

**DEPARTMENT OF MBA**

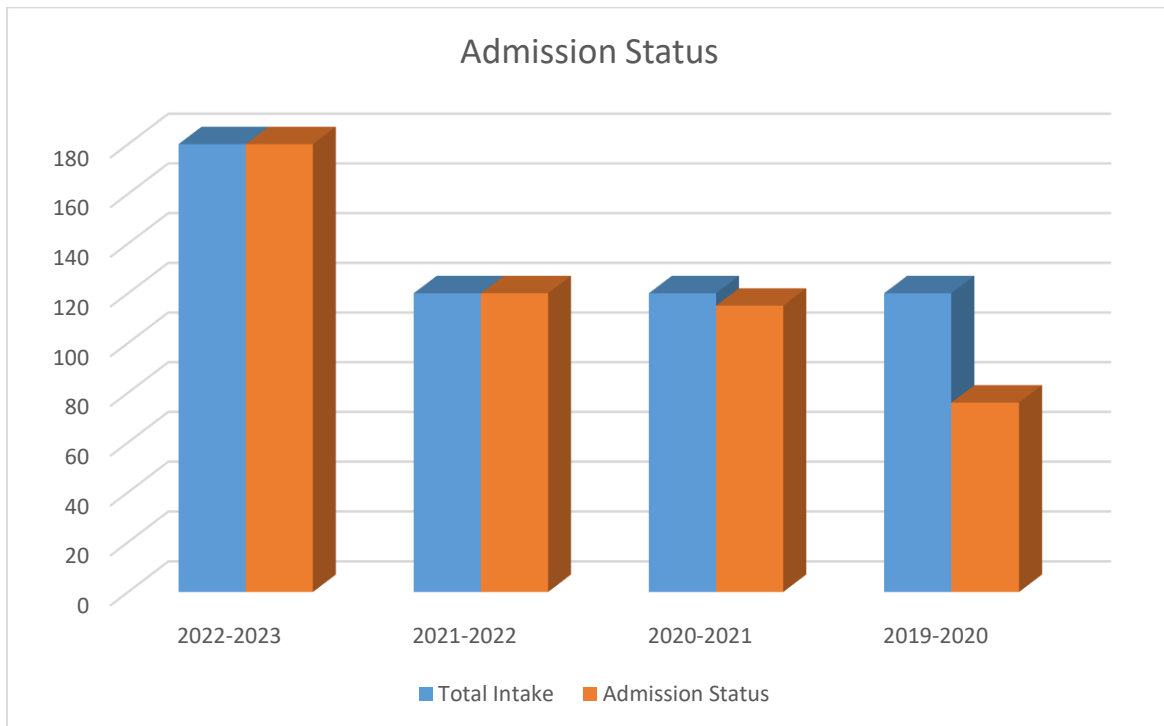
**ANNUAL REPORT 2022-23**

**Admission Status: Total Admission during the year**

KARNATAKA- 27		NON-KARNATAKA - 154	
MALE	FEMALE	MALE	FEMALE
20	7	90	64

**Progression in admission status with graphical presentation**

Year	Total Intake	Admission Status
2022-2023	180	180
2021-2022	120	120
2020-2021	120	115
2019-2020	120	76



Above chart represents the variations in admission status. The admission in 2022 – 23 is 180 Students. So the University Allocated seats are filled.

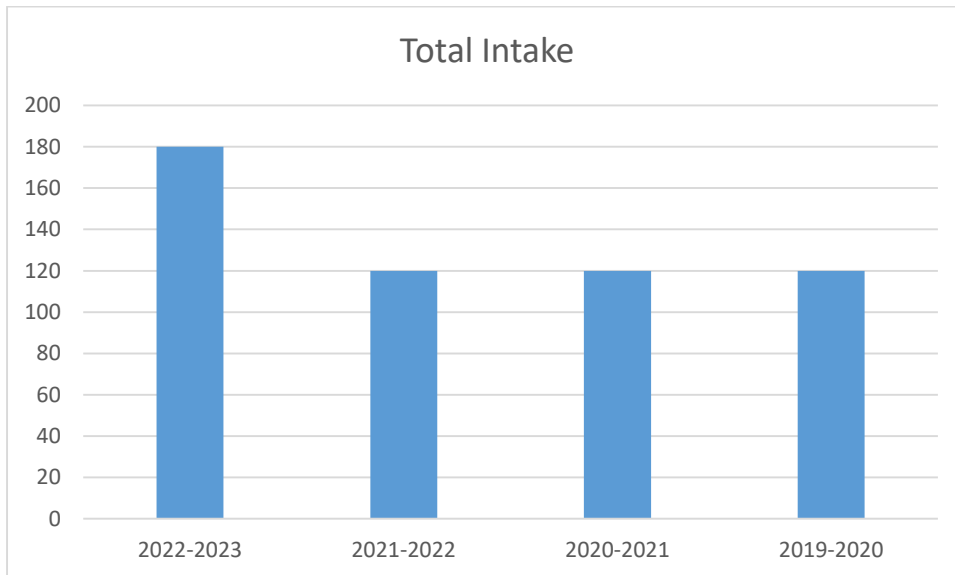
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## Introduction of new courses & increase in intake

### Specialization Details

1. Finance Management
2. Marketing Management
3. Health Care Management
4. Human Resource Management
5. Logistics and Supply Chain Management

Academic Year	Total Intake
2022-2023	180
2021-2022	120
2020-2021	120
2019-2020	120



Above chart explains the approved intake of Students from the year 2019 – 2020 to 2022 –

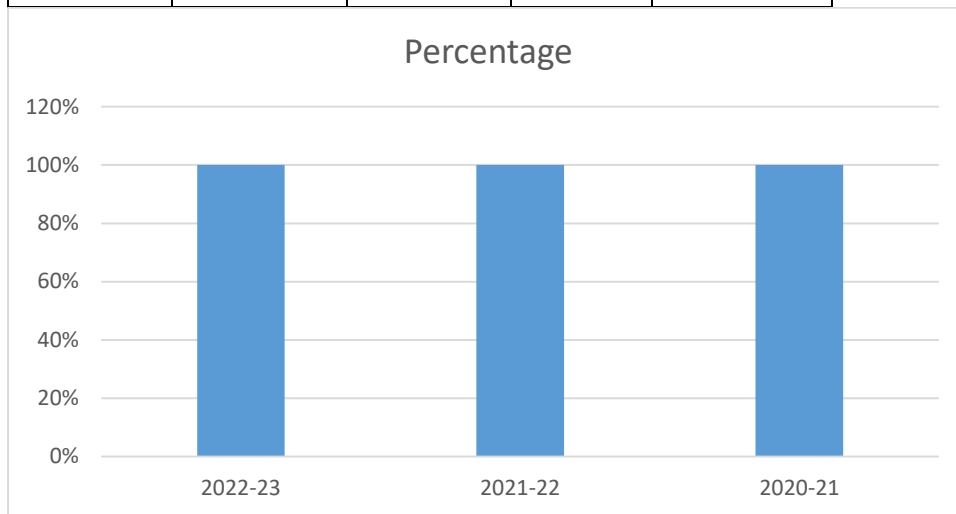
23. The intake is increased by 180 Seats.

  
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### Current year program wise result

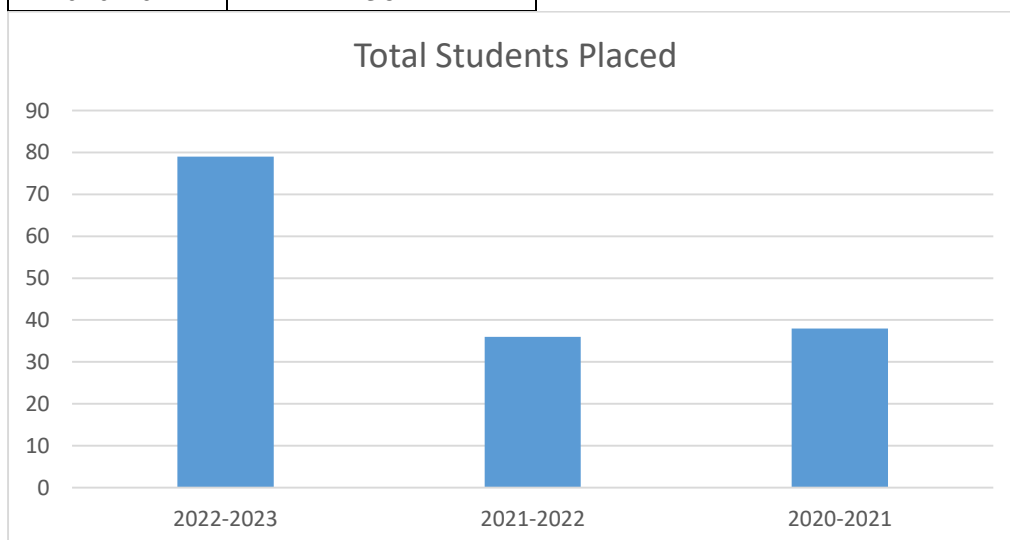
### Result for 3-years (only outgoing batch) graphical presentation

Academic Year	Students Registered	Students Appeared	Failures	Percentage
2022-23	117	117	0	100%
2021-22	110	107	0	100%
2020-21	76	76	0	100%



### Placement & Higher Education (comparison with past two batches)


Academic Year	Total Students Placed
2022-2023	79
2021-2022	36
2020-2021	38



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Overall 36 students placed during the year 2022-23. Below is the list of students;

S.No	Name	Company Name
1	Abdul Basith	Avaali Solutions
2	Adarsh Kp	Shriram Life Insurance
3	Adhil Sadique	Global Quest Engineering Services
4	Adnan Anwar Sheik	Skolar Pvt Ltd
5	Akhil Es	Global Quest Engineering Services
6	Akhil S	Narayana Health Care
7	Akil M Nair	Global Quest Engineering Services
8	Akshay Asokan	Global Quest Engineering Services
9	Akshaya Mv	Narayana Health Care
10	Alan Joseph	Global Quest Engineering Services
11	Alen S Thomas	Shriram Life Insurance
12	Anamika C	Global Quest Engineering Services
13	Anandtom Tenson	Shriram Life Insurance
14	Anandu K	Global Quest Engineering Services
15	Aneesh Ap	Shriram Life Insurance
16	Anju U	Global Quest Engineering Services
17	Anugraha Pa	Narayana Health Care
18	Anupam Nayak	Global Quest Engineering Services
19	Ariun Pp	Global Quest Engineering Services
20	Ariya U	Global Quest Engineering Services
21	Arjun Pp	Avaali Solutions
22	Arsha A	Global Quest Engineering Services
23	Arun Bhaskaran	Avaali Solutions
24	Arun P	Avaali Solutions
25	Ashitha K	Global Quest Engineering Services
26	Basil Sunny	Hiveminds Solutions Pvt Ltd
27	Chaithanya	Kinara Capital Pvt Ltd
28	Devika Manoj	Narayana Health Care
29	Geo Shibu Akshai	Global Quest Engineering Services
30	Gokul Gopinath	Shriram Life Insurance
31	Guru Priyan	Global Quest Engineering Services
32	Harikrishnan A	Shriram Life Insurance
33	Issan Issac Kuruvilla	Avaali Solutions
34	Jebin Antony	Shriram Life Insurance
35	Jaswin Abraham	Shriram Life Insurance
36	Jayadev	Global Quest Engineering Services
37	Jerin James Joseph	Shriram Life Insurance
38	Jesvin Abraham	Avaali Solutions
39	Jesvin P Jose	Shriram Life Insurance

  
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40	Jithin Johnson	Shriram Life Insurance
41	Joel Philip B	Global Quest Engineering Services
42	Joshan M. John	Shriram Life Insurance
43	Joyal Mathew James	Shriram Life Insurance
44	Justin Mathew	Global Quest Engineering Services
45	Lijin K Abraham	Nh Narayana Health Care
46	Ikku Mariram	Shriram Life Insurance
47	Lino Joseph	Avaali Solutions
48	Lino Willson	Avaali Solutions
49	Mugesh Rajb B	Country Edu Pvt Ltd
50	Naigil Thomas	Avaali Solutions
51	Nasarudheen Kp	Shriram Life Insurance
52	Nayana K	Global Quest Engineering Services
53	Praveena K	Narayana Health Care
54	Pyari Shaji	Narayana Health Care
55	Radhika Rajan	Global Quest Engineering Services
56	Rajoli Nikhil	Shriram Life Insurance
57	Rejin C George	Avaali Solutions
58	Reju Johnson J	Shriram Life Insurance
59	Rohith T Nair	Narayana Health Care
60	Rohith T Nair	Avaali Solutions
61	Sajan Geevaraghese	Avaali Solutions
62	Sanal Bhasi	Global Quest Engineering Services
63	Sandesh D	Skolar Pvt Ltd
64	Saniya Kk	Global Quest Engineering Services
65	Shaik Gouse	Wfs Private Limited
66	Shaik Mansoor Basha	Shriram Life Insurance
67	Shalini S Prakash	Country Edu Pvt Ltd
68	Shameem Farhatha A	Avaali Solutions
69	Shinil Tk	Shriram Life Insurance
70	Sini K Sam	Shriram Life Insurance
71	Siyana Thomas	Shriram Life Insurance
72	Swithin C	Shriram Life Insurance
73	Vaisakh Kv	Shriram Life Insurance
74	Vaishnav Malayil	Avaali Solutions
75	Vineetha Mary Wilson	Fidelity Fnf India Pvt Ltd
76	Vishnu S Nair	Shriram Life Insurance
77	Vysakh Jayaseelan	Global Quest Engineering Services
78	Vysakh Kv	Avaali Solutions
79	Yadhukrishna Ku	Shriram Life Insurance

## Academic activities

### **National Seminar on Energy Security and Renewable Energy Management**

World environmental day is celebrated annually on 5 June and is the United Nation’s principal vehicle for encouraging awareness and action for the protection of environment. A National level seminar was organized in association with World environment day on the topic “LIFE STYLE FOR ENVIRONMENT - LIVING SUSTAINABLY IN HARMONY WITH NATURE”

The guest speaker was Dr T V Ramachandra, Energy Wet Lands Research Groups Centre for Ecological Science, Indian Institute of Science - Bangalore. The session discussed the Sustainable future, Bio- diversity, Services of nature, nature principles, Ecosystem etc.



### **Orientation for New Batch**

Koshy’s Institute of Management Studies, Department of MBA, had organized an orientation program for the new batch of MBA from 14th November 2022 to 18th November 2022.

The objective of the orientation was to provide the newly joined students a glimpse of activities, facilities available, action plans, skill sets expected from them etc. About 116 students attended the program.



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### Industrial Visit – EMMVEE

Emmvee is an intelligent solar solutions producer born from an idea to implement green energy to better use. Our solar energy products are an amalgamation of cutting-edge technology and smart innovation for sustainable living.

The students of MBA dept got an opportunity to visit EMMVEE Energy Private Limited. The Journey Started at 9:30 AM from Campus and reached the Industry at 11:45 PM. The students took all the safety precautions with a set of rules and regulations which needs to be followed in Industry campus. Security Incharge addressed to all the students regarding statutory guidelines.

Students got good knowledge on Manufacturing Plant, Quality control process in a short duration of time. Staff explained the principals of management like planning, controlling, coordinating, Division of labour, Unity of direction.

### Industrial Visit – Coca-Cola

Department of MBA-KGI arranged a one-day Industrial Visit for 1st semester MBA students (Section-C) to Hindustan Coca-Cola Beverages Pvt. Ltd. (HCCB), Aranya Factory on 11th May, 2023 for better knowledge enhancement of students. Dr. Jagadeesh Babu and Prof. Shilpa B S [Department Faculty] accompanied the students to for the visit These programs can be a powerful tool to constitute a positive industrial climate. Overall, the aim of this visit was to give an idea about the working of the firm.





From the visit students got a clear idea regarding the various processes taking place in the firm such as water treatment, bottling, filling, labelling, batching, and packaging technology. Also, they got to know the role of managers in running these processes smoothly.

### Industrial visit - Unibic Biscuits India Pvt Ltd

An Industrial visit was organized for the I Semester MBA "B" Section students on 24<sup>th</sup> April 2023 to Unibic Biscuits India Pvt Ltd, Huskur Road, Bengaluru Dr. Dakshayini E and Dr.Jagadeesh Babu M K (MBA Faculty Members) accompanied the students for the visit.

All the students were happy to receive free samples of biscuits and cookies from Unibic while returning which they relished. The industrial visit was very helpful to the students and they got a practical insight into the working of a factory.

