

## **Institutional Distinctiveness**

### **Introduction: -**

KIMS ensures to impart quality education to all its students to enhance their intellectual ability and tries to nurture their talents. Its primary goal is to provide intellectual empowerment for our next generation, as demonstrated by the achievements of a few students. Faculty members participate in seminars, Faculty Career Development Initiatives (FDPs), virtual simulations, and periodic training in new technologies to continuously improve their knowledge and expertise.

### **Areas of Priority and Thrust: -**

1. KIMS conducts multitude of activities to develop the academic and overall personality of the student, making him a socially responsible citizen.
2. In order to promote entrepreneurship among students, the College has constituted an Entrepreneurial Development Cell.
3. For promoting research knowledge, the college has established the Research Cell. It organizes sessions on how to write research papers, where experts are called to guide the students
4. The Alumni Committee of the College has organized online interactive sessions with executives from different fields in order to provide the students with a broad perspective of various career opportunities.
5. The college also tries to enrich the student's cultural activities and in games and sports. The college shapes the learners into better citizens enriched with self-confidence, perseverance, patriotism, and humanity.
6. The college organizes 'Blood Donation and Health Check-Up Camps' not only for the students and staff but local youth clubs, hospitals and people also benefited from it.
7. The college has signed an official MoU with various research institutes and companies to inculcate the universal values of peace, love, liberty, fraternity, non-violence and compassion among our students.
8. The college has a spacious and well-equipped ground with all gymnastic equipment. It is open for every youth of the KIMS at free of cost. Hundreds of students are benefitted from the college infrastructure.

9. Apart from the normal syllabus in the various courses, students are provided with Add-on courses to enhance their employable skills.

10. The NSS unit of the College is quite active throughout the year organizing various outreach programs like blood donation, cleanliness drives, tree plantation drives, etc., in addition to a 10-day camp in the outskirts of Bengaluru to render service to the local community.

11. In order to promote a sense of belonging and pride about our national culture, committees are formed, in which activities are conducted that bring out the rich heritage of our country.

12. KIMS, monthly magazine has been launched to highlight the various ISR activities conducted by the College.

13. Whenever there is any natural calamity striking any part of the country, various courses and committees of the College come forward to mobilize resources and reach it to the affected areas.

14. **Financial:** Financial transactions are executed through cashless mode. Monetary benefits availed by the students like scholarships are disbursed through banks. Effective and efficient use of financial resources is monitored by the Governing Body.

15. **Academic:** CCTVs are installed in every classroom which provides a system to monitor the proper holding of classes by the Principal and the Academic In-charge/ Vice Principal on a day-to-day basis.

16. **Administrative:** Transparency in administration is ensured through proper displaying of circulars in the office and departmental notice boards, college website and circulation through official WhatsApp groups, administered through IQAC.

a) **Splash - Music and Quiz Competition:** - A musical competition encourages students to sing, dance and play musical instruments and entertain the audience with their talents. A Quiz competition framed to encourage all the students to sharpen their thinking abilities and gain knowledge.

b) **CSR:** - Koshys Institute of Management Studies, Bengaluru takes up initiatives to show its responsibility towards betterment of society. Under this policy, KIMS conducts CSR activities on a monthly basis to support and uplift the talents.

c) **Intercollegiate Fest:** Allows the students to participate at the state level competitions and compete with other college students.

d) **Independence & Republic Day celebration:** - Includes events related to patriotism, national integrity etc.

**17. Books Fairs cum Exhibitions:** - The College has organized Book Fairs cum Exhibitions to make quality learning resources available at maximum discounted rates to students and also enrich the library.

**18. Job Fair:** - The College has organized a Job Fair 'Job Mela' for its own students as well as for students from other colleges of the district and other youth of the area. The College has made a large base of its stakeholders and partners.

**19. KIMS Clubs:** The College has inaugurated the following clubs

- a.) Management Club - Gyaan - Management Club is a forum of the students of Business Administration. The students are provided opportunities to develop the managerial and administrative skills through presentations, industry visits, seminars, competitions and lectures.
- b.) ECO Club - Eco clubs in college will empower students to participate and take up meaningful environmental activities and projects. It is a forum through which students can reach out to influence, engage their parents and neighborhood communities to promote sound environmental behavior.
- c.) Airside Club - Aviation Club focuses on the many aspects of aviation and serves to inspire and expose students to pursue post-secondary education and careers in the field of aviation.
- d.) Women's Club - The main aim of the club is to offer awareness programs, seminars and workshops for female gender to empower and advance their development as individuals in their own right and to create a counseling environment for female gender to share their problems.
- e.) IT Club - The IT club provides students with opportunities to discuss and learn about various IT innovations outside the classroom in order to create a greater appreciation for and understanding of technology.
- f.) Business Club - The main purpose of the Business Club formed in the college is to promote practical skills of students in the field of business education.
- g.) Language Club/Literary Club - Literary club aims to develop creative skills in students. It offers opportunities to appreciate different types of literature and

increase their own literary skills. Club members meet to discuss books and the craft of writing.

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