

For 2018-19

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words Response

Introduction: -

KIMS ensures to impart quality education to all its students to enhance their intellectual ability and tries to nurture their talents. Its main aim is to empower our future generation academically and this is well evidenced by the success of some students. Many of our students are academically well enriched to be employed in many reputed institutions; many students of this college are ranked as university toppers at Bangalore University. For which, Faculty constantly upgrade their knowledge and expertise by taking up periodic training in new technologies, participating in Seminars and Faculty Career Development Initiatives (FDP's) or virtual simulations.

Areas of Priority and Thrust: -

1. KIMS conducts multitude of activities to develop the academic and overall personality of the student, making him a socially responsible citizen.

2. In order to promote entrepreneurship among students, the College has constituted an Entrepreneurial Development Cell.

3. For promoting research knowledge, the college has established the Research Cell. It organizes sessions on how to write research papers, where experts are called to guide the students

4. The Alumni Committee of the College has organized online interactive sessions with executives from different fields in order to provide the students with a broad perspective of various career opportunities.

5. The college also tries to enrich the student's cultural activities and in games and sports. The college shapes the learners into better citizens enriched with self-confidence, perseverance, patriotism, and humanity.

6. The college organizes 'Blood Donation and Health Check-Up Camps' not only for the students and staff but local youth clubs, hospitals and people also benefitted from it.

7. The college has signed an official MoU with various research institutes and companies to inculcate the universal values of peace, love, liberty, fraternity, non-violence and compassion among our students.

8. The college has a spacious and well-equipped ground with all gymnastic equipment. It is open for every youth of the KIMS at free of cost. Hundreds of students are benefitted from the college infrastructure.

9. Apart from the normal syllabus in the various courses, students are provided with add-on courses to enhance their employable skills.

10. The NSS unit of the College is quite active throughout the year organizing various outreach programs like blood donation, cleanliness drives, tree plantation drives, etc., in

addition to a 10-day camp in the outskirts of Bengaluru to render service to the local community.

11. Intelligence plus character is the goal of true education. For developing a sense of respect towards moral values, the College strives to offer 'Value based education' by inculcating moral values like truth, sincerity, hard work and generosity in every activity performed.

12. An ISR Cell has been constituted for creating awareness about social responsibility. The ISR Cell has a tie up with Pre-University Colleges, where the students visit schools in Bengaluru and conduct various classes.

13. Extension activities are the best examples of national development; these are implemented in the society itself or people are involved in these activities. 'Earn and learn' is one of the best examples to describe the approach of the college towards our students. The college runs the scheme for all the students who belong to socially and economically weaker class.

14. In order to promote a sense of belonging and pride about our national culture, committees are formed, in which activities are conducted that bring out the rich heritage of our country.

15. Even during lockdown, the Placement Committee invited experienced professionals from the industry to offer guidance to students to prepare a formal CV.

16. KIMS English Department conducting one-week basic English-speaking session for bottom level employees of the College.

17. KIMS, monthly magazine has been launched to highlight the various ISR activities conducted by the College.

18. Whenever there is any natural calamity striking any part of the country, various courses and committees of the College come forward to mobilize resources and reach it to the affected areas.

19. In order to offer support to budding business ideas, an Incubation Cell has been created which seeks professional help to validate innovative proposals from students.

20. It is the promise of the college to empower the rural youth with quality education. To make this dream come true, it has been running short term and add on courses for the students.

21. **KIMS Clubs:** The College has inaugurated the

a) "**Senior Citizen Club**" for senior citizens. A classroom has been permanently allotted to them to carry on various activities of their interest.

b) **The Music Club** consists of members interested in vocal and instrumental music, both western and eastern.

c) **The Poets Club** and the creative Writing Club regularly conduct interdepartmental competitions to encourage the imaginative and artistic talents of the students.

d) **The Fine Arts Club** endeavours to train the students with technical skills and enable them to participate in university youth festival and various inter collegiate competitions.

e) **The Debate Club** is a platform where the students can share their freedom of speech and expression in an open forum, engage in rhetoric on a variety of issues at the local, regional, national, and international level, discuss relevant topics and ideas, engage in activities beneficial to their personal and professional development, and expand learning in order to become more active and productive citizens.

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Any other relevant information	View Document

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Koshys Institute of Management Studies, a premier higher education institution, has been rendering its service since 2003. The institution has been catering to the higher educational needs of semi urban and rural people of Bengaluru for about 18 years. It is providing higher education at mass level without compromising the quality aspect. It has been successful in achieving set quality benchmarks in studies, co-curricular/extracurricular activities, extension initiatives and infrastructural facilities.