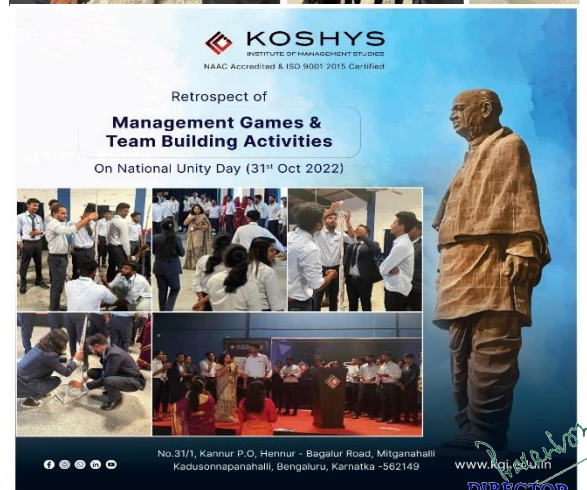


### Management Games and Team Building

Koshys Institute of Management Studies (KIMS), department of MBA, organized “MANAGEMENT GAMES & TEAM BUILDING” on 31.10.2022 “National Unity Day” from 11:10 AM to 01:30 PM on Monday.

N.K. Bagrodia Public School , Rohini, observed Rashtriya Ekta Diwas or National Unity Day on October 31, 2022 to commemorate the birth anniversary of Sardar Vallabh Bhai Patel. A special assembly was organised to inform the students about the illustrious life of the Iron Man of India. As to induce Unity among the students the MBA Department planned for team building activities.

The students gained the Moral of the activities conducted. i.e.) How the Team works in corporate, how to tackle and overcome problems, how to work as a team, etc.



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Koshys Institute of Management Studies (KIMS), department of MBA, in association with IQAC celebrated “National Energy Conservation Day” by organising MIME



competition on 14th December,2022 from 2 pm to 4 pm.

MBA I Semester students actively participated in the competition to celebrate the National Energy Conservation Day. The main objective was to create awareness among the students and people regarding Energy Conservation. The Programme was conducted in Auditorium at 4th floor, among all the three sections of I semester MBA Mime competition



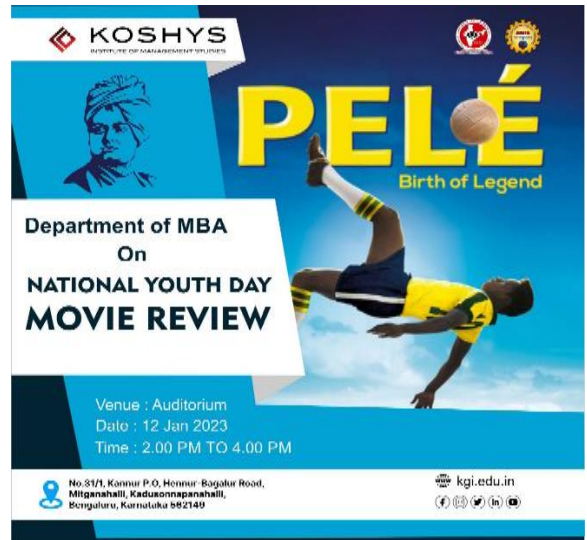
### National Youth Day -Movie Review Competition

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Koshys Institute of Management Studies (KIMS), department of MBA, in association with IQAC celebrated “National Youth Day” by organising Movie Review competition on 12th January, 2023 from 2 pm to 4 pm in Auditorium for I Year students of MBA.

Teams were judged on the basis of Summary, Analysis [Major Portion of the review], Lesson Learnt and Conclusion. Totally 6 teams had participated from all the three sections.



### WORLD CANCER DAY –Awareness Programme

Koshys Institute of Management Studies (KIMS), department of MBA-Health Care Elective Students organized “World Cancer Day- Awareness Programme” on 04.02.2022 from 9:30 AM to 11:00 AM on Friday. The session commenced at 09:30 AM where all the 13 students of Health Care elective students actively participated. The student’s main goal of celebrating this day was to reduce illness and deaths caused by this disease.

During this specified time period many students and faculty member came forward with their queries & Concerns related to this programme. At the end of the awareness program the Student took a pledge stating that “All of us should take the responsibility to spread the awareness about this disease to prevent other”



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### **Sustainable Product Launch**

Koshys Institute of Management Studies (KIMS), department of MBA, organized sustainable product launch on "TRANSFORMING THE WORLD TOWARDS SUSTAINABILITY" on 22.02.2023 from 02:00 AM to 4:15 PM on Wednesday. The session started at 02:00 AM and ended at 4:00 PM. A total of 114 attendees have participated in the program. Out of which 38 belongs to B-Section, 76 belongs to A & C-Sections of 2022 -2024 Batch of I Semester MBA.

The program was a grand success with 114 participants with full active participation of the attendees. The motto of sustainability product launch creates awareness among environment, how to protect nature earth etc. reached the expectations by introducing good eco-friendly and disposable products in different categories. Looking forward for these events in forthcoming days.

  
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### World Nature Conservation Day -Short Movie Competition

Koshys Institute of Management Studies (KIMS), department of MBA, in association with IQAC celebrated “World Nature Conservation Day” by organising Short Movie Competition on 27th July,2023 from 2 pm in Seminar Hall for First Year MBA students.

The department had organised the short movie competition for first year students to enhance their knowledge about Nature Conservation Day. The major objective of Nature Conservation day is to spread awareness about protecting natural

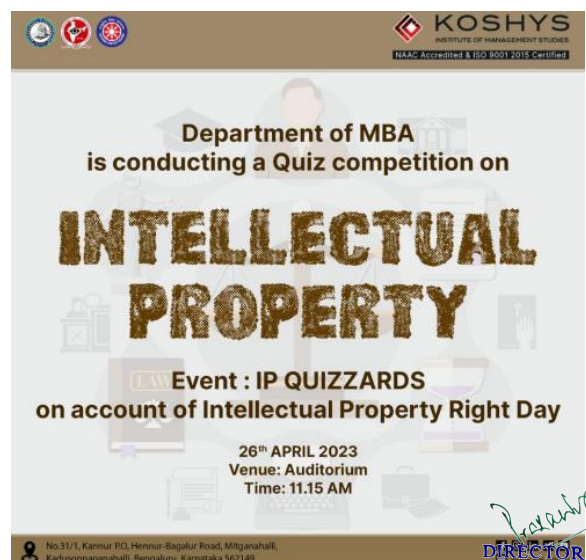


resources and to make people understand the importance of the conservation of nature. The main objective behind celebrating the day is to conserve trees and animals that are on the verge of going extinct from the natural environment of the Earth. World Nature Conservation Day is celebrated on 28 July every year. Totally 8 teams participated from I years for the movie competition. The competition was judged by Dr. Jagadeesh Babu and Prof. Muralidhar on the specific criteria.

### Intellectual Property Day - Quizzards

Koshys Institute of Management Studies (KIMS), department of MBA, in association with IQAC celebrated “INTELLECTUAL PROPERTY DAY” by organising Quizzards on 26<sup>th</sup> April,2023 from 11.15am to 1.00 pm in Auditorium for First Year students of MBA.

MBA Final year students organised the quiz programme for first year students to enhance their knowledge about Intellectual Property. The major objective of Intellectual Property day is to create awareness about the impact that patents, copyrights



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, trademarks, and designs we have on our daily lives. The purpose of intellectual property (IP) rights is to encourage innovation and creativity worldwide, with a particular focus on the younger generation's

potential to create sustainable solutions for the future.

### Global Recycling Day-Flash Mob

Koshys Institute of Management Studies (KIMS), department of MBA, in association with IQAC celebrated “Global Recycling Day” by organising Flash Mob on 17th March,2023 from 1.10pm to 1.20 pm in Amphitheatre from Final Year students of MBA.

MBA Final year students created the awareness among campus through the flash mob on ‘Global Recycling Day’. The purpose of this day is to raise awareness about the importance of recycling and encourage people to adopt sustainable practices in their daily lives.



### Workshops

#### Hands-on Training Documentation for NAAC

Considering the importance of deep understanding of various documentations of NAAC, we the department IQAC conducted Work Shop on “Hands on training Documentation management for NAAC” on January 20, 2023 for all Faculty Members of Koshys Institute of Management Studies.

The objective of conducting the Workshop was to expertise faculty on documentations of NAAC and letting them to know the different cycles and various stages through which the documentations



will happen for the upgradation of college in its integral level.

### Business Plan Presentation

The students of MBA – I year presented their Business Plan which was guided by Dr. Sara Kunnath, Academic Advisor and HOD – MBA, Dr. Sudarkodi P, Prof. Jagadesh Babu, Prof. Shilpa, Dr. Lalitha P S and Prof. Sajeena J.P.S. These will help the students steer the business as they start and grow. Think of a business plan as a GPS to get your business going. A good business plan guides you through each stage of starting and managing your business. Students will use their business plan like a GPS for how to structure, run, and grow your new business.

To gain practical knowledge, the students as a team were guided by the Mentors to visit some Business Units to come up with their own Business Plan.

The students obtained practical knowledge on how to create a Business Plan, how to market their products or services, how to finance, etc. A business plan is a very important and strategic tool for entrepreneurs. A good business plan not only helps entrepreneurs focus on the specific steps necessary for them to make business ideas succeed, but it also helps them to achieve short-term and long-term objectives.



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### Design Thinking Ideate-Dynamic Business Concepts

Mr. Gururaj Kulkarni has 18+ years of experience in the field of teaching and industry. He worked as a Deputy Manager in Reliance Communications Ltd., he is certified digital marketing trainer. He has a certification of AMFI as a mutual fund advisory module, a co-founder of soft skill trainer in Career Care Academy, Bangalore.

Mr. Gururaj has explained about the start-up challenges the current market. Students understood how to start business and introduce product in the market. Students also got a clear picture about the investment is opportunities. He also given information about various funding schemes by the government as well as a private company incubations centers & helped the students to plan their career as an entrepreneur



### CEO Talks

Ms. Lalitha Ravi, CEO at OutSmart brings close to three decades of professional experience with Corporate and SMEs. Her experience with early and growth stage businesses has given her an understanding of the challenges that organizations face and offer solutions relevant to their stage of the business. Her two decades of work experience has been with companies in India, Middle East, Europe, Australia and newer emerging markets. Her employed assignments were with companies across various verticals in India and abroad including Kotak Mahindra group, Gemalto, Unicom Group, to name a few. Through her company, OutSmart, she and her team help growth of B2B businesses. Outsmart is listed among the top outsourcing companies in India.



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Ms. Lalitha Ravi graduated in Computer Science and did her post-graduation programme in Entrepreneurship from XIME. She is an alumna of IIM Bangalore in the GSW10K program, and where she won the Business Growth Presentation. She is actively involved with colleges to promote student entrepreneurship. She



is the Founder and CEO at OutSmart & B2B growth enabler, Bengaluru, Karnataka, India.

Koshys Institute of Management Studies (KIMS), department of MBA, organized “CEO Talk – Innovative Low Investment Business Ideas and supportive government schemes” on 31.07.2023 from 03:00 PM to 02:00 PM on Monday.

The students of MBA – II Semester attended the CEO Talk and the resource person was welcomed by Dr. Prakash B Nayak, Academic Director, KIMS, and Dr. P. Sudarkodi HOD – MBA along with the teaching fraternity of MBA. The Resource person Ms. Srividya. M. R., founder and CEO of Aura Group of Industries, she is a self made entrepreneur, a strong personality who is driven by her goals and clear in her vision.

She had shared more ideas on how to build up a business in low investments, she also had shared her own ideas and showed the end product of the same. She also had shared the investment plans, which Government had started for Small Scale Industries. It was an interesting and interactive



session. By the end Ms. Srividya M.R. gifted a Buddha to Department of MBA.

### **The Entrepreneurship Journey – Story of Nobody to Somebody**

Koshys Institute of Management Studies (KIMS), department of MBA, organized “CEO Talk – The Entrepreneurship Journey – Story of Nobody to Somebody” on 17.08.2023 from 10:30 AM to 12:30 PM on Thursday.

The students of MBA – II Semester attended the CEO Talk and the resource person was welcomed by Dr. P. Sudarkodi HOD – MBA along with the teaching fraternity of MBA. The Resource person Mr. Mana Mohan R, founder and CEO of Kronax Engineering and Pressure Vessels LLP, Bangalore, he is a self made

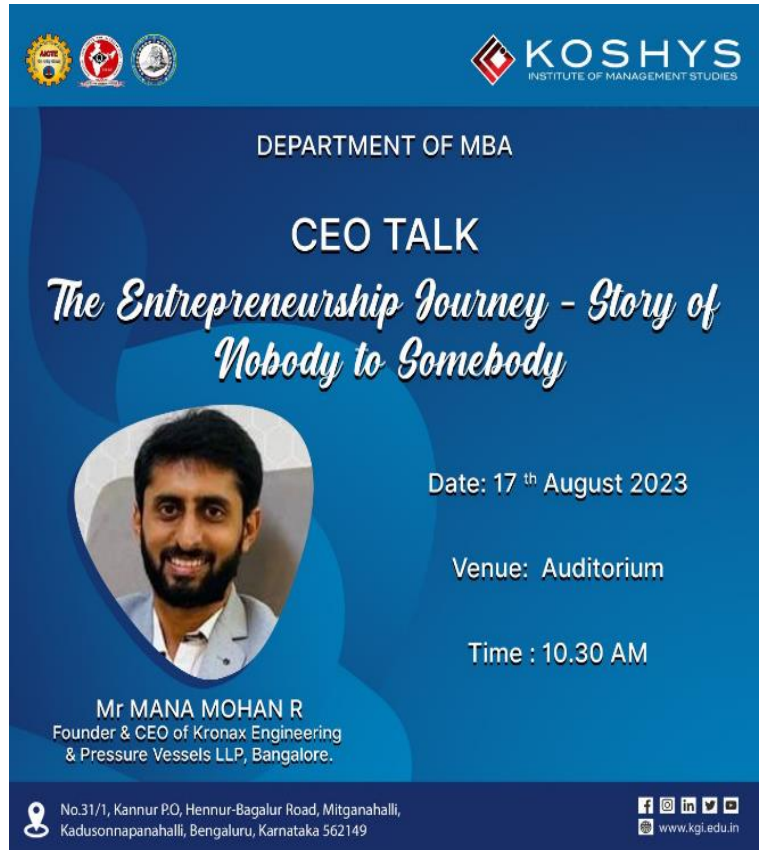
entrepreneur, a strong personality who is driven by his goals and clear in his vision.

He had shared more ideas on how to build up a business and how to invest, he also shared his own ideas and he explained about the pit falls of various businesses which he planned to do. He also explained about his educational and career growth, from his childhood till he becoming an Entrepreneur.

### **International Day of Peace**

Koshys Institute of Management Studies (KIMS), department of MBA, organized Debate on “INTERNATIONAL DAY OF PEACE” on 23.09.2022 from 09:30 AM to 01:00 PM on Friday.

The MBA Department has come up with various teams to speak about the International Day of Peace, under the mentorship of Dr. Sara Kunnath, Dr. Sudarkodi P, Dr. Santhosh Kumar, Prof. Jagadesh Babu, Dr. Lalitha, Prof. Shilpa and Prof. Sajeena. By the end of the debate the students



The poster is for a CEO Talk event. It features a blue background with a white circular portrait of Mr. Mana Mohan R. The text on the poster includes: 'DEPARTMENT OF MBA', 'CEO TALK', 'The Entrepreneurship Journey - Story of Nobody to Somebody', 'Date: 17<sup>th</sup> August 2023', 'Venue: Auditorium', 'Time : 10.30 AM', and 'Mr MANA MOHAN R Founder & CEO of Kronax Engineering & Pressure Vessels LLP, Bangalore.' There are also logos for accreditation and social media icons at the bottom.



got an idea on why we are celebrating the “International Day of Peace”. Many students are not aware of the reason behind the celebration of International Day of Peace, the debate gave better clarity on the same.

## Guest Lecture

### Real Time Trading

Koshys Institute of Management Studies (KIMS), department of MBA, organized “Guest Lecture – Real Time Trading” on 20.10.2023 from 11:00 AM to 01:00 PM on Friday.

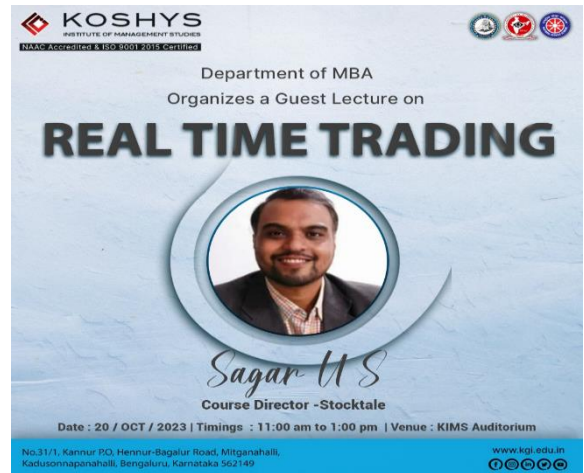
The students of MBA – II Semester attended the Guest Lecture on Real Time Trading and the resource person was welcomed by Dr. P. Sudarkodi HOD – MBA along with the teaching fraternity of MBA. The Resource person Mr. Sagar U S, Course Director, Stocktale, Bangalore, he is a strong personality who is driven by his goals and clear in his vision.

