilling discipline, teamwork, and patriotism. The session covered NCC's mission, benefits, and career opportunities. Interactive activities and informative presentations engaged students, fostering a deeper understanding of NCC's significance in personal and professional growth. Feedback was positive, indicating increased interest and knowledge among the participants.

7. Celtics 23 On 14th and 15th September, an inter-collegiate sports competition for P.U. college took place, marked by vibrant enthusiasm and fierce athletic prowess. N.C.C cadets efficiently managed discipline, ensuring a smooth event. The prestigious function was inaugurated by B.C. Ramesh, an Arjuna Award winner, adding prestige to the event and motivating the young athletes. His presence inspired the participants, emphasizing the importance of dedication and excellence in the world of sports. The event showcased incredible talent and sportsmanship, promoting a culture of healthy competition and teamwork among the collegiate athletes.

8. On 30 September 2021 New enrollment for N.C.C CADETS batch 2023. Our principal S. Sandhya inaugurated the function and 8 KAR BN Subaidar Major is the main selection officer. We have conducted Physical test and Interview for the New Cadets. 50 students participated in the event and only 20 Students selected from the section.

9. **Swatch bhharath campaign in 01 October 2023.** The institution conducted One day program. We cleaning around college area on 01 oct., 8 KAR BN organized this program.11



adets participate in the campaign.



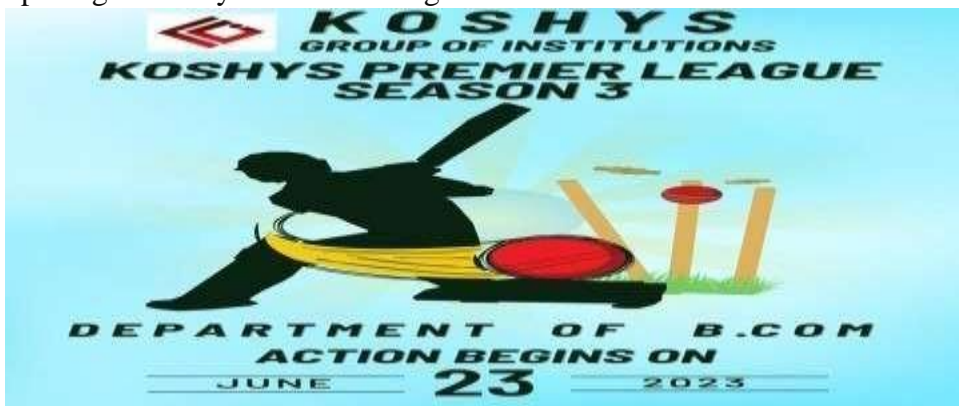
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➤ SPORTS ACTIVITIES REPORT

1. KPL -KOSHYS PREMIERE LEAGUE

The Department of Commerce organized a thrilling cricket event on June 23rd July at KGI ground, aimed at promoting sportsmanship, teamwork, and camaraderie among students, faculty, and staff members. The event provided an opportunity for participants to showcase their cricketing skills, engage in friendly competition, and foster a sense of community within the department. The cricket event commenced with an opening ceremony, featuring welcoming remarks from the head of the Department of Commerce. Teams were formed comprising students of all departments, fostering inclusivity and participation across different segments of the department. Dr. Santhosh Koshy, chairman of Koshys Group of institution, gave a great opening to Koshys Premiere League 2023.



Total eight teams participated in the tournament. Final match was between RED Raptors and Bengaluru Bulls. The tournament KPL 2023 was won by BENGALURU BULLS. **Winners-**

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BENGALURU BULLS and Runners-RED RAPTORS

The cricket event organized by the Department of Commerce was a resounding success, bringing together students, faculty, and staff members for a day of sportsmanship, teamwork, and enjoyment. The event not only promoted physical activity and healthy competition but also contributed to building a vibrant and cohesive community within the department.