Areas of Priority and Thrust: -

1. Financial: Financial transactions are executed through cashless mode. Monetary benefits availed by the students like scholarships are disbursed through banks. Effective and efficient use of financial resources is monitored by the Governing Body.

2. Academic: CCTVs are installed in every classroom which provides a system to monitor the proper holding of classes by the Principal and the Academic In-charge/ Vice Principal on day-to-day basis.

3. Administrative: Transparency in administration is ensured through proper displaying of circulars in the office and departmental notice boards, college website and circulation through official WhatsApp groups, administered through IQAC. Photos and newspaper report of various in-house activities, feedback analyses, statutory guidelines, etc. are regularly uploaded in the college portal by the Technical Officer appointed at the IQAC office.

4. Events: -An event, that provides a platform for students to showcase their talents in front of audience including students, judges, teachers, parents and other visitors.

a) Music and Quiz Competition: - A musical competition encourages students to sing, dance and play musical instruments and entertain the audience with their talents. A Quiz competition framed to encourage all the students to sharpen their thinking abilities and gain knowledge.

b) CSR: - Koshys Institute of Management Studies, Bengaluru takes up initiatives to show its responsibility towards betterment of society. Under this policy, KIMS conducts CSR activities on a monthly basis to support and uplift the talents.

c) Ethnic Day celebration: Promotes students to showcase their ethnic wear and celebrate our traditional culture.

d). Freshers' Day: A series of cultural programmes are performed by higher semester students with sense of gesture to welcome the freshers.

e). Graduation Day: A celebration of events for the outgoing students where, all other students bid farewell to them through cultural events

f).Intercollegiate Fest: Allows the students to participate at the state level competitions and compete with other college students.

g)Independence & Republic Day celebration: - Includes events related to patriotism, national integrity etc.

5. Transport Facility: - These students are provided the facility of subsidized bus pass with the close collaboration of the BMTC so that in commuting to college, they do not feel the brunt of exorbitant transportation charges.

6. Hostel Facility: -The residential facility to students and staffs belonging to far off areas is provided in Hostel.

7. Different designated cell: - Namely NSS, NCC, Women Cell, Legal Literacy Cell, Placement Cell and various Subject Societies organize extension lectures, training workshops, awareness rallies, different competitions and other activities to provide students a broader perspective to see their role vis-à-vis society.

8. Clean & Green Environment: - As a part of being responsive to greater environmental concerns, awareness activities like cleanliness drives, anti-plastic drives and anti-tobacco drives have been undertaken within the campus, apart from other green practices like introduction of paperless communication (e-mails, WhatsApp groups for day-to-day administration), tree plantation programmes, etc.

9. Books Fairs cum Exhibitions: - The College has organized Book Fairs cum Exhibitions to make quality learning resources available at maximum discounted rates to students and also enrich the library.

10. Job Fair: - The College has organized Job Fair 'Job Mela' for own students as well as for students from other colleges of the district and other youth of the area. The College has made a large base of its stakeholders and partners.

11. KIMS Clubs:

a) Management Club: - The management forum gives a platform for students to enhance their professional skills through various academic and cultural activities organised by the forums like Dance & Music, poet, Art & Crafts competitions, business quiz, best business plan, best manager, debate/elocution, college competitions, seminars, workshops, industrial visit, and corporate exposure.

b) Senior Citizen Club:- The College has inaugurated the "Senior Citizen Club" for senior citizens. A classroom has been permanently allotted to them to carry on various activities of their interest. The students of the College engage them in many cultural programs

c) The Debate Club is a platform where the students can share their freedom of speech and expression in an open forum, engage in rhetoric on a variety of issues at the local, regional, national, and international level, discuss relevant topics and ideas, engage in activities beneficial to their personal and professional development, and expand learning in order to become more active and productive citizens.

12. Add-on Program: - Apart from the normal syllabus in the various courses, students are provided with add-on courses to enhance their employable skills.

13. Blood Donation Camp: - The College organizes 'Blood Donation and Health Check-Up Camps' not only for the students and staff but local youth clubs, hospitals and people also benefitted from it.

14. Alumni Association: -The Alumni Committee of the College has organized online interactive sessions with executives from different fields in order to provide the students with a broad perspective of various career opportunities.

15. Gym: - The College has a spacious and well-equipped ground with all gymnastic equipment. It is open for every youth of the KIMS at free of cost. Hundreds of students are benefitted from the college infrastructure.

16. Magazine: KIMS, a monthly magazine has been launched to highlight the various ISR activities conducted by the College.

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