He had shared more ideas on how to invest in stock market, he explained all the terms which are involved in stock market such as; Buy, Sell, Bear Market, Bull Market, Stocks, etc. He also disclosed the stocks of few sectors which are booming now.

### Data Analytics

Koshy’s Institute of Management Studies (KIMS) has organized on 25th July 2023 the MBA department conducted a Guest Lecture on Data Analytics. All the students from 1st year MBA I have attended this programme

The event is been conducted in the college auditorium at 11:30 a.m. the event preceded by Academic Director Dr Prakash B Nayak HOD Dr



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P Sudharkodi With all department faculty members Living in the 21st century, you might have often come across the word 'data analytics'. Currently, it is one of the most buzzing terminologies. For those who want to begin their journey in data analytics, then this is the right read for you. Mr Vineet Srivastav, Head Partner Programme, Zero Code Learning, and Bangalore He was accompanied by his team members Mr Gupta and Mr Vivek Companies are increasingly turning to data analysis as a way to stay ahead of the competition. As a result, the demand for data analysts continues to rise. Prepare for this exciting, growing profession with data analytics training from real world experts



### **BSE's Investment Awareness Program, Principles of Investing**

Koshy's Institute of Management Studies (KIMS), Department of MBA organized a Guest lecture to "BSE's Investor Awareness Program Principles of Investing" -Online Guest Lecture by Marina Jose Kanjikal 13th May 2022, 10:00 AM to 11.30 AM. MBA I Semester A, B,C Section students and faculties of MBA attended the program. The session started at 10.15 AM ended at 11.45 AM. To provide awareness to students on BSEs Investing. To explain and challenges in Investing Dr. P Sudarkodi, Head of R&D, Department of MBA welcome the guest speaker and, Lt Dr. Jagadeesh Babu M K introduced the speaker with a brief profile and initiated the opening remarks of the programme. The programme was grand success. A total of 145 students, of MBA I Semester Section A-35 and Section B-54 and section C-56 students, faculties participated in this programme. More than 50 percent of the students willing to invest trading after knowing the benefits of investment.

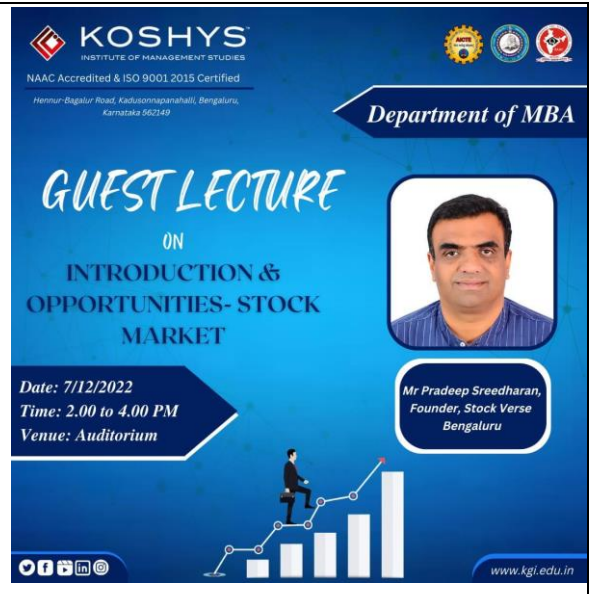
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### Introduction and Opportunities – Stock Market

Koshys Institute of Management Studies (KIMS), Department of MBA organized a Guest lecture to “Introduction & Opportunities - Stock Market” - Guest Lecture by Mr Pradeep Sreedharan 07th December 2022, at Auditorium from 9:15 AM to 11:30 PM. MBA I Semester A, B & C Section students and faculties of MBA attended the program. The session started at 09:15 AM and ended at 11:45AM.

To provide awareness to students on stock market. To explain the opportunities and challenges in stock markets.

Dr. Sudarkodi Ma'am, Head R&D, Coordinator and Incharge of MBA Department, welcome the guest speaker with a brief profile. Ans initiated the opening remarks of the programme. A total of 131 students, of MBA I Semester Section A- 53 and Section B -54 and section C 24 students, faculties Prof Jagadeesh Babu, Prof Shilpa B, Dr Lalitha P S, Prof Gopi participated in this programme.



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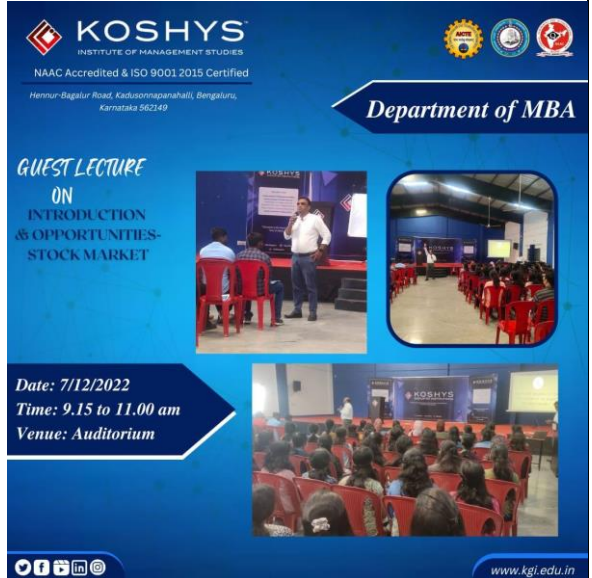
Department of MBA

**GUEST LECTURE**  
ON  
INTRODUCTION &  
OPPORTUNITIES- STOCK  
MARKET

Date: 7/12/2022  
Time: 2.00 to 4.00 PM  
Venue: Auditorium

Mr Pradeep Sreedharan,  
Founder, Stock Verse  
Bengaluru

www.kgi.edu.in



**KOSHYS**  
INSTITUTE OF MANAGEMENT STUDIES  
NAAC Accredited & ISO 9001 2015 Certified  
Hennur-Bagalur Road, Kadusonnappanahalli, Bengaluru,  
Karnataka 562149

Department of MBA

**GUEST LECTURE**  
ON  
INTRODUCTION  
& OPPORTUNITIES-  
STOCK MARKET

Date: 7/12/2022  
Time: 9.15 to 11.00 am  
Venue: Auditorium

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*Pradeep*  
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The programme was grand success. a total of 131 students, of MBA I Semester students participated very actively thorough out the programme asks many queries regarding the trading and stocks. More than 50 percent of the students willing to invest in trading after knowing the benefits from investment.

### Alumni Talk

Koshys Institute of Management Studies (KIMS), department of MBA, organized “ALUMINI TALK” on 27.1.2023 from 10:00 AM to 11:00 AM on Saturday.

Ms. Shweta Menasagi had addressed the gathering and started her speech with Career planning. She discussed how students should be personally and professionally groomed to enter inside the corporate world. Also, she had explained about the skills to be developed in them.

As an alumni Ms. Shweta trained the First and Final year students regarding the career planning and development. These students are benefitted and can implement the same during their job search in corporate life.



### Department wise: Project & Internship

#### Project Details

SL NO	REG. NO.	NAME	Name of Guide	IV SEM DISSERTATION TITLE
1	P19BU21M0001	ABDUL BASITH	Dr. P. Sudarkodi	Customer Satisfaction Regarding Hdfc Bank Kasaragod
2	P19BU21M0003	ABISON REJI		A Study On Influence Of Grievance Handling Mechanism On Employee Work Performance With Reference To Kerala Feeds Ltd.
3	P19BU21M0004	ADARSH KP		A Study On Process Management In Supply Chain Industry With Special Reference To Freightrix Cargo Solutions

*Prasanna*  
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4	P19BU21M0005	ADIL SADIQUE		A Study On Post Purchase Behaviour Of Customers Of Hero Motor Bikes With A Special Reference To Golden Motors , Edappal , Malappuram
5	P19BU21M0006	ADNAN ANWAR SHEIK		A Study On Brand Awareness And Perception At Bajaj Allianz, Kasaragod District,Kerala
6	P19BU21M0007	AJITH PM		A Study On Third Party Logistics (3PL) In Flyton Xpress
7	P19BU21M0008	AJMAL MANOJ N		A Study On Packaging Of Products In Consumer Buying Behaviour In Five Star Coconut Oil Production Company
8	P19BU21M0009	AKHIL E S		Study On Effectiveness On Training And Development In High Range Coffee Curing Pvt Ltd
9	P19BU21M0010	AKHIL PRASAD		A Study On Funds Flow And Liquidity Position Of Traco Cable Company Limited, Irumpanam, Thrippunnithura.
10	P19BU21M0011	AKHIL S		A Study On Factors Affecting Employees,Performance In,Mount Zion Medical College Hospital
11	P19BU21M0012	AKIL M NAIR		A Study On Multi- Modal Transportation At Ellipso Logistics ,Chennai
12	P19BU21M0013	AKSHAY ASOKAN		A Study On Effectiveness Of Inbound & Outbound Warehouse Operations At Freightrix Cargo Solutions Pvt Ltd
13	P19BU21M0014	AKSHAYA MV	Dr. Jagadeesh Babu	A Study On Quality Work Environment And Quality Of Work Life Among Employees At Ba Homes, Ernakulam
14	P19BU21M0015	ALEN S THOMAS		A Study On Performance Appraisal System At Domain2Host

15	P19BU21M0016	AMAL GOPI	A Study On Impact Of Branding In Consumer Buying Behaviour In Poultry And Cattle Feed Industry (With Special Reference To Bismillah Feeds, Kerala)
16	P19BU21M0017	AMAL DAS H	A Study On Employees Welfare And Hr Policies In Kerala Minerals And Metal Limited, Kollam, Kerala
17	P19BU21M0018	ANAMIKA C	A Study On Employees Perception Towards Hr Practices And Human Resource Information System At Rossell Techsys(Division Of Rossell India Ltd) Bengaluru
18	P19BU21M0019	ANAND SINGH	A Study On Operations In Logistics Management At Prima Industries Ltd, Ernakulam
19	P19BU21M0020	ANAND TOM TENISON	“A Study On Brand Preference Of Mobile Phones With Reference To Cloud Digital Hub” In Calicut
20	P19BU21M0021	ANANDU K	A Study On Usage Of Wirless Technology In Warehouses For Tracking Goods At Redova Logistics Pvt Ltd
21	P19BU21M0022	ANEESH.A	A Study On Cargo Handling Of Redova Logistics In Chennai, Tamilnadu
22	P19BU21M0025	ANJANESHWARAN R	A Study On Problems In Road Transportation With Special Reference To Freighterix Cargo Solutions At Chennai, Tamilnadu
23	P19BU21M0026	ANJU U	A Study On Effect Of Training & Development On Employee Retention In Rossell Techsys(Division Of Rossell India Ltd) Bengaluru, Karnataka
24	P19BU21M0027	ANUGRAHA P A	A Study On Factors Influencing Employee Motivation In Kpl Oil Mills Pvt Ltd , Irinjalakkuda Thrissur
25	P19BU21M0028	ANUPAM NAYAK	A Study On Process Management In Supply Chain Industry With Special Reference To Freighterix Cargo Solutions

26	P19BU21M0029	ARJUN P P		A Study On Brand Awareness Of Vesta Icecream With Special Reference To Kse Limited, Iringalakuda
27	P19BU21M0030	ARUN BHASKARAN		A Study On Role Of Creating Brand Value Among Customers In Nxtlogic Software Company.
28	P19BU21M0031	ARUN KUMAR C S	Prof. Shilpa	A Study On Marketing Strategy In Kollam Milma Dairy Limited
29	P19BU21M0032	ARUN P		A Study On Import Procedure And
30	P19BU21M0033	ARSHA A		Documentation At Leo Global Express Logistics India Pvt Ltd Kochin
31	P19BU21M0034	ASHY PRINCE GEORGE		Role Of Employee Motivation Programs And Its Effectiveness With Reference To Halecain Private Limited, Bangalore
32	P19BU21M0035	ARIYA U		A Study On Effectiveness Of Training And Development Among Employees With Special Reference To Packwell Company
33	P19BU21M0036	ALEN JOSEPH		A Study On Multi Modal Transportation Zeniline Global Logistics, Chennai
34	P19BU21M0037	ASHITHA K		A Study On Effectiveness Of Training And Development Among Employees With Special Reference To Sethu'S Export India Pvt Ltd, Calicut
35	P19BU21M0038	CHANDANA SIVARAJAN		A Study On Emotional Intelligence And Quality Of Work Life Among The Employees Of Kerala Minerals And Metals, Kollam, Kerala
36	P19BU21M0039	DEVIKA MANOJ		Human Resource Information System In Kathir (Tvs) Motor, Trivandrum
37	P19BU21M0040	DUDEKULA UMMAR FAROOQ		A Study On Recruitment And Selection Process At Antern Technologies Pvt Ltd In Bangalore

38	P19BU21M0041	GOKUL GOPINATH		A Study Of Analyzing The Sustainability Practices In Freight Transportation With Special Preference To Freighterix Cargo Solutions
39	P19BU21M0042	GURUPRIYAN PR		A Study On Problems Faced By Freight Forwarders With Reference To Ellipso Logistics
40	P19BU21M0043	HARIKRISHNAN A		A Study On Financial Performance Analysis At Joonktolly Tea And Industry Ltd
41	P19BU21M0044	JASWIN ABRAHAM		A Study On Financial Performance Analysis Of Kkr Group Of Companies Ltd
42	P19BU21M0045	JEBIN ANTONY		A Study On Impact Of Inventory Management On Organisational Performance In Bismillah Modern Rice Mill, Vannamada
43	P19BU21M0046	JESVIN P JOSE		A Study On Effectiveness Of Logistic Management With Special Reference To Freighterix Cargo Solutions
44	P19BU21M0047	JITHIN JOHNSON		A Study On Employee Engagement Activities At Signware Technologies, Chennai
45	P19BU21M0048	JOEL PHILIP B		A Study On 5S Implimention In Organizational Efficiency In Kottakkal Arya Vaidya Sala
46	P19BU21M0049	JOSHAN M. JOHN	Dr. Prakash B Nayak	A Study On Problems Faced By Freight Forwarders With Reference To Hulk Cargo Solutions Pvt Ltd ,Chennai, Tamilnadu
47	P19BU21M0050	JERIN JAMES JOSEPH		Trends Shaping The Indian Logistics Landscape And Its Impact On The World Bank Logistics Performance Index, With Special Reference To Nautical Cargoma, Kerala
48	P19BU21M0051	JUSTIN MATHEW ABRAHAM		A Study On Effectiveness Of Marketing Mix Among Customers In Textile Industry (With Special Reference To Soapra Overseas , Coimbatore)

49	P19BU21M0052	K M MUSKIN		A Study On Employee Absenteeism With Special Reference To Thomson Lifts, Arekere, Bangalore
50	P19BU21M0053	LJIN K ABRAHAM		A Study On Customer Satisfaction Towards Max Fashion Brand
51	P19BU21M0054	LIKKU MARIAM SHIJU		A Study On Employees Quality Of Work Life And Work Environment In Kerala Minerals And Metal Limited , Kollam Kerala
52	P19BU21M0055	LINO JOSEPH		A Study On Customer'S Time Spent In The Store With Regard In Store Music In Van Heusen Outlets
53	P19BU21M0056	LINO WILSON		A Study On Effectiveness Of Digital Marketing Services At Vistonsoft Technologies, Chennai
54	P19BU21M0057	LINTA SIBI		A Study On The Perception Of Employees On Effectiveness Of Recruitment And Selection At Meriboy (Nutricreams Pvt Ltd) Eranakulam
55	P19BU21M0058	MOHAMED MISFER M		A Study On Export Procedure And Documentation With Reference To Blue Bharath Exim Private Limited,Chennai,Tamilnadu.
56	P19BU21M0059	MONISHA R		A Study On Employees Satisfaction Towards Their Duties And Workplace Fulfilment
57	P19BU21M0060	MUGESH RAJ B		Factors Influencing Employees Social Responsibilities Behaviour In Lauryn Builders Pvt Ltd
58	P19BU21M0061	NAIGIL THOMAS	Prof. Gopi	A Study On Impact Of Inventory Management On Firms Performance With Special Reference To Elite Rubber Company
59	P19BU21M0062	NASARUDHEEN KP		A Study On Working Capital Management With Reference To Andamans Timber Industries Limited. Thalassery, Kerala



