

KOSHYS INSTITUTE OF MANAGEMENT STUDIES BANGALORE

CELLS ESTABLISHED

SSD Cell (Soft Skill Development)

At Koshys Institute of Management Studies, we have introduced Soft Skill Development (SSD) program from the first semester till the final semester of all the braches like BCA, BBA, B.Com and MBA, for the overall development of the students' personality. We have realized that, to make a student to face the outside world, apart from academics there are other qualities like leadership, communication, grooming, personal hygiene, presentation skill, emotional intelligence, confidence are required. Our SSD classes help our students to develop a holistic personality to face the challenging world.

ED Cell (Entrepreneurship Development)

ED Cell (Entrepreneurship Development Cell) is an institutional body in colleges and universities that promotes **entrepreneurship** among students by encouraging innovation, startup creation, and self-employment.

Objectives

- Develop entrepreneurial skills and mindset.
- Motivate students to start their own businesses.
- Provide knowledge about business planning, funding, and management.

- Connect students with industry experts, mentors, and investors.
- Support innovation and startup incubation.

Activities

- Entrepreneurship Awareness Programs (EAPs)
- Workshops and seminars
- Business plan competitions
- Startup boot camps and hackathons
- Guest lectures by successful entrepreneurs
- Industrial visits
- Mentorship and networking events
- Assistance with startup funding and government schemes

Benefits for Students

- Improves leadership, creativity, and problem-solving skills.
- Provides exposure to real-world business challenges.
- Offers opportunities for internships and startup incubation.
- Helps students access mentors, investors, and funding sources.
- Encourages self-employment and job creation.

Apart from the course coverage, we invite entrepreneurs from different business

ventures to interact with our students and share their valuable experiences in their entrepreneurship journey. At the end of the program EDII provides Diploma Certificate to the students. During the ED program, we identify the students having new business ideas, and provide a platform to incubate their business.

IC (Incubation Center)

We at Koshys Institute of Management Studies, to give a platform to our students who have an entrepreneurial mindset, provide a platform where students can incubate their business ideas. We have tied up with external consultants, who come and give consultations to our students at a regular interval for incubating their business ideas. It helps the students to build as a future entrepreneur. We also arrange external funding partners, who provide seed funding to our young entrepreneurs to start their business.

Institution Industry Cell is to explore and identify common avenues of interaction with industry. The basic function is to bridging the gap between Industry-Institute by interactive programs, Promoting a partnership approach towards mobilizing industrial personnel, to arrange for students' industrial visit, Organizing seminars,

symposium, exhibitions and workshops both for faculties and students in cutting edge technologies to cater to the current need of the industry, To arrange industrial training for students and faculty members, To identify the opportunities for student project work in Industries, To encourage the department level tie-ups or MoUs with Industries for the mutual benefit, to promote consultancy activities

and research and developmental activities with industry, to enrich the teaching learning process through identified industrial gap and to invite industry experts for guest lectures, seminars Brain-storming sessions

Innovation cell is established as per MHRD's initiative in the Campus with a purpose to systematically foster the culture of Innovation for the Students

Social Media Cell The major purpose of using social media is to increase student engagement along with expanding its reach. Besides, it will also enable to transform public perception, help in improving services to students gain and trust through transparency.

Institution Industry Cell : Institution Industry Cell is established for bridge the gap between the institute and industry and thus enhancing the relationship among each other. This cell identifies the industrial expectation and promotes Institutional preparation for meeting industrial needs by facilitating sponsored R&D projects, seminars, workshops and various other industrial training programmes. The aim of the cell is to make an effective contribution to educational system identifying the gap between academic curriculum and need of the industry.



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IQAC Cell : As per the guidelines of National Assessment and Accreditation Council (NAAC), Internal Quality Assurance Cell (IQAC) is established as a post-accreditation quality sustenance measure. Since quality enhancement is a continuous process, the IQAC will become a part of the institution's system and work towards realization of the goals of quality enhancement and sustenance. Its Objective is to develop a system for conscious, consistent and catalytic action to improve the academic and administrative performance of the institution and to promote measures for institutional functioning towards quality enhancement through internalization of quality culture and institutionalization of best practices.