2. FOOTBALL COMPETITION

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3. INTER COLLEGE SPORTS MEET



4. VOLLYBALL COMPETITION

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5. KABADDI COMPETITION



6. INTER COLLEGE FOOTBALL

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7. EXITOS CRICKET COMPETITION

It's a major event



8. GANADOR FOOTBALL COMPETITION

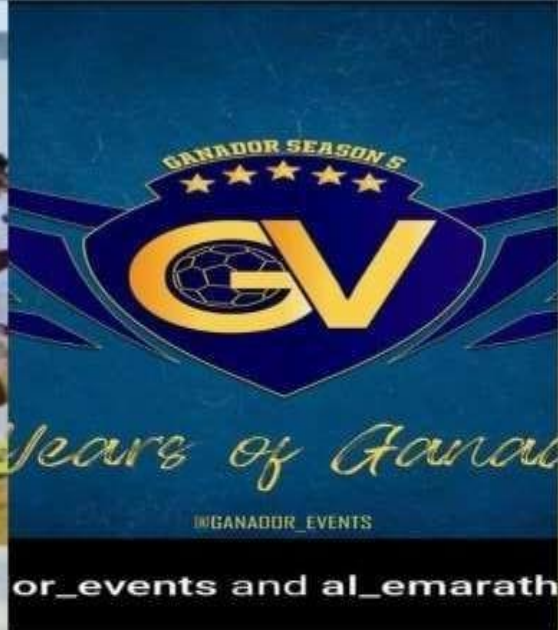
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➤ Cultural Activity Report

1. Cultural: Retro Day

22/06/2023

The Retro Day event was a resounding success, igniting nostalgia and camaraderie among college students. Vibrant decorations, classic tunes, and vintage games created an immersive throwback experience. Students enthusiastically embraced the event, showcasing their creativity through retro outfits. A day of fun and unity, celebrating the past while forging lasting memories.



2. Cultural: Rangamanch

11/07/2023

The Retro Day event was a resounding success, igniting nostalgia and camaraderie among college students. Vibrant decorations, classic tunes, and vintage games created an immersive throwback experience. Students enthusiastically embraced the event, showcasing their creativity through retro outfits. A day of fun and unity, celebrating the past while forging lasting memories.



3. ATRAXIA Cultural Event 2022-23

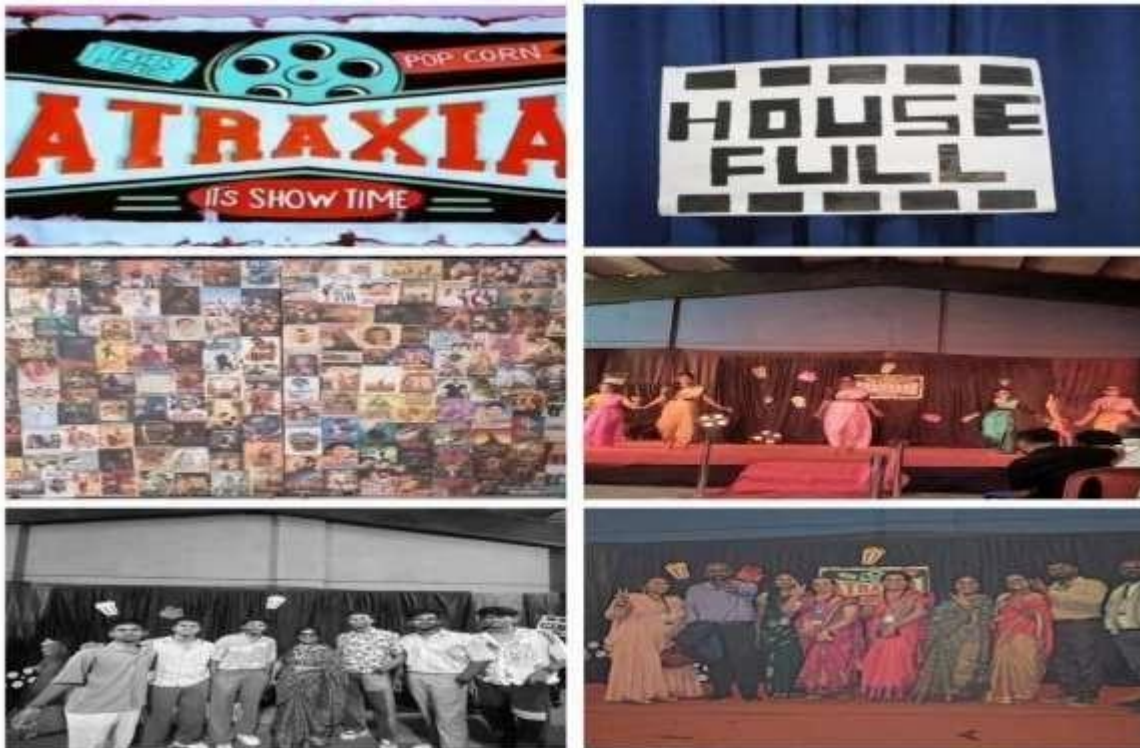
ATRAXIA, of Annual Cultural Event of KOSHYS INSTITUTE OF MANAGEMENT STUDIES BY DEPARTMENT OF COMMERCE, held on 22nd June 2022 in Auditorium (An extravaganza by Bcom, BVA, BA), with its culturally vibrant platform, has brought yet another