60	P19BU21M0063	NAYANA K	An Analysis On The Workers Participation In Management At Apollo Tyre'S Limited Kalamaserry
61	P19BU21M0064	NIKHIL JOY	A Study On Transportation Fleet And Cargo Management At Picastra Logistics Private Limited
62	P19BU21M0065	NIKHIL NARAYANAN	"A Study On Effectiveness Of Inbond And Outbond Warehouse Operation At Dtdc Chamundikunnu"
63	P19BU21M0066	NISHA GEORGE	A Study On Learning Management System At Rosell Techsys(Aero Space &Defence)Bangalore
64	P19BU21M0068	Pournami MB	A Study On Talent Acquisition Approaches At Arcit Architectural Firm, Kochi.
65	P19BU21M0069	PRASAD V	A Study On Financial Performance Analysis At Dtdc Express Ltd
66	P19BU21M0070	PRAVEENA K	A Study On Relationship Between Organisational Culture And Employee Performance At Ba Homes Ernakulam,Kerala
67	P19BU21M0071	PYARI SHAJI	A Study On Effectiveness Of Training And Development In Travancore Cochin Chemicals Limited (Tcc)
68	P19BU21M0072	RADHIKA RAJAN	A Study On The Effect Of Workforce Emotional Intelligence At Edubridge Learning Pvt. Ltd
69	P19BU21M0073	RAJOLI NIKHIL	A Study On Organization Culture And Development In Thrymyr Software Pvt Ltd
70	P19BU21M0074	REJU JOHNSON J	A Study On Effectiveness Of Training Program With Special Reference To Halecain Pvt Ltd,Bangalore
71	P19BU21M0075	RIFFAIDEEN	A Study On Export-Import Documentation And Services In Freighterix Cargo Solutions At Chennai,Tamilnadu

72	P19BU21M0076	RIJIN C GEORGE		A Study On Influence Of Labour Welfare Measures On Employee Commitment With Reference To Indian Rare Earth Limited
73	P19BU21M0077	ROHITH R NAIR	Prof. Sajeena J.P.S	A Study On Advertising Strategy And Effectiveness Towards Embark Edu Solution Pathanamthitta
74	P19BU21M0078	ROHITH T NAIR		A Study On Sales Promotion Techniques In Coirfed Alleppey
75	P19BU21M0079	RUFOSE N J		A Study On Financial Performance Analysis Of Kisan Mouldings Ltd, Bangalore
76	P19BU21M0080	SACHIN BM		A Study On Employee Retention Of Nissan Motors, Mysore
77	P19BU21M0081	SAGAR C R		A Study On Employee Welfare Measure At Bhel, Bengaluru
78	P19BU21M0082	SAGAR SHEET		“Impact Of It In Supply Chain And Logistic Management”.
79	P19BU21M0083	SHAHANA		A Study On Training Needs Analysis At Rossell Techsys ( Division Of Rossell India Ltd), Bangalore.
80	P19BU21M0084	SAJAN GEEVARGHESE		A Study On Delay In Cargo Handling Activities At Redova Logistics Pvt.Ltd Chennai, Tamilnadu
81	P19BU21M0085	SANAL BHASY		A Study On The Challenges And Opportunities Of Freight Forwarders In India With Special Reference To Brizo Global Logistics
82	P19BU21M0086	SANDESH D		A Study On Forex Marketing And Analysis Of Major Currencies With Reference To Winfluential Advisers Pvt Ltd.
83	P19BU21M0087	SANIYA KK		A Study On Employee Stress Management At Santhi Hospital Omassery
84	P19BU21M0088	SANOOB BASHEER		A Study On Employee Motivation On Khadi And Village Industries At Pathanamthitta, Kerala



85	P19BU21M0089	SARATH S		A Study On Customer Relationship Management At Embark Edu Solution Pathanmathitta
86	P19BU21M0090	SHAIK GOUSE		A Study On Effectiveness Of Celebrity Endorsement On Consumer Buying Intention Over Fmcg Products With Special Reference To Vijayawada City
87	P19BU21M0091	SHAIK MANSOOR BASHA		A Study On Employee Training With Reference To Uiic Ltd
88	P19BU21M0092	SHALINI S PRAKASH	Dr. Dakshayani	A Study On Occupational Health And Safety Administration With Reference To Mark Engineers And Civil Contractors Hyderabad, Indi
89	P19BU21M0093	SHAMEEM FARHATH AA		A Study On Customer Satisfaction With Special Reference To Lamit Group,Manjeri
90	P19BU21M0094	SHINE PS		A Study On Inventory Management At Aiwa Shipping & Logistics
91	P19BU21M0095	SHINIL T K		A Study On The Performance Of Selected Equity Mutual Funds With Special Reference To Uti Mutual Fund
92	P19BU21M0096	SINI K SAM		A Study On Non Performing Assets On Nooranad Co-Operative Bank With Reference To Alappuzha District
93	P19BU21M0097	SIYANA THOMAS		A Study On Effectiveness Of Training For Employees In Milma Dairy, Pathanamthitta
94	P19BU21M0098	SOURAV M S		A Study On Challenges In Warehousing And Supply Chain Management Activities-With Reference To Sspt Logistics Thrissur
95	P19BU21M0099	SREYAS.S		A Study On Effectiveness Of Employee Retention Strategies With Special Reference To Akay Natural Ingredients Pvt.Ltd. Pathanamthitta.

96	P19BU21M0100	SUJA SV		A Study On Employee Performance Appraisal Process And It'S Impact On Employee Satisfaction In Rossell Techsys (Division Of Rossell India Ltd)Bengaluru.
97	P19BU21M0101	SUHAS B M		A Study On Individual Investment Decision, Risktolerance And Influencing Factors Stock Market
98	P19BU21M0102	SWETHA UNNIKRISHNAN		A Study On The Effectiveness Of Quite Quitting Impacting On Work Life Balance
99	P19BU21M0103	SWITHIN C		A Study On Cash Management With Reference To Kavintech Solutions
100	P19BU21M0104	SYLESH		A Study On Financial Performance Analysis With Reference To Raidco
101	P19BU21M0105	VAISAKH KV		A Study On Warehouse Management At Freightenix Cargo Solutions
102	P19BU21M0106	VAISHNAV MALAYIL		A Study On Material Handling &Storage Package At Vistarock Logistics
103	P19BU21M0107	VISHNU PRASAD	Prof. Muralidhar	A Study On The Consumer Buying Behaviour Of Smart Phone With Special Reference To Cloud Digital Hub In Calicut.
104	P19BU21M0108	VINEETHA MARY WILSON		A Study On Employee Engagement Strategies At Raghus Health Care Pvt. Ltd, Bangalore
105	P19BU21M0110	VYSAKH JAYASEELAN		A Study On Consumer Perception On Buying Behaviour With Special Reference To Crust 'N' Crumb, Muvattupuzha
106	P19BU21M0111	VISHNU S NAIR		A Study On Product And Services At Food Roller Flour Pvt Ltd, Pathanamthitta
107	P19BU21M0112	VISHNU SUNIL		"A Study On Logistic Management At Future Supply Chain Pvt Ltd"

108	P19BU21M0113	VYSHNAVI A	Satisfaction Level Of Employees On Various Welfare Facilities Provided By Akay Natural Ingredients Pvt Ltd, Pathanamthitta District, Kerala
109	P19BU21M0114	YADHUKRISHNA K U	A Study On Customer Satisfaction With Special Reference To Grand Bajaj Thrissur
110	P19BU21M0115	ZEN MATHEW PAUL	A Study On Impact Of Brand Loyalty On Customer Satisfaction In Five Star Coconut Oil Production Company
111	P19BU21M0116	CHAITANYA BHARADWAJ	A Study On Employee Welfare Measures At Bhel.
112	P19BU21M0117	GEO SHIBU	A Study On Induction And Employees Attitude Towards Retention And Effectiveness In Organisation
113	P19BU21M0118	ISSON ISSAC KURUVILLA	Study On Handling Pharmaceuticals In Cold Chain Logistics With Reference To Zeniline Global Logistics Pvt Ltd, Chennai
114	P19BU21M0119	JAYADEV TS	A Study On Importance Of Customer Relationship Management With Reference To Handloom Industry Kanhirode Weavers Co-Operative Society
115	P19BU21M0120	JOSHIN JACOB	Materials Handling-Storage And Packaging Challenges With Special Reference To Freightrix Cargo Solutions
116	P19BU21M0121	JOYAL MATHEW JAMES	A Study On Loan Operation And Financial Performance Of Ksfe Ltd, Thrissur
117	P19BU21MO109	VINEETH K	A Study On Logistics Management At Drs Agarwalpackers And Movers In Bangalore

**Add on certificate program offered**

Nature of the Activity	Name of Participant	Year	Duration
Student Exchange -Add-On Data Analytics using Business Excel	RATS Technology	First	17-02-2023 to 11-03-2023
Student Exchange – Add-on Logistics and Supply Chain Management	Clicks Campus	Second	27-04-2023 to 12-06-2023
Digital Marketing	Clicks Campus	First	16-10-2023 to 03-11-2023

**Internship Details**

S.No	Reg. No.	Name	Company Name
1	P19BU21M0004	Adarsh K P	Freighterix Cargo Solutions
2	P19BU21M0006	Adnan Anwar Sheik	Floyd Inc Pvt Ltd
3	P19BU21M0007	Ajith P. M.	Flyton Xpress
4	P19BU21M0010	Akhil Prasad	Techvestors Technologies Pvt Ltd
5	P19BU21M0012	Akil.M.Nair	Ellips Logistics Pvt Ltd
6	P19BU21M0013	Akshay Ashokan	Freighterix Cargo Solutions
7	P19BU21M0015	Alen. S. Thomas	Domain 2 Host
8	P19BU21M0018	Anamika C	Rossell Techsys
9	P19BU21M0026	Anju.U	Rossell Techsys
10	P19BU21M0027	Anugraha.P.A	The Entrepreneurship Network
11	P19BU21M0034	Ashy Prince George	Halecaim Pvt Ltd
12	P19BU21M0035	Ariya U	Packwell Industries Pvt Ltd
13	P19BU21M0037	Ashitha K	Sethu'S Export India Pvt Ltd
14	P19BU21M0041	Gokul Gopinath	Freighterix Cargo Solutions
15	P19BU21M0044	Jaswin Abraham P	Tdoupuzha Farmers Agro Producer
16	P19BU21M0046	Jesvin P Jose	Freighterix Cargo
17	P19BU21M0047	Jithin Johnson	Solutions Signware Technologies Pvt Ltd
18	P19BU21M0056	Lino Wilson	Vistonsoft Technologies
19	P19BU21M0066	Nisha George	Rossell Techsys
20	P19BU21M0071	Pyari Shaji	Apollo Speciality Hospitals

21	P19BU21M0072	Radhika Rajan	The Entrepreneurship Network
22	P19BU21M0073	Rajoli Nikhil	Thrymr Software Pvt Ltd
23	P19BU21M0074	Reju Johnson J	Halecaim Pvt Ltd
24	P19BU21M0083	Shahana	Rossell Techsys
25	P19BU21M0090	Shaik Gouse	Wes Bengaluru Pvt Ltd
26	P19BU21M0091	Shaik Mansoor	Basha United India Insurance Company Ltd
27	P19BU21M0092	Shalini S Prakash	Apollo Speciality Hospitals
28	P19BU21M0100	Suja S.V	Rossell Techsys
29	P19BU21M0106	Vaishnav Malayil	Vistarock Logistics Pvt Ltd
30	P19BU21M0108	Vineetha Mar	Wilson Ragus Healthcare Pvt Ltd
31	P19BU21M0118	Isson Issac Kuruvilla	Zeniline Global Logistics Pvt Ltd
32	P19BU21M0120	Joshin Jacob	Snowman Logistics Pvt

### Sports Day

Winners never stop, they know that the more they play the more the challenges await .

Every year sports meet for the PG students from MBA department have their sports meet before their semester examinations, same way this year also they have planned the MBA sports meet 2023 and conducted for the PG students of MBA 1<sup>st</sup> year on 22 & 23 May 2023 for Indoor and Outdoor game events in Koshy’s campus. The events were planned to conduct from morning 9:30 am to 5:00 pm in the evening. All MBA faculties were present for the inauguration of the MBA sports meet.

Indoor games for the sports meet were Carrom for Girls, for Outdoor games Cricket & Volley ball for boys and throw ball for girls were conducted. The events started from morning





9:30 am, all the students participating in the games and the non-participants to cheer up the players started assembling at the football ground from 9.00 am. First of all cricket event was scheduled to conduct first in the morning and the first years were made of two teams from two sections as Team – A and Team – B for the Cricket match.

### Cultural Activities

#### FAREWELL DAY – ADIEU SENIORS

Koshys Institute of Management Studies (KIMS), department of MBA, organized “FAREWELL DAY – ADIEU SENIORS” on 10.10.2022 from 03:00 PM to 03:00 PM on Monday.

Farewell party in the college is celebrated not to just to say goodbye to the friends, as they step into a new realm of life. It also a commemoration to celebrate all the good times together and wishing the best for the future.

The students of MBA – I years given Farewell to MBA – II year students. The celebration started with the Cake Cutting by Dr. Sara Kunnath, Academic Advisor and HOD – MBA along with the teaching fraternity of MBA.



*Praashant*

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### Splash Promo

Koshys Institute of Management Studies (KIMS), department of MBA, offered a “SPLASH PROMO” on 04.08.2022 from 01:00 PM to 2:00 PM on Thursday. The students of MBA – II year showed their talents and selected for the final SPLASH.

The MBA – I and II year students participated in the final SPLASH event which happened on 26th and 27th Aug,'22. They participated in various events such as traditional group dance, western dance, solo song, group song, fashion show, etc. Apart from the curriculum activities, the students are encouraged by the Management to participate in various extra-curricular activities to showcase their talents.



### Cultural Day - Splash

Koshy’s Group of Institutions had organized splash cultural events on 11th & 12th August 2023.

Students from 1st MBA had participated in different cultural events such as solo song, solo dance, group dance, mime, group song, duet dance, solo instrumental and Mr & Ms Koshy’s.



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The splash cultural events were conducted in the KIMS auditorium and KIHS auditorium. splash cultural events started at 9.30 am & went on till to 4.15 pm.

The chief guest of the event was Dr. Santhosh Koshy.

The guests of honour for the event were Dr. Sereena Shaji Dean KGI, Dr. Prakash B Nayak Academic Director KGI, Prof Sandhya S Principal KIMS, Prof. Biji Joseph Principal LF CON.

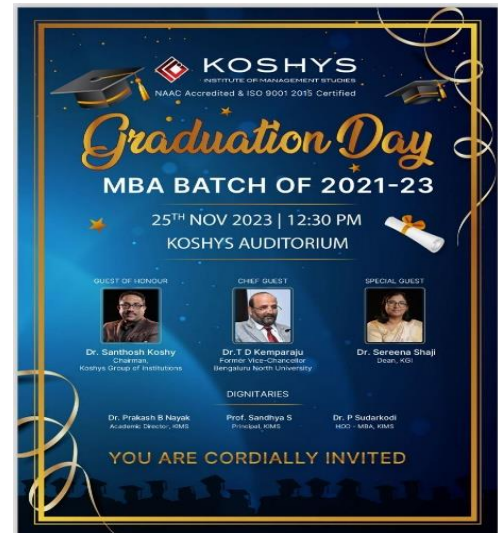


### Graduation Day

Koshys Institute of Management Studies (KIMS), department of MBA, organized “GRADUATION DAY” on 25.11.2023 from 11:00 AM to 01:00 PM on Saturday.

Graduation day is the culmination of all the time, energy, and work that you have put into gaining your qualification, and it gives you a great chance to celebrate all that you have achieved. It is an exciting period in a person's life and an array of feelings will surface for the graduate. Graduating is showing that you did it, you worked for something and it paid off. Achieving a goal, getting a reward for your work releases dopamine. One of the 4 happiness chemicals. The main point of graduation is to officially receive an important piece of paper proving your hard work.

The Graduation Day ceremony started with an invocation song. The Chief Guest of the Graduation Day is Dr. T.D. Kemparaju, Former Vice Chancellor, Bangalore North University, the Guest of Honour Dr. Santhosh Koshy,



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Chairman, Koshy's Group of Institutions, Dr. Prakash B. Nayak, Academic Director, Koshy's Institute of Management Studies, Dr. P. Sudarkodi, HoD – MBA and Research Head and Prof. Sandhya, Principal, Koshy's Institute of Management Studies had shared their thoughts and experience to the young buddings.



*Prakash B. Nayak*

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**Faculty Publications in UGC Care Journals/ Web of Science/Editor for Book Chapter  
during the Academic year 2022-23**

Sl. No	Faculty Name	Title of the paper	Journal	ISBN/ISSN	Month/Year
1	Dr. P. Sudarkodi	A Study on Social Infrastructure and Human Development in Karnataka	International Journal of Scientific Research and Engineering Development	2581-7175	Apr,'23
2	Dr. P. Sudarkodi	Bio-medical waste management in Private hospitals of Bangalore	Organization Development Journal	0889-64	2023
3	Dr.G. Gopi	Apex level provisions for employability skills - Development for Management graduates on India	International Journal of Advances in Engineering and Management	2395-5252	Jan-23
4	Dr. P. Sudarkodi	Future of Cryptocurrency-prospects issues and challenges	Indian Journal of Emerging Research in Business and Technology	2583-1003	Dec-22
5	Dr. P. Sudarkodi	Employee Job Satisfaction in IT industry in Bangalore	Journal of Contemporary issues in Business and Government	2204-1990	Jul-05

**List of Faculty Presentation in National/International Conferences for the  
Academic year 2022-23**

Sl. No	Faculty Name	Date	Topic	Conference	Institution
1	Dr.Dakshayini	01/06/2023	Work-life balance and stress management among women professors in private colleges with special reference to Bangalore City.	International Conference on Innovative Sustainable Practices a global Multidisciplinary Approach	The Assam Kaziranga University
2	Dr.Lalitha P S	8 & 9-07-2022	The Role of Digital Economy Trends in India	National Conference - Digital Economy:Trends, Opportunities and Challenges in India	Mount Sherd Group of Institutions

  
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3	Prof. Sajeena J P S	29 & 30- 04-2022	A Study on contemporary Developments in Manufacturing and Operations Management	International Conference in recent enhances in Science, Technology, Engineering and Management	Brindavan Group of Institutions
4	Prof. Shilpa BS	3 & 4-06- 2022	A study on Barriers to Adoption of Electric Vehicle	International Conference on Challenges & Strategies to revolutionize global business standards	Krupanidhi College
5	Prof. Shilpa B S	17/06/2022	An analysis of cryptocurrency, Bitcoin and Future	National Conference on Enhancing Innovative Practices in Commerce, Management and Technology	IIBS, Bangalore

**List of Faculty Participation in Seminars/Webinars/FDPs/Conferences &  
Workshops for the Academic year 2022-23**

Date	Name of Faculty	Activity type	Title of the program	Level	Organized by
13/05/2023	Sumanth M G	FDP	Effective Publication and advanced Research Methods	-	International School of Management Excellence
17/03/2023	Dr.P. Sudarkodi	FDP	Innovative Academic Practices	-	RJS Institute of Management Studies
16/09/2022	Dr. Laitha PS	FDP	IP Awarnees Program	-	Intellectual Property India
05-09-2022 to 17-09- 2022	Dr. Laitha PS	Online FDP	Research Methodology and Applied Econometrics for Social Science	-	Assam University
16/07/2022	Prof. Shilpa BS	National Workshop	Scholarly Publishing: Dos and Don'ts	-	Tumkur University

  
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## Extended activities / CSR activities

### AIR Orphanage visit

Most of us look the other way when we see someone suffering on the streets or lying abandoned in a corner on a road because we do not know what to do, where to take them or where to turn to for help. We may be the most compassionate of people, yet we find ourselves unable to constructively help or make a lasting, long-term difference in their lives. This is where AiR Humanitarian Homes steps in. We are a nonprofit organization with three shelter homes spread across Bangalore, located at Bannerghatta, Chikkagubbi Village and Chandapura.



**Dr. Sara Kunnath**

**HoD – MBA & Academic Advisor**

  
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## ANNUAL REPORT

### ACADEMIC YEAR-2022-2023

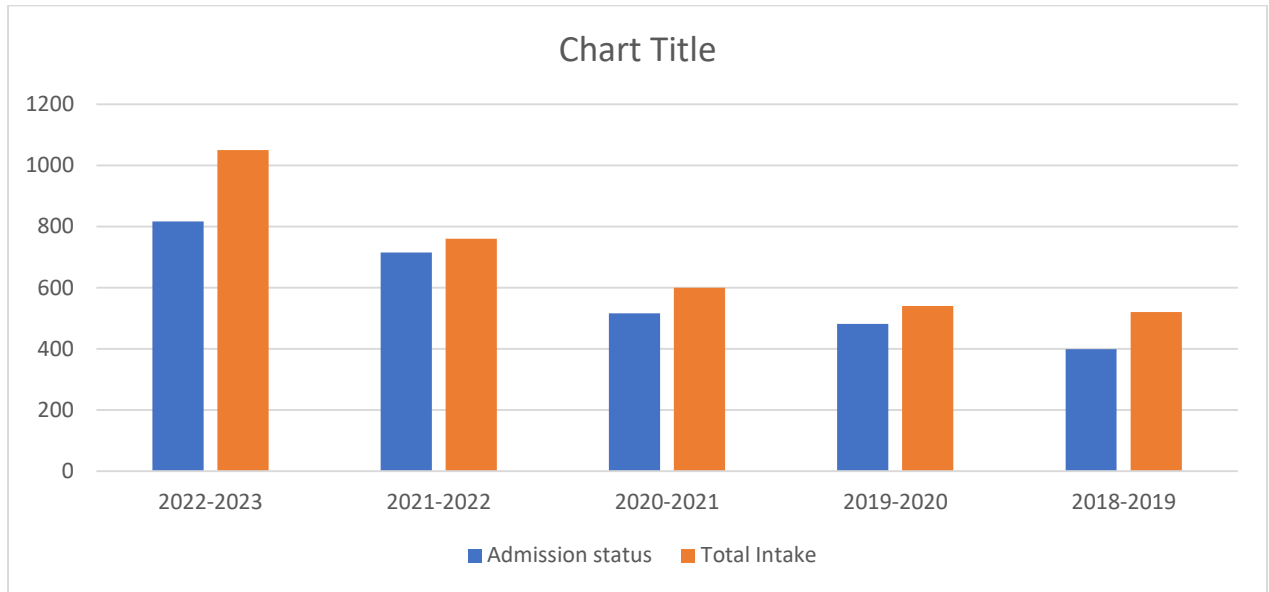
#### ➤ ADMISSION STATUS: TOTAL ADMISSION DURING THE YEAR

UG					
KARNATAKA			NON-KARNATAKA		
DEPT	MALE	FEMALE	DEPT	MALE	FEMALE
BBA(AVI)	2	NILL	BBA(AVI)	54	18
BBA(GEN)	17	15	BBA(GEN)	171	31
BCOM(L&SCM)	NILL	NILL	BCOM(L&SCM)	37	6
BCOM(GEN)	32	36	BCOM(GEN)	9	NILL
BA	NILL	3	BA	10	1
BVA(ANIMATION)	3	1	BVA(ANIMATION)	26	NILL
BCA	30	25	BCA	236	39
<b>TOTAL</b>	<b>84</b>	<b>80</b>	<b>TOTAL</b>	<b>543</b>	<b>95</b>

#### ➤ PROGRESS IN ADMISSION STATUS WITH GRAPHICAL PRESENTATION

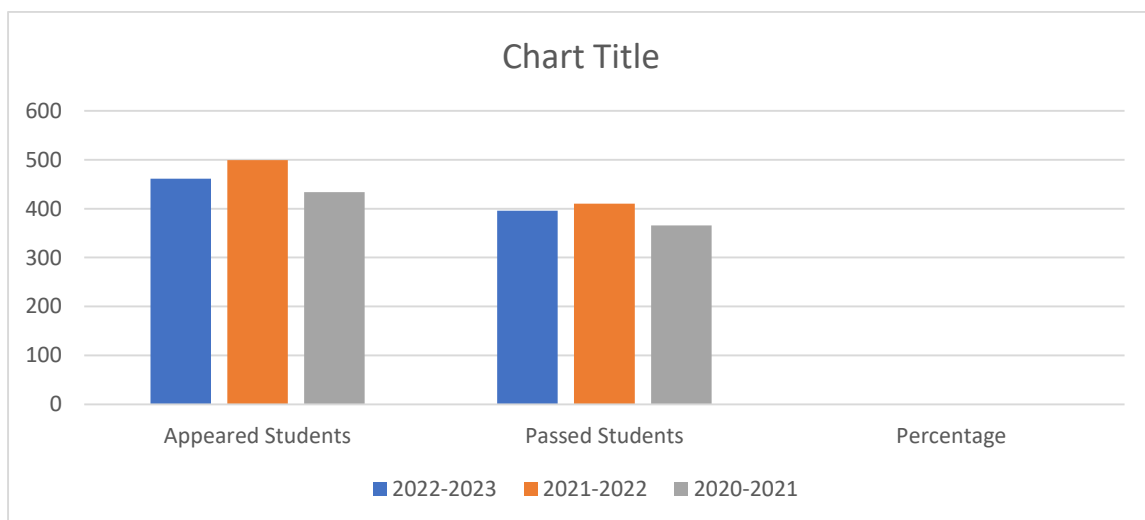
YEAR	ADMISSION STATUS	TOTAL INTAKE
<b>2022-2023</b>	<b>817</b>	<b>1050</b>
<b>2021-2022</b>	<b>715</b>	<b>760</b>
<b>2020-2021</b>	<b>516</b>	<b>600</b>
<b>2019-2020</b>	<b>482</b>	<b>540</b>
<b>2018-2019</b>	<b>399</b>	<b>520</b>

  
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➤ **RESULTS FOR 3-YEARS OUTGOING BATCH GRAPHICAL PRESENTATION**

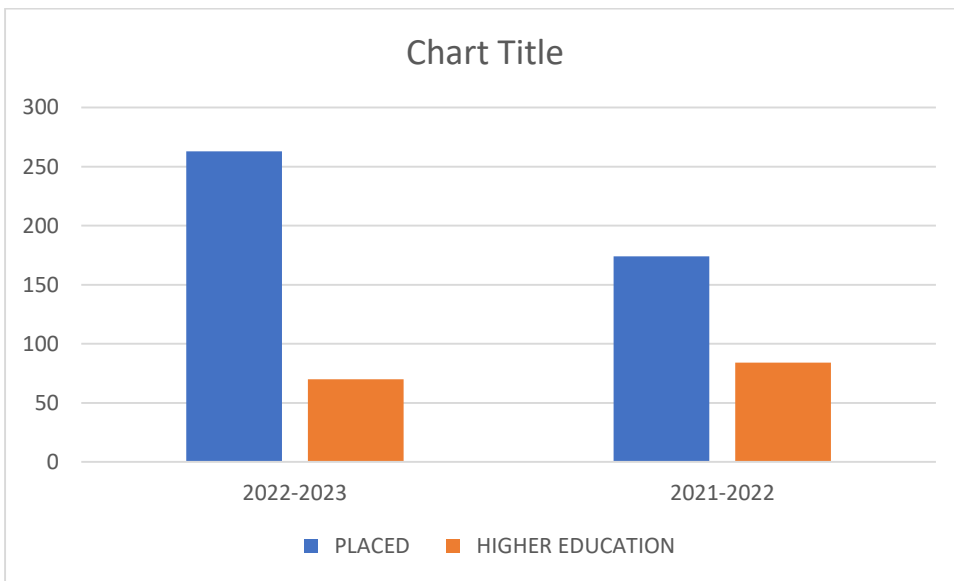
Academic year	Appeared Students	Passed Students	Percentage
2022-2023	461	396	83%
2021-2022	499	410	86%
2020-2021	434	366	85%



  
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➤ **PLACEMENT AND HIGHER EDUCATION (COMPARISON WITH PAST TWO BATCHES)**

ACADEMIC YEAR	PLACED	HIGHER EDUCATION
2022-2023	263	70
2021-2022	174	84



**Overall 263 students placed during the year 2022-2023**

➤ **ACADEMIC ACTIVITIES.**

**GUEST LECTURE**

**1. Guest Lecture: Digital Art: Concept to Creation**

**Date: 06/07/2022**

The department of Visual arts organized a seminar on “Digital Art-From Concept to Creation” on 16<sup>th</sup> July 2022 from 10 A.M onwards. Mr. Chandrasekhar Poudyal, a digital artist with 8+ years of experience conducted the seminar for both BVA II Sem and BVA IV Sem students. The seminar aimed to elucidate the method of creating an own concept from scratch and to also discuss the processes and pipeline of the Gaming Industry. Mr. Chandrasekhar explained it in a neat, succinct manner while also providing important tips to the students on succeeding in the Gaming Industry.



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## 2. Guest Lecture: “MENTAL HEALTH, THE BEDROCK OF SUCCESSFUL CAMPUS EXPERIENCE”

17/11/2021

A Guest Lecture was organized on “MENTAL HEALTH, THE BEDROCK OF SUCCESSFUL CAMPUS EXPERIENCE” by SONI ANIL, MSN, Psychiatric NP (Nurse Practitioner). Organized by B.B.A (Aviation Management) Department on 17<sup>th</sup> November, 2021 comprising about 140 students from I, III and V Semesters BBA-Aviation.



  
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### 3. Workshop: Clay modelling Workshop

10/12/22

On December 10, 2022, we organized an engaging workshop on clay modeling for the students of Koshys Group of Institutions. The workshop aimed to provide students with hands-on experience and creative expression through the medium of clay. Led by skilled instructors, participants explored various techniques and sculpting methods, fostering their artistic abilities. This interactive session not only encouraged artistic expression but also promoted teamwork and collaboration among the students. Through the workshop, participants had the opportunity to unleash their imagination and create unique clay sculptures. It was a memorable and enriching experience that sparked creativity and appreciation for the arts among the students.



### 4. Film Analysis workshop: Avatar-2 Movie

11/02/2023

On February 11, 2023, the Department of BVA organized a film analysis session for students, featuring the screening of "Avatar 2". This immersive experience allowed students to delve into the cinematic world and analyze various aspects of filmmaking, from storytelling to visual effects. Led by faculty members, students explored the narrative intricacies and technical brilliance of the film, gaining valuable insights into the art of filmmaking. The session served as a platform for critical thinking and discussion, enhancing students' understanding of cinematic techniques and storytelling methods.



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## 5. experiential learning: Visit to Chitra santhe

08/01/2023

On January 8, 2023, the Department of BVA embarked on an experiential learning journey with a visit to Chitra Santhe. This immersive excursion provided students with firsthand exposure to diverse art forms and cultural expressions. Guided by faculty members, students engaged with local artists, explored vibrant stalls, and witnessed live demonstrations, enriching their understanding of artistic techniques and traditions. The visit fostered creativity, cultural appreciation, and a deeper connection to the artistic community, reinforcing the department's commitment to holistic education through real-world experiences.



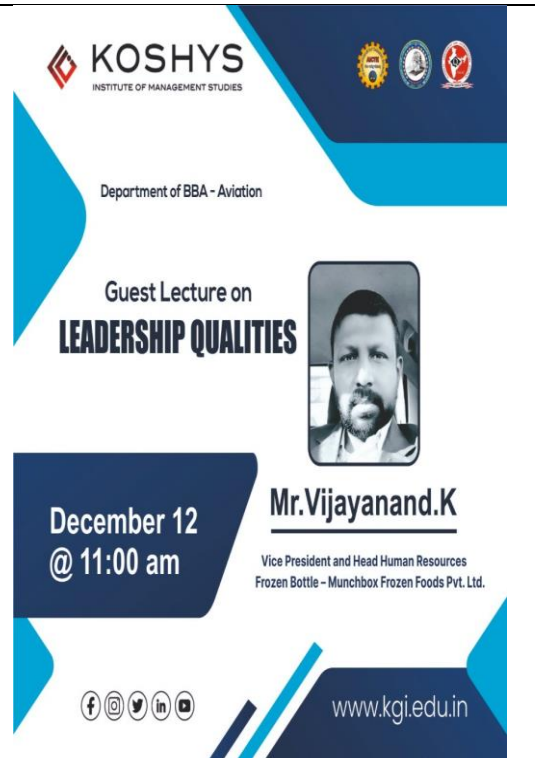
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**6.Date: 10/12/2022**

A Guest Lecture was organized on “Leadership Qualities” by Mr. Vijayanad K, Vice President and Head HR, Frozen Bottle-Munchbox Frozen Foods Pvt. Ltd. Organized by B.B.A (Aviation Management) Department on 12<sup>th</sup> December, 2022 comprising about 80 students from II, IV and VI Semesters BBA-Aviation.

The Guest Lecture was to encourage the students to enhance Leadership Qualities in them. Mr. Vijayanad explained the Leader is a person who knows the way, goes through the way and shows the way. He took an example of life of Hitler to explain the who is a leader? And what are the qualities a leader will have. It was an interactive session and all the students enjoyed it.



The poster features the KOSHY'S logo at the top left, followed by the text 'Department of BBA - Aviation'. The main title is 'Guest Lecture on LEADERSHIP QUALITIES' with a portrait of Mr. Vijayanand.K. Below the portrait, it states 'December 12 @ 11:00 am' and 'Mr.Vijayanand.K Vice President and Head Human Resources Frozen Bottle - Munchbox Frozen Foods Pvt. Ltd.'. At the bottom, there are social media icons and the website 'www.kgi.edu.in'.




*Prasanna*  
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## 7.Guest Lecture: How to say no to Substance abuse

09/01/2023

On Wednesday, the 11th of January 2023, a talk on the dangers and consequences of drug use was conducted at Koshy's college, Bangalore by Dr. Safiya, a Neuropsychiatrist and the Medical director of Mind and Brain Hospital, Bangalore. The talk aimed to educate the students on the dangers of drug use and the importance of saying No to Drugs.