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episode of grueling competition, wit and finesse. It has grown to become one of the biggest and highly anticipated cultural fests.

Atraxia has seen astounding talent from across the department in a multitude of events ranging from Indian and Western music, Dance contests to Fashion shows and much more.

Atraxia became a grand success by spreading colors and becoming a source of joy to everyone. It had brought out many talents of the students who showcased it brilliantly. Cultural is an eagerly awaited day for students. The event was diligently organized. There was a soul to it. A soul that was vibrant, contagious and exuberant. Organization of such activities helps the students' to develop managerial skills.



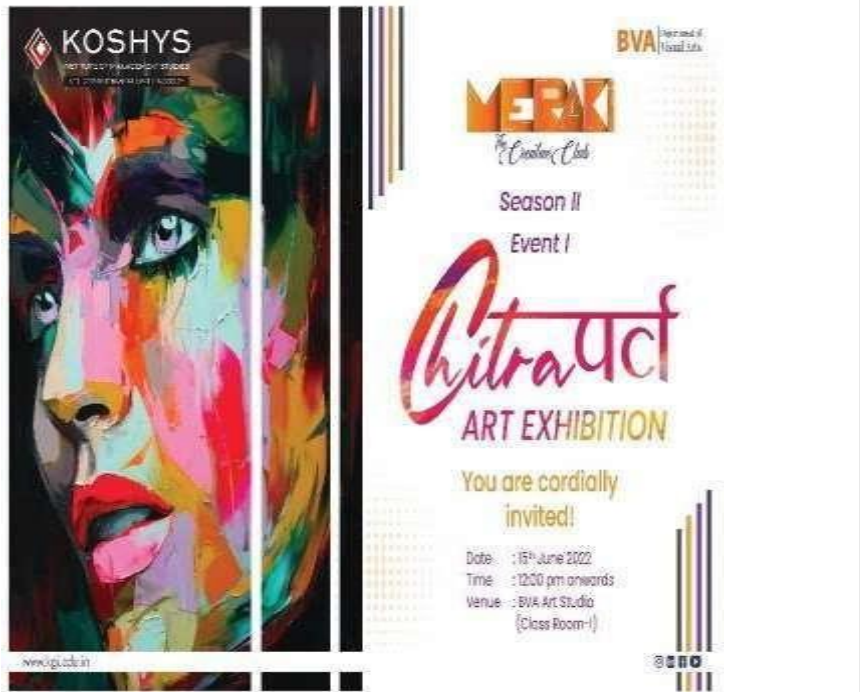
4. Art exhibition: Chithraparava

15/06/2022

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Art exhibition was organized “CHITHRA PARAVA by BVA all the years students ,on 15th June, 2022 . students exhibit there art works and most of visitors are impressed by students works.