INSTITUTE OF MANAGEMENT STUDIES




### RETROSPECT


Department of BBA - Aviation  
**Guest Lecture on**

# How to say No to Substance Abuse

**Dr. Safiya**  
Medical Director of Mind and Brain Hospital




**January 11<sup>th</sup> 2023**  
**@ 09:00 AM**



No.31/1, Kannur P.O, Hennur-Bagalur Road,  
Mitganahalli, Kadusonnapanahalli,  
Bengaluru, Karnataka 562149

[www.kgi.edu.in](http://www.kgi.edu.in)



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## 8.Awareness Program: Fire Safety Awareness Program

20/01/2023

A Fire Safety awareness program was organized by B.B.A (Aviation Management) Department on 03<sup>rd</sup> February, 2023 comprising of all the students from KIMS across the stream. The program was lead by Mr. Vinod Jadhav, FSO & Team- Fire Brigade Services in Banaswadi, Bangalore. The programme aimed at making the students and staffs of the Institution mindful about fire hazards and the safety measures which can be taken during fire emergency. Mr. Vinod talk revolved around how fire-safety is vital and what are various kinds of safeguards which should be taken at different fire-prone areas.



**KOSHYS**  
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Department of BBA  
(Aviation Management)

**Fire Safety Awareness Program**

**Mr. Vinod Jadhav**  
FSO & Team - Fire Brigade Services in  
Banaswadi, Bangalore.

3<sup>rd</sup> February 2023  
@ 11:00 AM

[www.kgi.edu.in](http://www.kgi.edu.in)

Hennur Bagalur Road, Kannur P.O,  
Bangalore - 562149, Karnataka, India

## 9.Awareness Program: Traffic Awareness Program



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INSTITUTE OF MANAGEMENT STUDIES

Department of BBA  
(Aviation Management)

**Traffic Awareness Programme  
on  
Road Safety**

20<sup>th</sup> January 2023

@ 11:00 AM  
Auditorium

**Mr. Frank Rajan**  
and Team - Bangalore City  
Traffic police-Traffic Warden Organisation

[www.kgi.edu.in](http://www.kgi.edu.in)

Hennur Bagalur Road, Kannur P.O,  
Bangalore - 562149, Karnataka, India

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**03/02/2023**

A Traffic awareness program was organized on “Road Safety” by Mr. Frank Rajan and team, Bangalore city, Traffic police-Traffic Warden Organization. The Program was organized by B.B.A (Aviation Management) Department on 20<sup>th</sup> January, 2023 comprising about 300 students from III and V Semesters of KIMS across the stream. The program was to impart the knowledge of importance of Road safety rules. Mr. Frank Rajan and team made the students to understand the causes of road accidents and the basic traffic rules to be followed on road when walking as a pedestrian or as one driving a vehicle.

**10. Guest Lecture: Future Work****17/05/2023**

A Guest lecture on “FUTURE WORK” was organized 18th May, 2023 comprising of all the students from BBA Aviation. The guest speak was Winston A De Rosario, Director, Global Head of People and Culture, SILQ. As undergraduate students embark on their academic journey, it is essential to consider the future work opportunities available to them.

**11. Guest Lecture: Personal and Menstrual Hygiene****25/05/2023**

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A Seminar was organized on “Personal & MENSTRUAL HYGIENE” by Prof. Biji Joseph, Principal, Bangalore Little flower college of Nursing and Ms. Annie Nirmala, Assistant Professor, Department of OBG Nursing, KIHS. T The Seminar was aimed at educating the students on Maintaining Proper Menstrual Hygiene. As we all know that Proper menstrual hygiene practices contribute to maintaining good health and well-being.



## 12. Guest Lecture: Business Continuity Management

29/05/2023

"Guest lecture on Airport Business Continuity Management, aviation expert Mr Vivian Immanuel, BIAL underscored the significance of robust continuity plans for uninterrupted airport operations. Insights on crisis response, risk mitigation, and disaster recovery enabled attendees to grasp the vital measures that airports implement to ensure seamless functioning even amidst unforeseen challenges."

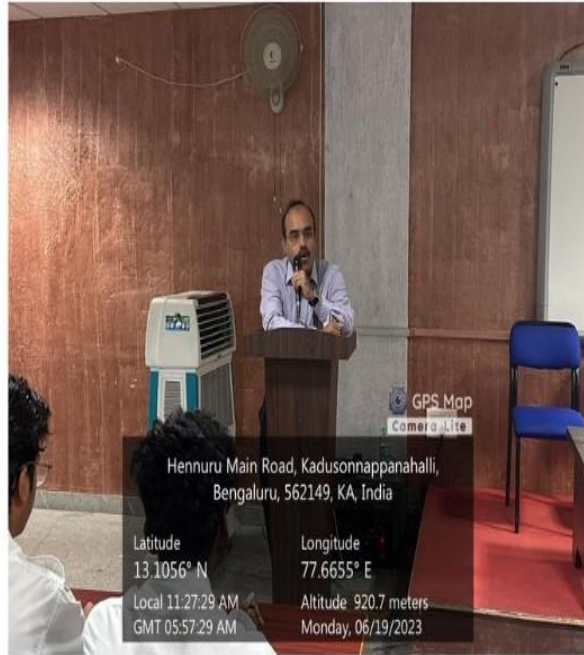


13.19/06/2023

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"An captivating guest lecture, attendees delved into the intricacies of the Global Distribution System (GDS). Industry expert Dr.Venkateswaran Raman, Director Vibes Air Private ltd, elucidated how GDS revolutionizes travel and hospitality, enabling seamless booking and information exchange. The session left participants enlightened about the pivotal role GDS plays in the global travel industry."



#### 14.Guest Lecture: Project Guidelines

17/07/2023

"In this enlightening guest lecture, students received essential guidelines for their final year projects. Ms Gita shared her insights on project selection, research methodology, and effective execution. The interactive session empowered students with knowledge and inspiration to excel in their academic pursuits."



  
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## 15. “Cyber security for all” (31/01/2022)

During the guest lecture on Cybersecurity, attendees were provided with a comprehensive overview of the evolving landscape of digital threats and the imperative strategies to mitigate them effectively. The discourse illuminated the critical importance of cybersecurity in contemporary society, emphasizing its relevance across diverse domains including government, finance, healthcare, and personal privacy. Various topics were explored, ranging from common cyber threats such as malware and phishing attacks to advanced persistent threats (APTs) orchestrated by sophisticated adversaries. Additionally, the lecture delved into the significance of implementing robust security measures, fostering a culture of awareness, and adhering to best practices to fortify digital defenses. Through case studies and real-world examples, participants gained insights into the potential ramifications of cyber breaches and the imperative role of proactive defense strategies in safeguarding sensitive information and infrastructure.

## 16. SUSTAINABLE ENVIRONMENT AND ROLE OF YOUTH

On 14<sup>th</sup> June 2023, the department of commerce organized a guest lecture. The guest speaker was Ms. Kumuda who holds the position of research associate in EMPRI, to provide a comprehensive overview of key concepts related to sustainability, including renewable energy sources, waste reduction, conservation of natural resources and bio diversity reservation.



## 17. FINANCIAL LITERACY FOR YOUNG ADULTS

On May 12<sup>th</sup> the department of commerce organized a guest lecture. The guest speaker was Dr. Padmashree V.

  
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The lecture aims to increase young adult understanding of various financial concepts such as budgeting, savings, investing, debt management, financial planning and financial responsibility.



## 18. ENTREPRENEURSHIP DEVELOPMENT SKILLS

On January 01<sup>st</sup> the department of commerce organized a guest lecture for final year B.com student. The guest speaker was Prof. Bharath S from Brindavan Group of Institutions to provide the students knowledge on entrepreneurship, marketing and availability of resources.

The guest lecture on entrepreneurship development skills provided students with valuable insights, practical guidance, and inspiration to pursue their entrepreneurial aspirations. By learning from the experiences and expertise of a successful entrepreneur, students gained a deeper understanding of the entrepreneurial mindset and the skills required to succeed in today's dynamic business environment.

## 19. "Internet of things" (12/02/2022)

In today's guest lecture on the Internet of Things (IoT), we delved into the transformative potential of interconnected devices in various domains. Beginning with a comprehensive definition, we explored how IoT encapsulates the network of physical objects embedded with sensors, software, and other technologies, facilitating data exchange and automation. The lecture underscored IoT's pivotal role in revolutionizing industries such as healthcare, manufacturing, and urban infrastructure, fostering enhanced efficiency, productivity, and innovation. Moreover, we examined the key components and architectural frameworks integral to IoT systems, including sensors, actuators, connectivity protocols, and cloud platforms. Emphasis was placed on the burgeoning challenges surrounding security, privacy, and interoperability, necessitating robust strategies for deployment and governance. Overall, the lecture provided a foundational understanding of IoT's multifaceted applications and its burgeoning significance in shaping the future of technology-driven ecosystems.

*Pradeep*  
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**20. “ Deep Learning ” (26/02/2022)**

The guest lecture on Deep Learning provided attendees with a comprehensive exploration of the theoretical foundations, practical applications, and current advancements within the field. Delving into the intricate mechanisms of artificial neural networks, the lecture elucidated the fundamental concepts underlying deep learning architectures, including convolutional neural networks (CNNs), recurrent neural networks (RNNs), and generative adversarial networks (GANs). Attendees were exposed to a diverse array of applications spanning computer vision, natural language processing, and autonomous systems, showcasing the transformative potential of deep learning across various industries. Moreover, the lecture elucidated the key challenges and ongoing research endeavors within the realm of deep learning, highlighting avenues for future exploration and innovation. Through interactive discussions and illustrative examples, participants gained valuable insights into the theoretical underpinnings and practical implications of deep learning methodologies, fostering a deeper understanding of this rapidly evolving field.

**21. “ Frontend Development- Industry needs” (26/02/2022)**

The guest lecture on Frontend Development - Industry Needs provided attendees with a comprehensive insight into the evolving requirements and expectations within the realm of frontend development in contemporary industries. Emphasizing the pivotal role of frontend development in shaping user experiences, the lecture elucidated the essential skill sets and proficiencies demanded by employers in the current job market. Topics covered included the latest trends and technologies such as responsive design, progressive web applications (PWAs), and single-page applications (SPAs), underscoring the importance of staying abreast of industry innovations. Moreover, discussions revolved around the significance of collaboration, adaptability, and problem-solving abilities in navigating the dynamic landscape of frontend development. Through case studies and industry anecdotes, participants gained valuable insights into the evolving nature of frontend development and the requisite competencies to thrive in this competitive field.

**22. “ Recent Advancements of Machine Learning in terms of AI and IOT” (26/02/2022)**

During the guest lecture on the Recent Advancements of Machine Learning in terms of AI and IoT, attendees were presented with a comprehensive examination of the intersection between machine learning, artificial intelligence (AI), and the Internet of Things (IoT). The discourse highlighted recent breakthroughs and innovations in these fields, elucidating how advancements in machine learning techniques have significantly enhanced the capabilities of AI systems deployed in IoT ecosystems. Attendees gained insights into cutting-edge research areas such as deep learning, reinforcement learning, and federated learning, and their applications in IoT devices and networks. Moreover, the lecture explored the synergistic relationship between AI and IoT, emphasizing how AI-powered analytics and decision-making algorithms are revolutionizing IoT applications across various sectors including smart cities, healthcare, transportation, and manufacturing. Through case studies and practical examples, participants gained a nuanced understanding of the transformative potential of integrated



machine learning with AI and IoT technologies to address complex challenges and unlock new opportunities in the digital era.

### **23. “Computational Intelligence” (14/07/2022)**

The guest lecture on Computational Intelligence provided a comprehensive exploration of the interdisciplinary field, elucidating its fundamental concepts, methodologies, and applications. Attendees were immersed in the diverse spectrum of computational techniques inspired by natural intelligence, encompassing artificial neural networks, evolutionary algorithms, fuzzy logic systems, and swarm intelligence. The discourse delved into the theoretical underpinnings of these approaches, elucidating their capacity to tackle complex problems, learn from data, and adapt to dynamic environments. Moreover, practical applications across various domains such as pattern recognition, optimization, decision-making, and robotics were discussed, showcasing the transformative potential of computational intelligence in addressing real-world challenges. Through illustrative examples and interactive discussions, participants gained insights into the burgeoning landscape of computational intelligence and its pivotal role in driving innovation and problem-solving in the digital age.

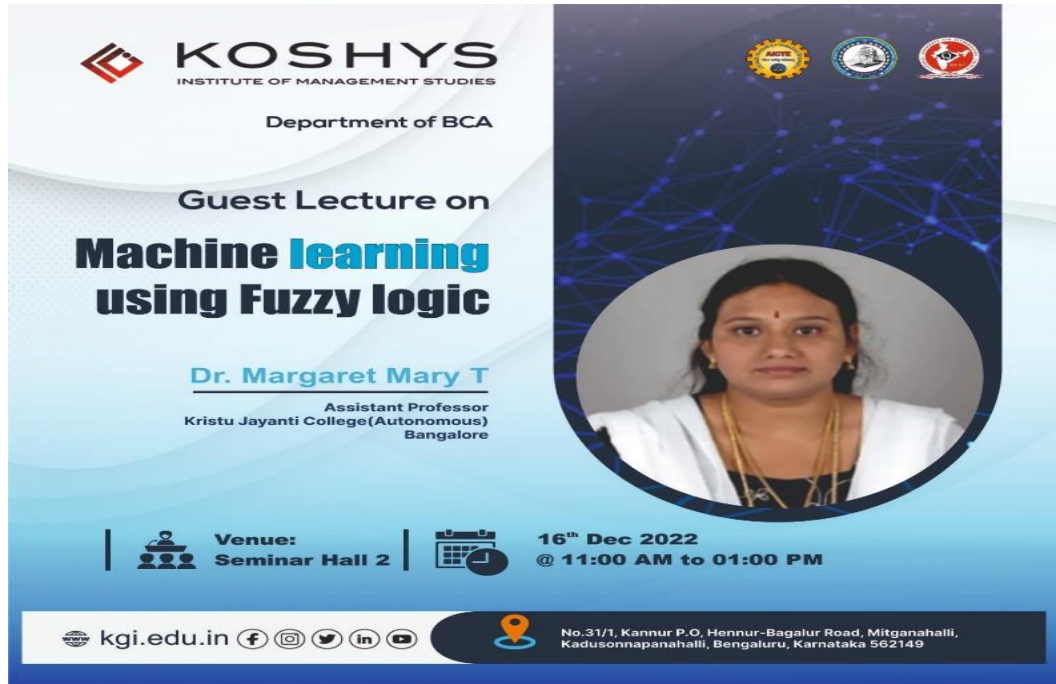
### **24. “Grooming and presentations for placement interviews” (18/11/2022)**

Guest lecture on "Grooming and Presentations for Placement Interviews." The session delved into the paramount importance of personal presentation and communication skills in the context of securing employment opportunities. Attendees were enlightened on the significance of a polished appearance, including attire, grooming, and body language, in creating favourable first impressions during job interviews. Furthermore, the lecture emphasized the art of effective communication and presentation techniques, highlighting the pivotal role they play in conveying professionalism and confidence to prospective employers. Through interactive discussions and practical demonstrations, participants gained invaluable insights and practical strategies to enhance their grooming and presentation skills, thereby maximizing their prospects in the competitive landscape of placement interviews.

### **25. “Multimedia Editing” (24/11/2022)**

In today's guest lecture on Multimedia Editing, we explored the fundamental principles and techniques essential for effective multimedia production. The session commenced with an overview of multimedia editing software, highlighting industry-standard tools and their respective functionalities. Subsequently, we delved into the intricacies of audio and video editing, emphasizing the importance of seamless integration for a cohesive multimedia experience. Attendees gained insights into key concepts such as timeline editing, transitions, effects, and audio synchronization. Moreover, practical demonstrations illustrated the application of these techniques in real-world scenarios, elucidating their significance in crafting compelling multimedia content. Throughout the lecture, an emphasis was placed on best practices, workflow optimization, and the creative potential afforded by modern editing platforms. Overall, the session provided participants with a comprehensive understanding of multimedia editing principles, empowering them to proficiently navigate the dynamic landscape of digital media production.