Prasanna

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➤ ANNUAL AWARD CEREMONY FOR RANK HOLDERS



The pursuit of academic excellence is a journey marked by dedication, perseverance, and intellectual curiosity. In every educational institution, there are standout individuals who not only embrace these virtues but also excel in their academic endeavors. This report sheds light on the remarkable achievements of the top rank holders in various academic disciplines.

Top rank holders in the year 2022-23 by BCOM logistics and supply chain management.

1st Rank-DENNY ROBY

DENNY ROBY got 1st RANK has consistently demonstrated exceptional proficiency in supply chain management. He has awarded with gold medal from Bangalore North University, Kolar.

2nd Rank- SIKHIN P

SIKHIN P from BCom logistics and supply chain management has secured 2nd Rank from Bangalore North University, Kolar.

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4th Rank- NEERAJ T

NEERAJ T from BCom logistics and supply chain management has secured 4th Rank from Bangalore North University, Kolar.

5th Rank- SAFVAN ALI V P

SAFVAN ALI V P from BCom logistics and supply chain management has secured 5th Rank from Bangalore North University, Kolar.

The exemplary achievements of these academic rank holders serve as a testament to the power of dedication and intellectual curiosity. Their unwavering commitment to excellence not only inspires their peers but also enriches the educational landscape. As we celebrate their accomplishments, let us recognize and honor the invaluable contributions they make to the pursuit of knowledge and innovation.


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➤ **EXTENDED ACTIVITIES/CSR ACTIVITIES**

Date: 25th November 2023

Department: B.B.A (General)

Venue: Old Age Home -Air Humanitarian Home,Chikkagubbi,Bangalore



Visit to the Old Age Home- Air Humanitarian Home located at Chikkagubbi,Bangalore

A visit to Air Humanitarian Home has been initiated by Koshys Institute of Management Studies, BBA General Department as a part of the Department CSR activity. The motive of the initiative is to provide the basic requirements needed for inmates of Air Humanitarian Home

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With the cordial efforts of the department faculties and students, our team was in a position to facilitate two months' household essentials for the Air Humanitarian Home. The students conducted games and interactive programs with inmates of the Humanitarian home. Faculties were given diligent talks to improve their academics and co-curricular developments.

Outcome: Students were learned about the need to extend hands towards needy people especially who are staying in old age home. The initiative helps them to empower their social commitment and civic consciousness.

Participants: 4 faculty members and 40 students from the institution were participated

Beneficiaries: The senior citizens of the old age home.

Students and Faculty members with the provisions provided to the senior citizens at Air Humanitarian Home on 25th November 2023.



Students interacting with the senior citizens at Air Humanitarian Home on 25th November 2023.

09/06/2023


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"An heartwarming CSR activity, our visited an orphanage and Children's home, Situated at Kothanur, bangalore, spreading joy by donating books and nutritious food. Children's faces lit up with excitement as they received educational resources and delicious meals, fostering a sense of care and support. A small gesture making a big difference in their lives."



As a part of CSR Activity we the department of computer application organized an outreach program to visit Nirmala Shishu Bhavan (Orphanage) at Hennur on 11.06.2022

The faculty co-ordinator Prof. Navya Francis and Prof. Prabala Prabhu has visited orphanage along with six semester representatives (Sherin Reji, Mohammed Nafih, Merlin, Alphy Biju) and provided school supplements like books, pen, pencil etc.

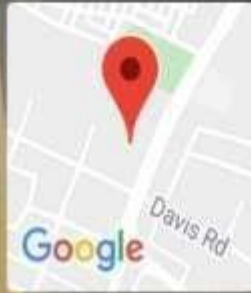
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