## 26. "Machine Learning Using Fuzzy Logic" (16/12/2022)



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Department of BCA

Guest Lecture on  
**Machine learning  
using Fuzzy logic**

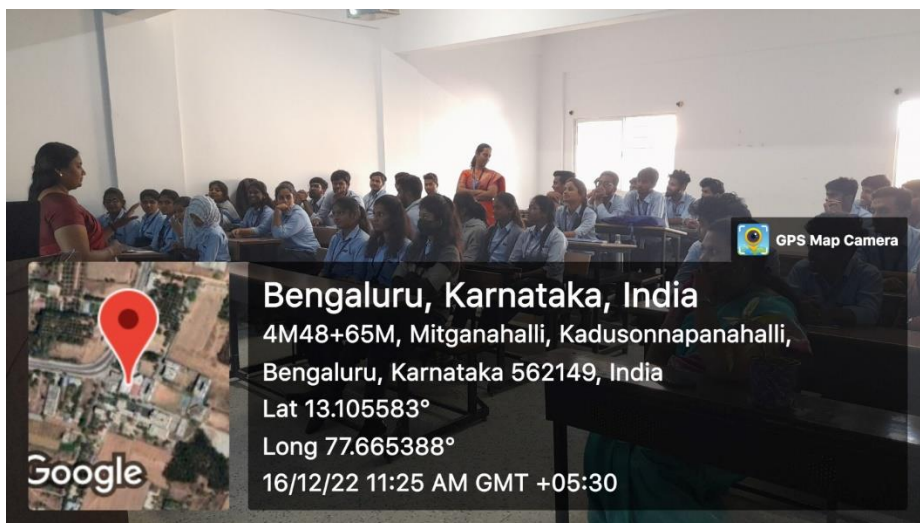
**Dr. Margaret Mary T**  
Assistant Professor  
Kristu Jayanti College(Autonomous)  
Bangalore

Venue: Seminar Hall 2 | 16<sup>th</sup> Dec 2022  
@ 11:00 AM to 01:00 PM

kgi.edu.in | f | @ | t | in | v

No.31/1, Kannur P.O, Hennur-Bagalur Road, Mitganahalli,  
Kadusonnapanahalli, Bengaluru, Karnataka 562149

In today's guest lecture on "Machine Learning Using Fuzzy Logic," we delved into the intersection of two dynamic fields: machine learning and fuzzy logic. The session commenced with an elucidation of fuzzy logic, highlighting its ability to handle uncertainty and imprecision inherent in real-world data, a feature often absent in traditional binary logic systems. We then explored various applications of fuzzy logic in machine learning, ranging from pattern recognition to decision-making processes. Additionally, the lecture emphasized the advantages of employing fuzzy logic in scenarios where precise mathematical models may fall short, such as in complex systems or when dealing with subjective human judgments. Throughout the discourse, attendees gained insights into the theoretical underpinnings of fuzzy logic and its practical implications in modern machine learning paradigms, underscoring its significance in addressing real-world complexities.



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## 27. "Augmented Reality, Virtual Reality and its Applications" (03/05/2023)

During the guest lecture on Augmented Reality (AR) and Virtual Reality (VR), attendees were provided with a comprehensive overview of these emerging technologies and their diverse applications. The lecture delved into the fundamental concepts of AR and VR, elucidating the distinctions between the two and highlighting their respective functionalities. Attendees gained insights into the evolution of AR and VR technologies, tracing their inception to present-day advancements. Furthermore, the lecture showcased a myriad of practical applications spanning various industries, including healthcare, education, gaming, and architecture. Through compelling case studies and real-world examples, attendees were able to grasp the transformative potential of AR and VR in revolutionizing experiences, enhancing learning environments, and optimizing operational processes. Overall, the lecture served as an illuminating exploration into the boundless possibilities offered by AR and VR technologies in reshaping the future landscape of human interaction and engagement.

## 28. "Introduction to Data Science" (6/6/2023)

Throughout the session, we delved into the foundational concepts and applications of data science in contemporary contexts. Beginning with an exploration of the fundamental principles underlying data science, we examined its interdisciplinary nature, drawing from statistics, computer science, and domain expertise. Subsequently, we discussed the lifecycle of a data science project, encompassing data collection, cleaning, analysis, visualization, and interpretation. Moreover, we elucidated the role of machine learning algorithms in deriving insights and making predictions from data. The lecture underscored the importance of ethical considerations in data science practices, emphasizing integrity, transparency, and privacy protection. Overall, the session provided a comprehensive introduction to the multifaceted domain of data science, fostering a deeper understanding of its significance and potential impact across various industries and sectors.

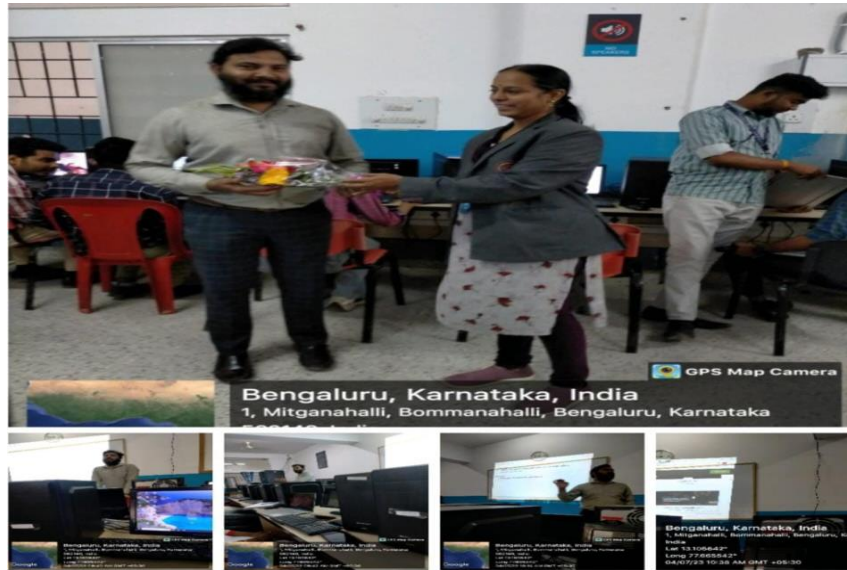
## 30. WORKSHOP ON "Full Stack Development and hands on training"



The poster is for a workshop titled "Full Stack Development" conducted by the Department of BCA at KOSHYS Institute of Management Studies. It features a blue background with a central image of a man, Subhani Shaik, who is the Assistant Professor at HKBK College. The text on the poster includes the date (4th & 5th July 2023), venue (Lab 2), and time (9 AM to 3 PM). It also provides the address: No.31/1, Kannur PO, Hennur-Bagalur Road, Mitganahalli, Kadusonnapanahalli, Bengaluru, Karnataka 562149, and the website www.kgi.edu.in.

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The workshop titled "Full Stack Development and Hands-On Training," conducted by Subhani Shaik, aimed to provide participants with comprehensive insights into the intricacies of full stack development and equip them with practical skills essential for contemporary software engineering. Throughout the workshop, Mr. Shaik meticulously navigated through the foundational concepts of both front-end and back-end development, offering a holistic perspective on the development process. The workshop commenced with an in-depth exploration of front-end technologies, delving into HTML, CSS, and JavaScript, elucidating their roles in crafting responsive and visually appealing user interfaces.

**➤ SEMINAR/CONFERENCE/FDP**

Academic Year	Title of the FDP/MDP/Professional Development /Administrative Training Program	Dates (DD-MM-YYYY)	No of Participants
2022 - 2023	Intellectual Property Rights and Patents and design filling	16-09-2022	20
	Simplified ERP Training for Support Staff	10/12/2022	43
	Hands on Training Documentation management for NAAC	1/20/2023	49
	Writing and Publishing quality research Paper	5/18/2023	56
	Comprehending qualitative and quantitative aspects in NAAC Accreditation	5/27/2023	49
	The Dynamics of effective Teaching-Transforming from a teacher to a Guru	7/22/2023	

*Subhani Shaik*  
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Leadership, Conflict Resolution, and Emotional Intelligence	7/24/2023	47
Blended Learning: Tools for Teaching & Research	02-05-2023 to 10-05-2023	2

## ➤ TRAINING PROGRAMS

### ORIENTATION PROGRAMME 2022-23 “ASSIMILATION”

The departments organized an orientation program “ASSIMILATION”2022 for first year degree students from 19<sup>th</sup> to 23<sup>rd</sup> September. The major focus of the programme was to ensure the students aware of the academic aspects of the course, enhance skills, setting goals, understand the new education policy and make the students aware of college environment.

The orientation program for 1st-year B. Com students was a resounding success, laying a strong foundation for their academic journey and fostering a sense of belonging within the university community. By providing comprehensive information, fostering peer connections, and promoting engagement with campus resources, the orientation program has equipped students with the knowledge and support they need to thrive academically and personally during their time at the university.



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## ➤ INTERCOLLEGE PARTICIPATION

### **PARTICIPATION REPORT ON INTERCOLLEGIATE FEST- PRODIGY'24**

The following students have participated in Inter Collegiate Fest- PRODIGY'24 on  
22<sup>nd</sup> January 2024;

#### **HUMAN RESOURCES GROUP**

- 1) Nithin Lawrance
- 2) Bindu
- 3) Benjiman

#### **FINANCE GROUP**

- 1) Rakshitha
- 2) Gibin
- 3) Surya Prakash

- 1) Angeline Ruth
- 2) Durga Shree
- 3) Gaganashree

#### **ENTREPRENEURSHIP DEVELOPMENT PROGRAMME GROUP:**

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**MARKETING GROUP 1**

- 1) Ekta
- 2) Fizan

**MARKETING GROUP 2:**

- 1) Kevin
- 2) Shisham
- 3) Aadarsh

**BEST MANAGER:**

Samrudhi

OUTCOME: The participation has given them to experience the competitive levels of other college students, and upgrade and update them to that level of national level inter-collegiate fest.

**DEPARTMENT WISE: PROJECT AND INTERNSHIP**

DEPARTMENT	TOTAL NUMBER OF PROJECT REPORTS
BBA(General)	176
BBA(Aviation)	51
BCA	76
B.Com	52

  
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**➤ ADD ON CERTIFICATE PROGRAM OFFERED DURING YEAR-  
2022-2023**

Sl. No.	Name of the Institution	Purpose of the MoU/Linkage (internship, on-the-job training, project work, student / faculty exchange and collaborative research)	Duration of MoUs/ linkage	List the actual activities under each MOU/ Linkage and web -links year-wise
1	CLICKS CAMPUS	Student Exchange	210 hours	Logistic Management, International shipping, Fleet Management
2	RATS Technology	Student Exchange	30 hours	Business Analytic and Advance Excel
3	Bangalore institute of aviation and logistics	Student Exchange	210 hours	Logistic and supply chain Management
4	CLICKS CAMPUS	Student Exchange	40hours	Logistic Management -MBA
5	MERAKI	Student Exchange	41 hours	Artificial Intelligence and Machine Learning
6	RJS Institute of management studies	Research and Faculty Exchange	3 Years	FDP and conference
7	Vivekananda institute of management	Research and Faculty Exchange	3 Years	FDP and conference

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## ➤ SCHOLARSHIP OFFERED FOR THE STUDENTS: MERIT AND MINORITY

YEAR	NAME OF SCHOLARSHIP SCHEME	NO OF STUDENTS BENEFITED	AMOUNT DISPERSED
2022-23	MERIT BASIS	109	35,00,000

## ➤ NCC & NSS ACTIVITIES

**1.The saga of a brave heart documentary** successfully conducted a documentary screening on **4 July 2022** at college auditorium.

**Rashtriya ekta divas on 31 October 2022** celebrated in our campus Lt.Jagadeesh babu was mc for the national unity day.

**2.Blood Donation camp on 25 November 2022**, association with Lions Club International, Red cross society and Indira Gandhi institute of child health,IGCHR. The camp inaugurated by our respected chairman Dr. Santhosh koshy. 254 unit blood collect from the donors. It was certainly a memorable day to Koshyians for a noble deed.



**3.NCC cadets of KIMS observed the international yoga day on the 21th June 2023**, and conducted a yoga day which was performed by the students of Koshys Institute of management studies (KIMS), and the event was inaugurated by the Principal Prof Sandhya and instructed by Prof Rajni Gaur , the former A.N.O Lt. Jagadeesh Babu and caretaker Asst.Prof. Rahul R enlightened the session with their thoughts and message.

**4International Day Against Drug on 26 June 2023** A quit drugs day program was organized for the students of KIMS in conjunction with the International Anti-Drugs day.Kumar sir

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a class to the that. an interaction section was conducted with the children and the participating students. Our C.E.O Narayanan sir and C.T.O Rahul delivered the message and after that Arun Kumar sir gave a class to the students on drug abuse and ways to prevent it.



**Vanamahotsav on 3<sup>rd</sup> July 2023**, with the collaboration of BCA department our N.C.C cadets plant some herbal plants in our campus garden. Our respected principal Sandhya S inaugurated the function and BCA's HOD will give message about the environmental protection.

**5.The Republic Day celebration on 26 August 2023** at Koshys Group of Management Studies College NCC was a vibrant and patriotic event. On this momentous day, students and staff

gathered to honor the Indian Constitution. The event commenced with the hoisting of the tricolor flag, accompanied by the national anthem. Various cultural performances, including dance and songs. NCC cadets showcased disciplined marches and presented awe-inspiring drills. Inspirational speeches were delivered to emphasize the importance of democracy and unity in our nation. The event was a true reflection of our shared pride in being Indians and upholding democratic values.

**6.N.C.C Awareness program on 06 September 2023.** A successful NCC awareness class was hosted for BBA and BCA students, focusing on instilling discipline, teamwork, and patriotism. The session covered NCC's mission, benefits, and career opportunities. Interactive activities and informative presentations engaged students, fostering a deeper understanding of NCC's significance in personal and professional growth. Feedback was positive, indicating increased interest and knowledge among the participants.

**7.Celtics 23 On 14th and 15th September, an inter-collegiate sports competition for P.U. college** took place, marked by vibrant enthusiasm and fierce athletic prowess. N.C.C cadets efficiently managed discipline, ensuring a smooth event. The prestigious function was inaugurated by B.C. Ramesh, an Arjuna Award winner, adding prestige to the event and motivating the young athletes. His presence inspired the participants, emphasizing the importance of dedication and excellence in the world of sports. The event showcased incredible talent and sportsmanship, promoting a culture of healthy competition and teamwork among the collegiate athletes.

**8.On 30 September 2021 New enrollment** for N.C.C CADETS batch 2023. Our principal S. Sandhya inaugurated the function and 8 KAR BN Subaidar Major is the main selection officer. We have conducted Physical test and Interview for the New Cadets. 50 students participated in the event and only 20 Students selected from the section.



9. **Swatch bharath campaign in 01 October 2023.** The institution conducted One day program. We cleaning around college area on 01 oct., 8 KAR BN organized this program. 11



adets participate in the campaign.



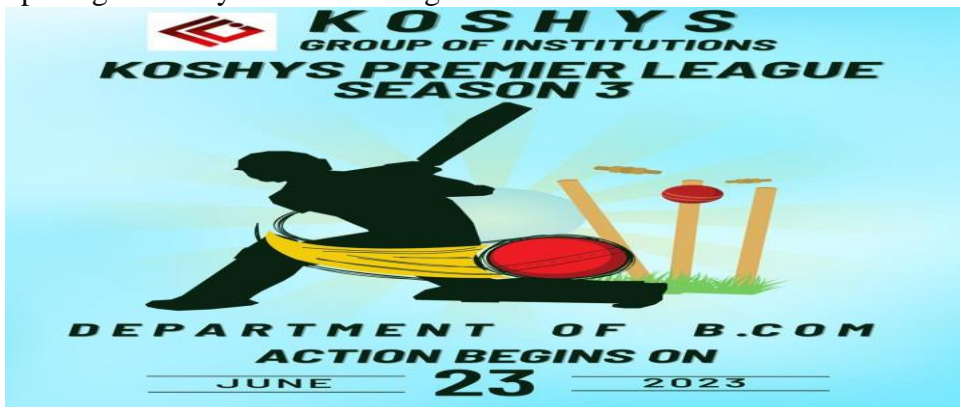
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## ➤ **SPORTS ACTIVITIES REPORT**

### 1.KPL -KOSHYS PREMIERE LEAGUE

The Department of Commerce organized a thrilling cricket event on June 23<sup>rd</sup> July at KGI ground, aimed at promoting sportsmanship, teamwork, and camaraderie among students, faculty, and staff members. The event provided an opportunity for participants to showcase their cricketing skills, engage in friendly competition, and foster a sense of community within the department. The cricket event commenced with an opening ceremony, featuring welcoming remarks from the head of the Department of Commerce. Teams were formed comprising students of all departments, fostering inclusivity and participation across different segments of the department. Dr. Santhosh Koshy, chairman of Koshys Group of institutions, gave a great opening to Koshys Premiere League 2023.



Total eight teams participated in the tournament. Final match was between RED Raptors and Bengaluru Bulls. The tournament KPL 2023 was won by BENGALURU BULLS. **Winners-**

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## BENGALURU BULLS and Runners-RED RAPTORS

The cricket event organized by the Department of Commerce was a resounding success, bringing together students, faculty, and staff members for a day of sportsmanship, teamwork, and enjoyment. The event not only promoted physical activity and healthy competition but also contributed to building a vibrant and cohesive community within the department.



## 2. FOOTBALL COMPETITION

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### 3. INTER COLLEGE SPORTS MEET



### 4. VOLLYBALL COMPETITION

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### 5. KABADDI COMPETITION



### 6. INTER COLLEGE FOOTBALL

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### 7.EXITOS CRICKET COMPETITION

It's a major event



### 8.GANADOR FOOTBALL COMPETITION

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## ➤ Cultural Activity Report

### 1.Cultural: Retro Day

22/06/2023

The Retro Day event was a resounding success, igniting nostalgia and camaraderie among college students. Vibrant decorations, classic tunes, and vintage games created an immersive throwback experience. Students enthusiastically embraced the event, showcasing their creativity through retro outfits. A day of fun and unity, celebrating the past while forging lasting memories.



### 2.Cultural: Rangamanch

11/07/2023

The Retro Day event was a resounding success, igniting nostalgia and camaraderie among college students. Vibrant decorations, classic tunes, and vintage games created an immersive throwback experience. Students enthusiastically embraced the event, showcasing their creativity through retro outfits. A day of fun and unity, celebrating the past while forging lasting memories.



### 3.ATRAXIA Cultural Event 2022-23

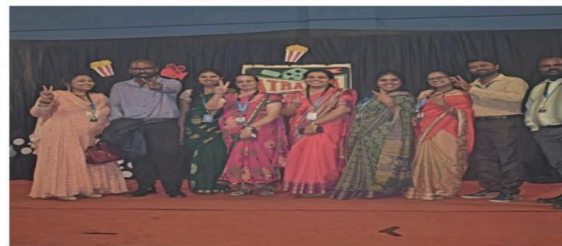
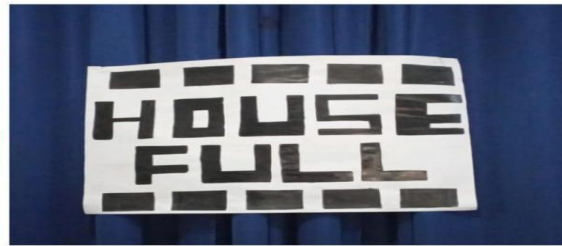
ATRAXIA, of Annual Cultural Event of KOSHYS INSTITUTE OF MANAGEMENT STUDIES BY DEPARTMENT OF COMMERCE, held on 22nd June 2022 in Auditorium (1, Mitganahalli, Bommanahalli, Bengaluru, Karnataka 562149, India) extravaganza by Bcom, BVA, BA), with its culturally vibrant platform, has brought yet another *traverson* **DIRECTOR** KOSHYS INSTITUTE OF MANAGEMENT STUDIES Kadusonnappanahalli, Kannur Po, Hennur-Bagalur Road, Bangalor-562 149



episode of grueling competition, wit and finesse. It has grown to become one of the biggest and highly anticipated cultural fests.

Atraxia has seen astounding talent from across the department in a multitude of events ranging from Indian and Western music, Dance contests to Fashion shows and much more.

Atraxia became a grand success by spreading colors and becoming a source of joy to everyone. It had brought out many talents of the students who showcased it brilliantly. Cultural is an eagerly awaited day for students. The event was diligently organized. There was a soul to it. A soul that was vibrant, contagious and exuberant. Organization of such activities helps the students' to develop managerial skills.



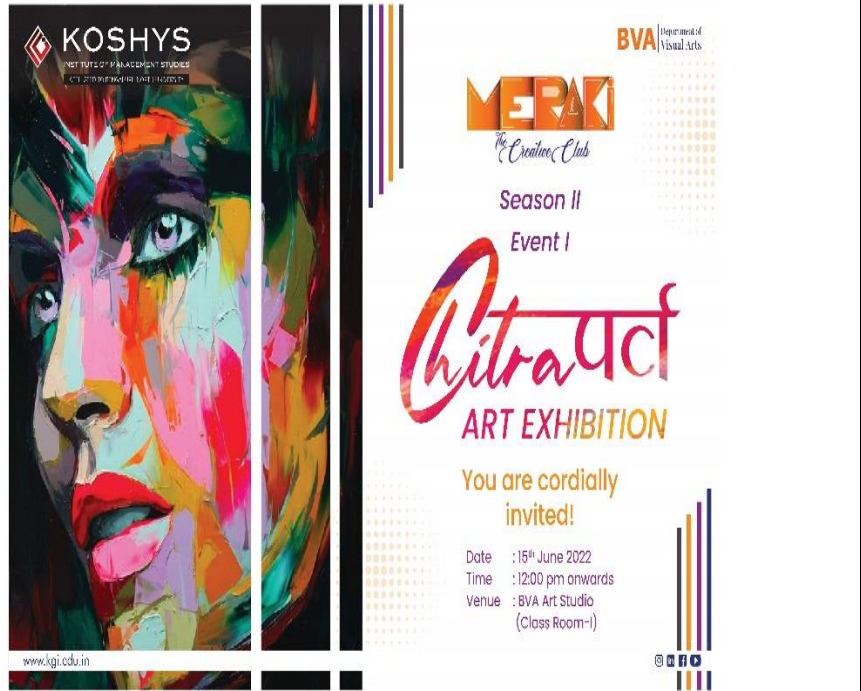
#### 4. Art exhibition: Chithraparava

15/06/2022

  
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Art exhibition was organized “CHITHRA PARAVA by BVA all the years students ,on 15<sup>th</sup> June, 2022 . students exhibit there art works and most of visitors are impressed by students works.



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## ➤ **GRADUATION DAY REPORT**

The Annual Graduation Ceremony for UG students Batch 2022-2023 was held with great fervour and enthusiasm on **20<sup>th</sup> September 2023** at the auditorium of **Koshys Institute of Management studies**. The event marked a significant milestone in the academic journey of 180 graduates who successfully completed their studies.

It was an honor to have **Dr. Santhosh Koshy**, the esteemed **Chairman of Koshys Group of Institutions**, as the **Guest of Honour**, whose visionary leadership has propelled the institution towards excellence.

Alongside, the presence of **Chief Guest Mr. Thomas John Rose**, a legendary trainer and founder of **WiseForce Mission**, added profound inspiration to the event, as he shared invaluable insights with the graduating cohort.

Additionally, the ceremony was graced by the presence of **Special Guest, Dr. Sreena Shaji, the Dean of KGI**, and esteemed dignitaries including **Dr. Prakash B. Nayak, the Academic Director of KIMS, Prof. Sandhya. S, the Principal of KIMS, and Dr. Biji Joseph, the Principal of BLF**, further enriching the occasion with their expertise and wisdom.

The ceremony commenced with a solemn invocation, invoking blessings for the success and prosperity of the graduates as they embark on their new journey.

A warm welcome was extended to all attendees, including esteemed guests, faculty members, parents, and, most importantly, the graduating students. The welcome speech set the tone for the event, emphasizing the achievements and aspirations of the graduating class.

Symbolizing the pursuit of knowledge and wisdom, the lamp was lit by dignitaries, signifying the illumination of the path ahead for the graduates.



*(An inspiring speech given by the Chief Guest)*

Mr. Thomas John Rose, the esteemed chief guest, delivered an inspiring speech, sharing words of wisdom, encouragement, and advice for the graduates as they transition into the next phase of their lives.

Mr. Santhos Koshy, the Chairman of the institution, addressed the audience, reflecting on the accomplishments of the graduating class and expressing pride in their achievements.

Dr. Prakash B Naik, the Director of the institution, presented the annual report, highlighting the academic, extracurricular, and overall achievements of the institution and its students over the past year.

Dr. Sandhya, the Principal, administered the oath to the graduating students, urging them to uphold the values of integrity, excellence, and service as they step into the professional world.





*(Our principal guiding the students to take oath)*

The ceremony included the distribution of awards and accolades to recognize the outstanding academic performance, leadership qualities, and contributions of the graduating students.

A heartfelt vote of thanks was extended to all individuals and organizations who contributed to the success of the event, including faculty, staff, sponsors, and volunteers.

The Annual Graduation Ceremony for the Batch 2022-2023 concluded on a note of celebration, pride, and anticipation for the bright futures that lie ahead for the graduates.



## ➤ ANNUAL AWARD CEREMONY FOR RANK HOLDERS

**KOSHYS**  
INSTITUTE OF MANAGEMENT STUDIES  
AFFILIATED TO BENGALURU NORTH UNIVERSITY

*Congratulations*

University Rank Holders

B.com Logisitics And Supply Chain Management. Students Of 2019-2022 Batch

<b>DENNY ROBY</b>	<b>SIKHIN P</b>	<b>NEERAJ T</b>	<b>SAFVAN ALI V P</b>
1 <sup>st</sup> RANK	2 <sup>nd</sup> RANK	4 <sup>th</sup> RANK	5 <sup>th</sup> RANK

[www.kgi.edu.in](http://www.kgi.edu.in)

f i l n t y

The pursuit of academic excellence is a journey marked by dedication, perseverance, and intellectual curiosity. In every educational institution, there are standout individuals who not only embrace these virtues but also excel in their academic endeavors. This report sheds light on the remarkable achievements of the top rank holders in various academic disciplines.

Top rank holders in the year 2022-23 by BCOM logisitics and supply chain management.

### 1<sup>st</sup> Rank-DENNY ROBY

**DENNY ROBY** got 1st RANK has consistently demonstrated exceptional proficiency in supply chain management. He has awarded with gold medal from Bangalore North University, Kolar.

### 2nd Rank- SIKHIN P

**SIKHIN P** from BCom logisitics and supply chain management has secured 2<sup>nd</sup> Rank from Bangalore North University, Kolar.

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**4<sup>th</sup> Rank- NEERAJ T**

NEERAJ T from BCom logistics and supply chain management has secured 4<sup>th</sup> Rank from Bangalore North University, Kolar.

**5<sup>th</sup> Rank- SAFVAN ALI V P**

SAFVAN ALI V P from BCom logistics and supply chain management has secured 5<sup>th</sup> Rank from Bangalore North University, Kolar.

The exemplary achievements of these academic rank holders serve as a testament to the power of dedication and intellectual curiosity. Their unwavering commitment to excellence not only inspires their peers but also enriches the educational landscape. As we celebrate their accomplishments, let us recognize and honor the invaluable contributions they make to the pursuit of knowledge and innovation.

**> FACULTY PUBLICATION & PARTICIPATION IN  
INTERCOLLEGIATE EVENT**

Sl. No.	Name of the faculty	Department	Title of the paper	Title of the proceedings of the conference	National / International	ISBN number of the proceeding	Name of the publisher
1	Lakshmi SN	BBA-Gen	Talent management: A literature review Perspective	Contemporary research on management and technology	-	978-81-963044-1-6	Shri Research Paper Publications
2	Suresh N V	BBA-Gen	The Relevance of Women self groups in the economic progression of the country	Contemporary research on management and technology	-	978-81-963044-1-6	Shri Research Paper Publications
3	Shashikiran TD	B.Com	Signed roman dominati	Contemporary research	-	978-81-963044-1-6	Shri Research Paper Publications



			ng functions of corona product Pn with Km	on managem ent and technology			Publicatio ns
4	Akshatha S	BBA- Aviatio n	Indian Aviati on Indust ry: An overvi ew	Contempo rary research on managem ent and technology	-	978-81- 963044- 1-6	Shri Research Paper Publicatio ns
5	Anjana A V	BBA-Gen	A study on factors affecting employee retention in IT Industrie s	Contempo rary research on managem ent and technology	-	978-81- 963044- 1-6	Shri Research Paper Publicatio ns
6	Amala Sen	BBA- Aviation	Critical Analysis of women entrepre neurs across India	Emergin g trends in Business and Technolo gy	-	978-81- 963044- 0-9	Shri Research Paper Publicatio ns
7	Indumathi V	BBA- Gen	Detectio n of fake news in social network by machine learning	Contempo rary research on managem ent and technology	-	978-81- 963044- 1-6	Shri Research Paper Publicatio ns

➤ **EXTENDED ACTIVITIES/CSR ACTIVITIES**

**Date:** 25<sup>th</sup> November 2023

**Department:** B.B.A (General)

**Venue:** Old Age Home -Air Humanitarian Home,Chikkagubbi,Bangalore



4M48+69V, Mitganahalli, Kadusonnapanahalli, Bengaluru, Karnataka  
562149, India

Latitude  
**13.105733748525381°**

Longitude  
**77.66585698351264°**

Local 10:56:41 AM  
GMT 05:26:41 AM

Altitude 915 meters  
Saturday, 25.11.2023



Survey no. 34\2 Chikkagubbi Village,, Dodda Gubbi, near Alpha  
Engineering College, Chikkagubbi Village, Bengaluru, Karnataka 560077,  
India

Latitude  
**13.077105735428631°**

Longitude  
**77.66341676004231°**

Local 12:01:07 PM  
GMT 06:31:07 AM

Altitude 895 meters  
Saturday, 25.11.2023

**Visit to the Old Age Home- Air Humanitarian Home located at Chikkagubbi,Bangalore**

A visit to Air Humanitarian Home has been initiated by Koshys Institute of Management Studies, BBA General Department as a part of the Department CSR activity. The motive of this initiative is to provide the basic requirements needed for inmates of Air Humanitarian Home.

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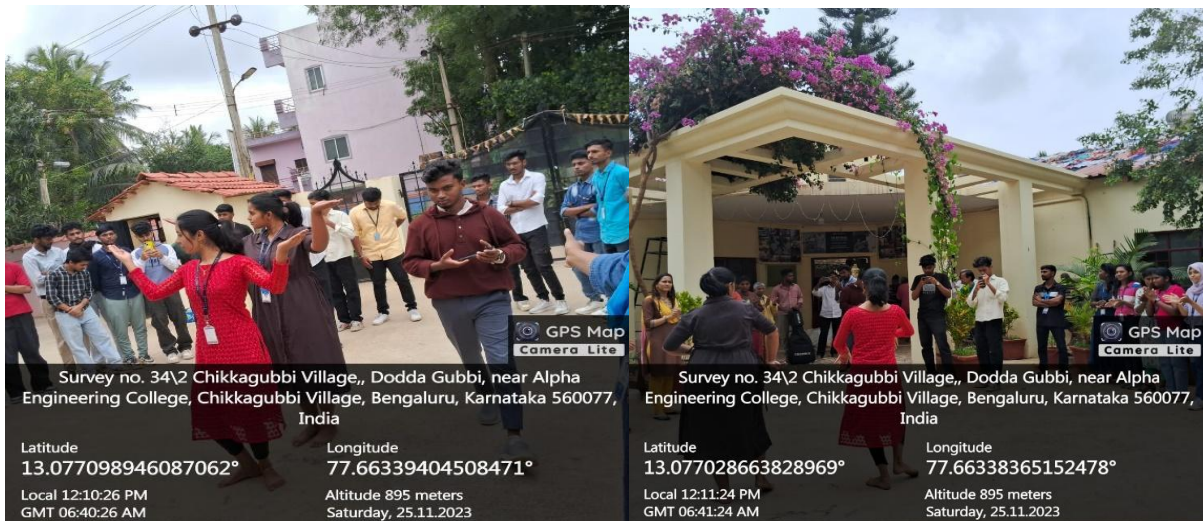
With the cordial efforts of the department faculties and students, our team was in a position to facilitate two months' household essentials for the Air Humanitarian Home. The students conducted games and interactive programs with inmates of the Humanitarian home. Faculties were given diligent talks to improve their academics and co-curricular developments.

**Outcome:** Students were learned about the need to extend hands towards needy people especially who are staying in old age home. The initiative helps them to empower their social commitment and civic consciousness.

**Participants:** 4 faculty members and 40 students from the institution were participated

**Beneficiaries:** The senior citizens of the old age home.

***Students and Faculty members with the provisions provided to the senior citizens at Air Humanitarian Home on 25<sup>th</sup> November 2023.***



***Students interacting with the senior citizens at Air Humanitarian Home on 25<sup>th</sup> November 2023.***

**09/06/2023**

  
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"An heartwarming CSR activity, our visited an orphanage and Children's home, Situated at Kothanur, bangalore, spreading joy by donating books and nutritious food. Children's faces lit up with excitement as they received educational resources and delicious meals, fostering a sense of care and support. A small gesture making a big difference in their lives."



As a part of CSR Activity we the department of computer application organized an outreach program to visit Nirmala Shishu Bhavan (Orphanage) at Hennur on 11.06.2022

The faculty co-ordinator Prof. Navya Francis and Prof. Prabala Prabhu has visited orphanage along with six semester representatives (Sherin Reji, Mohammed Nafih, Merlin, Alphy Biju) and provided school supplements like books, pen, pencil etc.



*Prakashan*  
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**➤ PHD AWARDED & REGISTERED BY THE EXISTING STAFF  
DURING THE ACADEMIC YEAR**

SL.NO	NAME OF THE FACULTY	DEPARTMENT	AWARDED/REGISTERED
1	Dr. V S Chauhan	BBA-Gen	Awarded
2	Dr. Muralidhara D	B.com	Awarded
3	Dr. Rabina	BBA-Gen	Awarded
4	DR. KISHORE KUMAR	BBA	Awarded
5	Ms. Smitha Biji	BBA-Gen	Registered
6	Ms. Maria Mendes	B.Com	Registered
7	Mr. Shakil Ahammad	B.C.A	Registered
8	Ms. Navys Frances	B.C.A	Registered
9	Ms.Mahira Kirmani	B.C.A	Registered
10	Mr. Veera Muthu	B.C.A	Registered